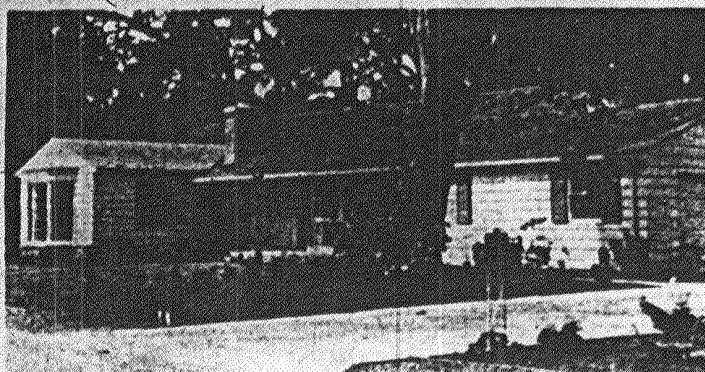


NOW! FULLER'S SPECTACULAR NEW HOUSE PAINT **ADDS AT LEAST 2 EXTRA** **YEARS OF PAINT BEAUTY** **TO YOUR HOME!**

Revolutionary new kind of paint for wood! Holds its colors, keeps its beauty years longer! Spreads faster, easier than the best of them! Dries hours sooner! Costs no more than traditional oil-type paint!



Never before a paint like this!

In 1951 Fuller chemists found that by combining certain new "miracle" materials they could produce an exterior paint so outstanding that it made even the finest house paint old fashioned.

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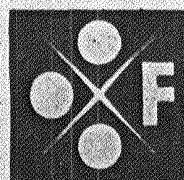
All over the West, homes were painted with this astonishing new kind of paint. As the number grew, Fuller chemists watched, tested, compared.

Results were phenomenal

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Today Fuller can offer you this revolutionary product, without qualification, as the finest house paint you can buy.

If you're going to paint . . . get 2 extra years of beauty . . . at no extra cost. Get new Fuller House Paint now! 42 western colors to choose from.



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	Finest Traditional House Paint	New Fuller House Paint
General Appearance:	Can resist rigorous western weather only a few years.	Keeps fresh, new look at least 2 years longer than best house paint.
Colors:	Starts to fade after about 6 months.	Keeps color brightness for years.
Whitewash:	Readily rust stained from nails, gutters, etc.	Cannot be rust stained.
Application:	Goes on fast and easy.	Goes on faster, easier than the finest.
Drying:	At least 4 hours; target for dust, insects, fog, rain.	Surface dries in as little as 2 hours. Rain won't harm it.

By W. P. Fuller & Co., makers of

- New Fuller Sand-Glass Interior Enamel — the easiest painting enamel you've ever used!
- Famous Fuller Interior Latex — unsurpassed for ease, speed, lasting beauty!

BONANZA

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Cover Footnote

THE WATER TEMPLE, which stands to the west of Canada road at the southern tip of Crystal Springs lake, and which is pictured on the cover, was designed by now-retired architect William P. Day. A structure of classical simplicity, it stands as an enduring monument to the enormous engineering feat whereby water was brought to San Francisco from the heights of the High Sierra. The temple and the watershed into which its waters are poured are pictured further on pages 8 and 9, and were photographed by Arthur Frisch.



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