

LEAD INDUSTRIES ASSOCIATION

425 LEXINGTON AVENUE
NEW YORK 17, N. Y.

METALLIC LEAD PRODUCTS DIVISION

March 12, 1952

M. P. BROWN, JR., JR.

SECRET

To Members of the Metallic Lead Products Division:

In our progress report to the Metallic Lead Products Division dated November 18, 1949, we advised members that we had filed a complaint with the Federal Trade Commission against the use by the Hercules Chemical Co., 332 Canal Street, New York 13, N. Y. of the name "Plastic Lead" for a product containing no lead but advertised as in direct competition with calking lead.

We have just received the following communication from D. C. Daniel, Secretary, Federal Trade Commission, Washington, D. C., dated March 4, concerning the disposition of this case:

"This is to advise that the Federal Trade Commission has investigated certain alleged unfair methods of competition of Hercules Chemical Co., Inc., and has accepted the signed agreement that said methods will be discontinued with the understanding that such acceptance is without prejudice to the right of the Commission to reopen the case at any time.

By direction of the Commission."

Sincerely yours,

Robert L. Ziegler
Secretary

