

TRADE NAME:	<u>Doublequick House</u>
CLASS:	<u>Exterior House Paint</u>
COLOR:	<u>White</u>
CODE NO:	<u>1400</u>
QUALITY:	<u>First</u>

	LBS	YIELD (GAL)	UNIT
PIGMENT: 66 %			
Calcium Linoleate	10.	1.25	.0131
Asbestine	175.	7.37	.0274
Rutile Titanium Dioxide	75.	2.31	.0243
50% Leaded Zinc Oxide	500.	10.26	.1078
Carbonate of Lead	250.	4.48	.0471
Ultramarine Blue	.25	-	.2641
			.2697
VEHICLE: 34 %			
Bodied Linseed Oil	92.00	11.50	.1208
Refined Linseed Oil	333.25	43.00	.4518
Drier	35.00	5.00	.0525
Mineral Spirits	16.25	10.00	.1051
			.5-26
CALCULATED YIELD	1535.50	95.17	
MANUFACT. LOSS 2 %		1.92	
ACTUAL YIELD		93.25	

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb. Gal.

DIRECT LABOR

FACTORY OVERHEAD

BULK COST

COMPLETE PACKAGING COST (container plus filling)

FACTORY COST IN PACKAGE gal. or pound

HIGHEST PRICE IN MARCH 1942

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET

(B) TO AN INDEPENDENT WHOLESALER

(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER

(D) TO AN INDEPENDENT RETAILER (DEALER)

(E) TO OTHER (SPECIFY)