



We are re-siding specialists and know SHADOW-LOCK from experience. Its beautiful, satin-finish aluminum channels and corner angles produce deeper shadow lines, more distinctive corners, truer alignment for asbestos cement re-siding shingles. And, exclusive SHADOW-LOCK nailing speeds application, saves materials, conceals nails. Applies right over old exteriors. See or call us for free estimates.

USG SHADOW- LOCK

ATTACHMENT
SYSTEM

D E A L E R I M P R I N T

Ad No. 266—2 col. x 105 lines

GS-20



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DEALER IMPRINT

Ad No. 266-A—1 col. x 100 lines

DECIDING ON RE-SIDING?

give your home this
DOUBLE-BEAUTY
treatment—

1. ASBESTOS-CEMENT SIDING
2. USG SHADOW-LOCK
ATTACHMENT SYSTEM

... the team of materials sure to transform a sad looking house to a glad looking house. SHADOW-LOCK assures deeper shadow lines, more distinctive corner profiles, truer shingle alignment. And, new unique SHADOW-LOCK nailing speeds application, saves materials, conceals nails. No need to remove old siding. If you're building new, fireproof USG* SHEATHING is an excellent siding base. Come in or phone for free re-siding estimate—today!

*T. M. Reg. U. S. Pat. Off.



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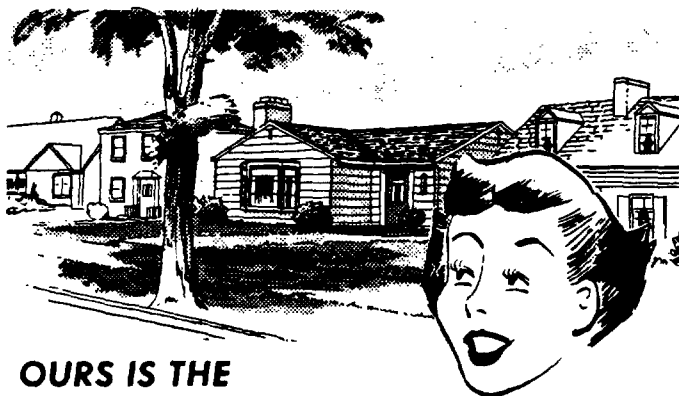
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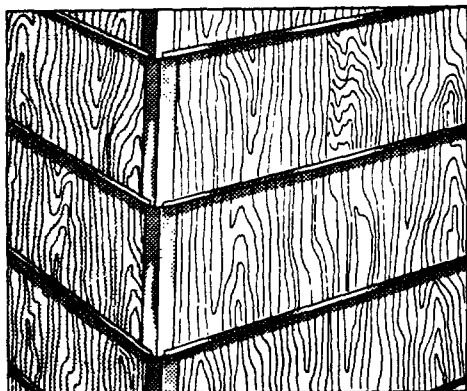


DEALER IMPRINT

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**OURS IS THE
STANDOUT HOME OF THE BLOCK**



we
re-sided
with
**USG
SHADOW-
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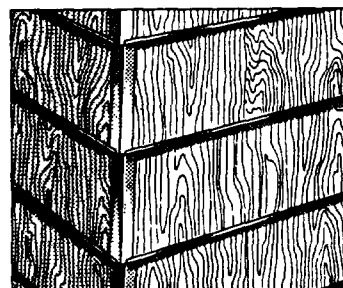
It's the new, unique attachment system for popular asbestos cement siding—producing deeper shadow lines, custom-type corner profiles, precision-aligned shingles. What's more, special SHADOW-LOCK nailing speeds erection, saves on materials, leaves no nails exposed. Goes right over old exterior. Investigate SHADOW-LOCK for your new home, too. Come in or phone—now—for free re-siding estimates.

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