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FOR IMMEDIATE RELEASE

LEAD INDUSTRIES ASSOCIATION
60 East 42nd Street
New York 17, N.Y.

David M. Boreins
Murray Hill 2-2633

NEW PAINT FOR GALVANIZED SURFACES DESCRIBED

A new paint formulation for the protection of galvanized surfaces regardless of their condition is described in Red Lead Technical Letter No. 13 just issued by the Lead Industries Association. The paint has a red lead-iron oxide-sine dust pigmentation in an alkyd resin vehicle and is the result of six years of exposure testing. It is unique in that it may be used on rusted, weathered or treated new galvanized surfaces, thus at last providing a single paint for all of these conditions. It may be used as a primer in one or more coats, either exposed to the weather or covered with a suitable finish coat. Information regarding surface preparation is also included.

Copies of Red Lead Technical Letter No. 13, which is entitled "L.I.A. Form 9-2 - A Single Red Lead Primer for Rusted, Weathered or New Galvanized Steel, may be obtained free from Lead Industries Association, 60 East 42nd Street, New York 17, N.Y.

(A review copy of Red Lead Technical Letter No. 13 is attached)

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