



"That's My House"
 YOU'LL ALWAYS BE PROUD TO SAY THAT
 —IF YOU PAINT WITH DUTCH BOY



NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 800
 West 19th St., Chicago; 609 Fremont Ave., Clevel-
 and; 420 West Superior Ave., Cleveland; 725 Chestnut
 St., St. Louis; 2245 24th St., San Francisco; National
 Paint & Oil Co., 809 Albany St., Boston; National
 Lead & Oil Co. of Pa., 216 4th Ave., Pittsburgh; John
 T. Lewis & Son, Co., Wholcomer Bldg., Philadelphia.



Dutch Boy White-Lead

GOOD PAINT'S OTHER NAME

YOU'VE a right to be proud.
 First of all, you can't help the
 feeling. For you know that
 you've not only provided the
 best possible protection, but
 that there will be no failure of
 the paint to make you ashamed
 of your home's appearance.

And, then, when the time
 comes to repaint and you fig-
 ure out what Dutch Boy costs
 per year, you've cause for pride
 again. You've spent less—much
 less—than the neighbor who
 used "cheap" paint, only to be
 humiliated by seeing it quickly
 disfigure his house and dis-
 gusted by having to do the job
 over so soon.

The experienced painter rec-
 ommends Dutch Boy White-
 Lead. Its durability always
 backs up his reputation. He
 mixes it to suit the require-
 ments of your particular job
 and tints it to the exact color
 you specify. No one knows
 paint like a painter.

KD-6118—American Federationist, June, 1936 ★
Sumner

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