August 6, 1970

Mr. William Boswell
Creative Printing Division
International Graphics, Inc.
1000 Center Street
Little Rock, Arkansas 72203

Dear Bill:

Jack Fallon asked for a quick layout one day on Therminol leak control and disposal. The enclosed layout and copy are the result. Now that we're ready to print, I'd like you to handle it.

The layout and copy seem fairly self-explanatory, but I'm sure a couple of questions might come to you. Please give me a call.

Incidentally, although we intend to use this bulletin as a handout and direct mail piece now, we'd like to put it in the Design Guide when that's completed.

As you're preparing type, Bill, I'd appreciate it if you'd work out some cost estimates on this piece for 2,500 and 5,000 copies.

Thanks.

Cordially,

Charles L. Curtis
Sales Promotion Manager

skw

Enc.

DSW 434356

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