REPRODUCED AT THE NATIONAL ARCHIVES

...waste with a stiff flat-end pa... ...h from container to contain... ...rubber. Allow paint to dry... ...rubbers or fa...
"RACES
- North ...

COST AND CEILING PRICES AS OF MARCH 31, 1942

Product Name: Coverall House Paint
Type: Exterior House Paint
Color: White
Number: C-11
Quality: 3rd

	Lb.	Yield in Gal.	Unit Cost	Total Cost
Pigment: 57.4 %				
Titanium Cal. Pig.-Rutile	271	10.00	.055 per lb.	14.90
Leaded Zinc Oxide 35%	271	5.47	.069 per lb.	18.70
Asbestine	126	5.31	.011 per lb.	1.39
Metronite	116	4.89	.009 per lb.	1.04
Litharge	3	.04	.085 per lb.	.25
Vehicle: 42.6 %				
Raw Linseed Oil	442	57.03	.775 per gal.	44.20
Blown Linseed Oil	47	5.69	.867 per gal.	4.93
Mineral Spirits	64	9.79	.065 per gal.	.83
Lead Drier	30	4.08	.428 per gal.	1.75
Manganese Drier	1-1/4	.15	1.388 per gal.	.20
Calculated Yield	1371¼	102.45		88.19
Manufacturing Loss 2 %	27¼	2.05		
Actual Yield	1344	100		

Cost Analysis:

Material Cost per Gallon	$ .88
Direct Labor Cost per Gallon	
Factory Overhead per Gallon	.04
Bulk Cost per Gallon	.92
Complete Package Cost per Gallon (container plus filling expense)	.13
Factory Cost in Package per Gallon	1.05

PRICES

Highest net unit price which was charged or which would have been charged in March, 1942, to each of the following types of buyers or transferees:

(a) To a company owned or controlled outlet	$ 1.23
(b) To an independent wholesaler	
(c) By company owned or controlled outlet to retail customer	1.98*
(d) To an independent retailer (dealer)	
(e) To others (specify)	

* Chicago Region