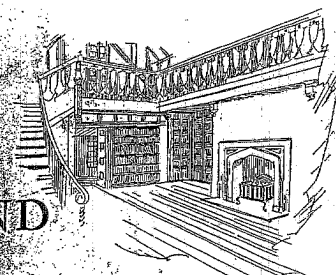


The Spirit of OLD ENGLAND

borne out in Modified Textures



made with
WHITE-LEAD
and oil
PLASTIC PAINT

Long the standard in making exterior and interior paint, pure white-lead is now used also for artistic plastic finishes...

Whether the room calls for side wall decoration in the spirit of Old England, in the Spanish mode, or in the delicate artistry of the Georgian period, you can obtain, with white-lead, low relief plastic paint treatments that are entirely in keeping.

Architects are increasingly using white-lead and oil plastic paint, made with Dutch Boy white-lead, Dutch Boy flattening, whitening and drier, wherever there is a call for the interesting modified texture finish.

Many advantages

This plastic paint is relatively low in cost. The painter mixes and tints it right on the job. It is easily applied, brushing on smoothly like any other white-lead paint... and easily textured. It sets up overnight. It is made from materials painters use regularly. The finish is thoroughly washable and extremely durable. When applied, the



The rugged texture shown here, made with an ordinary paint brush, is particularly suited to rooms designed in the Old English mode.

plastic is complete as a finish, though it may be glazed if desired.

For further information about white-lead and oil plastic paint and illustrations of various textures, write to our Department of Color Research and Decoration for the booklet "White-Lead and Oil Plastic Finishes." Address your inquiry to our nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway.
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 238 Montgomery St.
of Pa., 316 Fourth Ave.

FORMULA

The formula for white-lead and oil plastic paint is two (2) lbs. Dutch Boy White-Lead (heavy white), 22 lbs. dry whiting, 1 1/2 gals. Dutch Boy flattening oil, 1/2 pint drier. Break up the white-lead with half the flattening oil. Do the same with the whiting. Stir the two mixtures together and add the drier. The "plastic lead" is now ready for application.



DUTCH BOY WHITE-LEAD

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