

Our sales representatives can be called upon at any time with assurance to take care of your **ALCOHOL** requirements with promptness and complete satisfaction. Back of them stands a mighty organization of known dependability and integrity.

- **Buffalo, N. Y.* H. A. BLOESER CO.
410 Lafayette Building
- **Chicago, Ill.* FRED A. JENSEN
130 No. Wells Street
- **Cincinnati, Ohio* C. L. ZIMMERMAN
720 Provident Bank Building
- **Cleveland, Ohio* HENRY L. GRUND CO.
416 Bulky Building
- **Connecticut* MC KESSON & ROBBINS, INC.
Bridgeport, Conn.
- Detroit, Mich.* E. K. MASKELL
305 Donovan Building
- **Milwaukee, Wis.* K. D. PIERSON
86 Michigan Street
- **New England* PHILIP A. HOUGHTON, INC.
16 Norwich St., Worcester, Mass.
- **Philadelphia, Pa.* BAKER & GAFFNEY
1052 Drexel Building
- **Pittsburgh, Pa.* HOMER D. BUTTS
Westinghouse Building
- Richmond, Va.* PHIPPS & BIRD, INC.
207 East Main Street
- **Rochester, N. Y.* L. C. WATKINS
King and Maple Streets
- Syracuse, N. Y.* WATKINS-THOMAS CO.
Weiting Block
- **Toledo, Ohio* FRANK H. LUTZCO
230 Richardson Building

*Indicates warehouse stock at this point.

LOWRY & COMPANY, Inc.

(ALCOHOL DIVISION)

90 Wall Street NEW YORK CITY

Distillery:

Pennsylvania Sugar Company, Philadelphia, Pa.

In
TANK CARS,
DRUMS
and
BARRELS

QUALITY

New Jersey
Zinc

ZINC OXIDES

French Process

White Seal
Green Seal
Red Seal

American Process

Horse Head, Selected, lead free
Horse Head, XX, lead free
Standard, 5% leaded
Lehigh, 35% leaded

LITHOPONE

Albalith, Black Label
Albalith, Green Label
Albalith, Red Label
Cryptone, extra strength

ZINC DUST

(Metallic Zinc Powder)

"Florence" White Seal French Process Zinc Oxide

This product is the best material for high quality enamels and lacquers that we know how to make. It deserves first place as the pigment ingredient in your Quality line.

If you are not using "Florence" White Seal at the present time we recommend your investigation. Samples furnished free.

Our Technical staff is always at your service on problems connected with the production of QUALITY ENAMELS and LACQUERS.

The New Jersey Zinc Company

Established 1848

160 Front Street, New York City

Products Distributed by

The New Jersey Zinc Sales Company

NEW YORK CHICAGO PITTSBURGH CLEVELAND SAN FRANCISCO

Warehouse Stocks Carried At

NEW YORK CITY PHILADELPHIA, PA. CLEVELAND, O. CHICAGO, ILL. ST. LOUIS, MO. SAN FRANCISCO, CAL.
BUFFALO, N.Y. PITTSBURGH, PA. TOLEDO, O. INDIANAPOLIS, IND. KANSAS CITY, MO. LOS ANGELES, CAL.
NEWARK, N.J. BALTIMORE, MD. CINCINNATI, O. DETROIT, MICH. ATLANTA, GA. OAKLAND, CAL.
RICHMOND, VA. FORT WORTH, TEX. ST. PAUL, MINN. BUTTE, MONT.

Hercules Nitrocellulose for Lacquer Manufacturers

The popular types of Hercules Nitrocellulose used by paint and varnish manufacturers include:

RS NITROCELLULOSE $\frac{1}{2}$ SECOND VISCOSITY
Particularly adapted for brushing lacquers and for use in automobile and wood-finishing lacquers for spray application.

FOUR SECONDS NITROCELLULOSE

This grade is used for the above purposes where a slightly lower content of soluble cotton is desired than with one-half second.

SILVER LACQUER NITROCELLULOSE—20-30 Seconds
Also 60-80 Seconds

These give clear and practically water-white solutions. Used in the manufacture of lacquers for silverware and other highly polished metal surfaces.

NITROCELLULOSE—15-20 Seconds

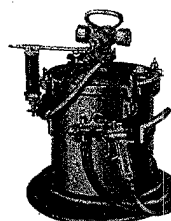
Used chiefly for pigmented or clear lacquers of small nitrocellulose content. Also used to body up lacquers made with RS Half Second Nitrocellulose.

HERCULES POWDER COMPANY

(INCORPORATED)

WILMINGTON

DELAWARE



Read What a
Painting House of
50 Years' Experience
Says
Re Spray Painting

"The Spraco Painting Equipment Co.,
Boston, Mass.

Gentlemen:

We write you in reference to the practicability as to the compressed-air spray method of applying paint from the viewpoint of a concern who has conducted a House Painting Business for over fifty years.

There is no question as to the superior results or the wider range of handling paint materials.

It is possible to meet with satisfaction the present day demand for one coat applications.

It is possible to increase business volume without enlarging the working force.

It is the one medium by which you can meet the demand for large, plain areas to be covered quickly and economically, where it would be difficult to assemble a sufficient crew who could or would do the work at a profit in the limited time.

We carry on extensive operations on exteriors of dwellings and other buildings as well as interiors. We successfully handle any of the common lead and oil mixtures as well as the Specialties, such as Mill Whites, Varnishes, Lacquers, etc.

We have adjusted our Shop operations to the advanced method of applying paint by compressed air, are meeting with success and see no reason for our returning to the old method of application by hand.

Respectfully yours,"

Name of writer mailed on request. Our Bulletin 89 covers proper type of Equipment for general and specific painting.

Spraco Painting Equipment Company
60 High Street, Boston, Mass.

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