

WEST PAINT AND VARNISH CO.

MANUFACTURERS OF



PAINT AND VARNISH SPECIALTIES

TELEPHONES
EVERETT 4890
4891
4892

Item #15

Boston, Mass.
(EVERETT STATION)

Trade Name: Touraine
Category: Brick and Cement Coatings
Color: White
Number: ---
Quality: 1st

	Lb.	Yield in Gals.	Unit Cost	Total Cost
Pigment: 66 %				
Barium Base Titanium	150	4.2	.0575	9.63
35% Lead Zinc	50	1.0	.075	3.75
Pumice	42	1.2	.04	1.68
Plaster Paris	42	1.6	.025	1.05
Magnesium Silicate	20	.8	.01	.20
Vehicle: 34 %				
Kettled Linseed Oil	42	6.0	1.25	7.50
Varnish	45	6.0	.70	4.20
Mineral Spirits	52	8.0	.11	.82
Drier	10.6	1.5	.30	.45
Calculated Yield	459.8	30.30		29.34
Manufacturing Loss 3-1/2 %		.75		
Actual Yield		29.55		

Cost Analysis:

Material Cost per Gallon.....	1.20
Direct Labor Cost per Gallon.....	.035
Factory Overhead per Gallon.....	.025
Bulk Cost per Gallon.....	1.20
Complete Package Cost per Gallon.....	1.3
Factory Cost in Bulk per Gallon.....	1.23

Made in U.S.A. March 1946

(1) Please Refer to Item #15 (No. 15)

2425

N 4709