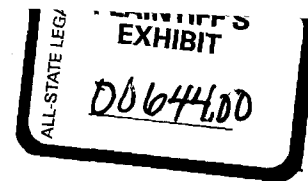


Corporate

Trumbull



Mr. F. S. Daly

October 25, 1976

Proposed Article by Auto Industries
"Environmental Realities"

The proposed contains many errors and mistatements and is so poorly organized and written that it is virtuly incoherent. Even worse, it is almost totally negative in tone. In summary the paper is so bad no amount of mending could make it useful. I told Mr. Nelson, Raybestos-Manhattan does not want to be associated in any way with such a document. He agreed to kill the story.

The information on which the story was based definitely did not come from the Hartford Advertising Agency. It was Mr. Nelson's understanding the material was supplied by someone at Raybestos-Manhattan. He could not recall who it was.

Nelson is still interested in doing a study on brake linings manufactured for original equipment customers. I suggested he look to Bendix for background information on that subject.

He also mentioned that another Chilton publication, Motor Age, might like to do a story on the safe use of asbestos containing friction materials in the aftermarket. I told him we would be very glad to participate in such a project but emphasized that if we were to participate, we would want to make certain that Motor Age personnel talk to people qualified to respond in this area. I think Paul Lee, Ike Weaver and I could put together a very positive story of Raybestos-Manhattan's activities in this area if such a story would be desirable.

R/R personnel should be instructed to refer all inquiries on the health aspects of asbestos exposure to the Environmental Affairs Department.

John B. Marsh

/as

cc : Messrs. R. M. Gordon
W. S. Simpson
R. B. Sims
I. H. Weaver

111-19224