FILE NAME: Johnson & Johnson (JAJ)

DATE: 1971 Aug 2

DOC#: JAJ090

DOCUMENT DESCRIPTION: Letter to Barry Castleman with Cover Memo

August 2, 1971

Mr. Barry Castleman

Mr. L. G. Foster

The attached is, I believe, self-explanatory. I obtained the 1895 data from Bill Ashton.

If you agree, please send it out.

T. H. Shelley

mc
cc: Dr. G. Hildick-Smith
Dr. W. Nashed
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August 2, 1971

Mr. Barry Castleman
Department of Environmental Engineering
Johns-Hopkins University
Baltimore, Maryland 21201

Dear Mr. Castleman:

This is in answer to your letter of July 25:

1. The use of talc as a cosmetic extends far back in historical time. More specifically, Johnson & Johnson has marketed baby powder since 1895.

2. We have no asbestos in our baby powder. To prove this, we have had extensive analytical work carried out by mineralogists at the Colorado School of Mines, by McCrone Laboratories in Chicago and by Professor Fred Pooley at the University of Wales in Cardiff. Professor Pooley is associated with one of the teaching scientific groups studying the relationship of asbestos and other inorganic particles to cancer.

3. We have no meaningful information regarding baby powder manufactured by other companies. We suspect, however, that the "5 to 25" percent quoted by the newspapers is not based on carefully documented scientific evidence.

I hope the above answers your questions.

Sincerely,

Thomas H. Shelley, Ph.D
Director
Central Research Laboratories

mc

bcc: Mr. L. G. Foster
Dr. G. Hildick-Smith
Dr. W. Nashed
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