

III. 1985 GOALS AND KEY TASKS

R & D:

1. CONTINUE TO DEVELOP SPECIALTY PRODUCTS, SUCH AS THE IPA SALT OF 2,4-D FOR MONSANTO, WHENEVER THE NEED IS IDENTIFIED.
2. CONTINUE REGISTRATION ACTIVITIES IN SUPPORT OF THE PHENOXY BUSINESS.
3. PROVIDE TECHNICAL SUPPORT IN THE PUBLIC AND PRIVATE ARENAS TO SUPPORT PHENOXY HERBICIDES, WHILE MINIMIZING DIRECT DOW INVOLVEMENT. CONTINUE SUPPORT OF THE 2,4-D INDUSTRIAL TASK FORCE, THE MCPA TASK FORCE, AND THE MCPP GROUP.