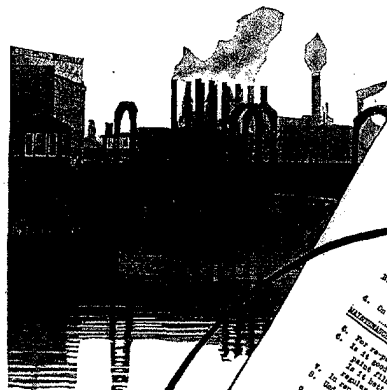




"Exhaustive tests prove red-lead is best"

*This comment is typical of scores
received from engineers in answer
to a recent questionnaire*

ONE hundred and seventy-nine of the 206 engineers who answered a recent questionnaire, sent out by a leading engineering publication, said they use, specify or recommend pure red-lead for metal protection. This close agreement furnishes a convincing testimonial to the protective and wearing qualities of red-lead paint.

But just as convincing as these figures were the scores of comments by red-lead users. Many engineers told why they had chosen this protective material. Here are some of the things they said:

"Red-lead is durable and economical." "Red-lead is best protection against salt air." "This paint is the sure protection against gases." "Twenty years experience prove red-lead most effective." "Red-lead is best for under-water painting." "Will not crack or peel." "Red-lead is best protection and spreads easily." "This paint has no superior." "Tests by the company prove its effectiveness." "The only paint that gave real protection."

Every branch of the profession agrees

The men who answered this questionnaire are scattered through every state in the Union. They represent practically every branch of the engineering profession—

structural, railroad, consulting, waterworks, municipal, federal, state, county.

Their close agreement and enthusiastic comments prove beyond a doubt that pure red-lead is the accepted material for metal surface protection. Whether in Maine, Oklahoma or California, with their widely varying climatic conditions, red-lead is almost unanimously approved by all men engaged in engineering work.

The highest grade red-lead obtainable is Dutch Boy red-lead. You can get it in either the paste or the liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, greens, and black for finishing coats. The paste may be obtained in the natural orange-red and may be shaded to any desired dark color.

We maintain a special technical staff who are always glad to help in the solution of painting problems. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 131 State St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.

DUTCH BOY RED-LEAD

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