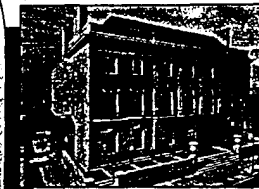
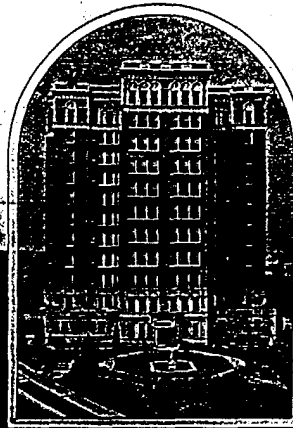
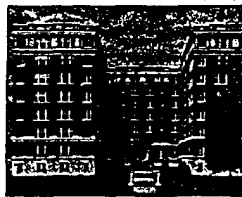


Louisville, Ky.

knows its paint

Right: Dartmouth Apartments, Louisville, owned and operated by The Mass Realty Co. of the same city. All interior walls decorated with Dutch Boy White Lead.

Below: Willow Terrace Apartments, Louisville—another Mass Realty Co. property. Dutch Boy was used on interior.



Above: Pendennis Club, Louisville. Interior walls painted with Dutch Boy by J. L. Street Co. of Louisville.

... that's why these
modern buildings are Dutch Boy jobs



Louisville knows horses, also knows tobacco—and also knows what is best in paint. As proof, here are three of Louisville's representative buildings—all painted with Dutch Boy White Lead.

In Louisville, as elsewhere, building owners and managers who keep close tabs on upkeep costs standardize on Dutch Boy. They know that in the long run it spells true economy.

The well-known brand of Carter White Lead is also made by National Lead Company. In purchasing either Carter or Dutch Boy White Lead, the buyer is assured of obtaining white lead of the highest quality.



Dutch Boy White Lead makes paint that combines beauty and durability. Mixed with Dutch Boy flattening oil it provides an interior finish that is entirely washable—that will stand repeated cleaning. Dutch Boy makes it easy to obtain a great variety of decorative effects—it can be readily tinted to any desired color.

Dutch Boy White Lead is so readily adaptable to all painting requirements that it can be employed for both interior and exterior painting. It can be used for painting every kind of surface—wood, plaster, masonry, wall-board or metal. It provides both flat and glossy finishes, undercoatings for enamel, mottled and figured

effects. But above all, remember that Dutch Boy combines quality appearance and quality wear.

Building owners and managers should write for the booklet—"Decorative Possibilities of Paint". Address nearest branch.

NATIONAL LEAD COMPANY
New York, 111 Broadway—Buffalo, 114 Oak St.—Chicago, 800 West 18th St.—Cincinnati, 635 Tremont Avenue—Cleveland, 820 West Superior Avenue—St. Louis, 722 Chestnut St.—San Francisco, 2140 14th St.—Romeo, National-Lead Paint Co., 900 Albany St.—Pittsburgh, National Lead & Oil Co., of Pa., 314 Fourth Avenue—Philadelphia, John T. Lewis & Son, Co., Widener Bldg.



DUTCH BOY WHITE LEAD