



A Good Time to Paint

Much painting should be done this spring, whether linseed oil be slightly lower or slightly higher; for with the 1910 flax crop short it seems unreasonable to expect a return to the oil prices of a few years ago.

The thing to remember is that, though high, paint materials are not nearly so expensive as the repairing of a neglected house. Even oil at \$1.00 or \$1.25 makes the painting of the average house cost only \$4 or \$5 more than it used to cost. That isn't enough more to justify letting a \$10,000 house, or even a \$2,000 house, go to ruin. Paint it this spring. It will cost you less than later.

And use "Dutch Boy Painter" white lead and genuine linseed oil. People are tempted sometimes, when standard materials are high, to employ something inferior. A great mistake, because not true economy.

Moreover, the first cost of genuine "Dutch Boy Painter" white lead paint is not so great as you may have been led to believe. It may surprise you if you do a little figuring for yourself. Get from your local dealer prices on the following ingredients:



12½ lbs. "Dutch Boy Painter" white lead	\$.....
½ gallon Pure linseed oil	
¼ gallon Turpentine	
¼ pint Turpentine drier	
This makes 1 gallon Genuine old-fashioned paint	



Compare this with the cost of any other paint you would think of using. You'll find the best is also the cheapest.

OUR FREE PAINTING HELPS

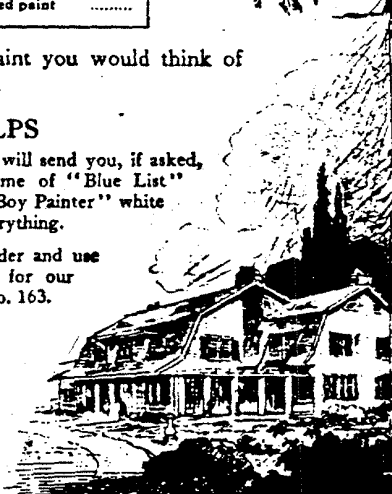
We try to be of service to those about to paint. We will send you, if asked, color schemes, miscellaneous painting directions, and name of "Blue List" Painters in your community, men who use our "Dutch Boy Painter" white lead. Ask for "Helps No. 163." That will include everything.

TO PAINTERS: If you are a skilled white-leader and use "Dutch Boy Painter" white lead, send us your name for our "Painters' Blue List." Write us for Blue List Circular No. 163. It gives particulars.

National Lead Company

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