



CITY DDC-43
Cleveland, Ohio

DATE April 27, 1953

FOR

SUBJECT EUSTON WHITE LEAD IN OIL PRICES

ANSWERING LETTER OF

The following prices on White Lead in Oil All Purpose Soft Paste were established by the Euston Lead Division on April 22, 1953. Please quote your legitimate agent and dealer accounts who order amounts of 500 pounds or more at distributor prices. For those who order in amounts of less than 500 pounds, the regular dealer price schedule will be in effect.

Par Territory

List Prices Per 100 Pounds

	<u>100 lb.</u> <u>Kegs.</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.</u> <u>Cans</u>	<u>1 lb.</u> <u>Cans</u>
Under 500	\$26.90	\$27.40	\$27.65	\$27.90	\$29.90	\$31.90
500 or more	26.15	26.65				

Painters' Prices per 100 Pounds

	<u>100 lb.</u> <u>Kegs</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.</u> <u>Cans</u>	<u>1 lb.</u> <u>Cans</u>
Under 500	\$25.25*	\$25.75	\$26.00	\$26.25	\$28.25	\$30.25

Dealers' Prices per 100 Pounds

	<u>100 lb.</u> <u>Kegs</u>	<u>50 lb.</u> <u>Kegs</u>	<u>25 lb.</u> <u>Kegs</u>	<u>12½ lb.</u> <u>Kegs</u>	<u>5 lb.**</u> <u>Cans</u>	<u>1 lb.**</u> <u>Cans</u>
Dealer	\$23.05	\$23.55	\$23.80	\$24.05	\$26.05	\$28.05
Agent Dis- tributor	20.20	20.70	20.95	21.20	23.20	25.20

*NOTE - PAINTERS

500 pounds in one delivery \$24.50 in 100 lb. kegs
2000 pounds in one delivery \$23.05 in 100 lb. kegs.
10000 pounds in one delivery \$21.70 in 100 lb. kegs
Paint Manufacturers - Dealers Prices

**Packaged: Twelve 5-lb. and fifty 1-lb. per case.

Apply the usual freight differentials - see reverse side.

D. D. CARROLL

DDC:ajc

TO: Regional Directors

Sales Managers - Superintendents

Branch Managers - Salesmen

GLD000219

April 27, 1953

PAR TERRITORY

F.O.B. Baltimore, Md.
Cambridge, Mass.
Buffalo, N. Y.
Chicago, Ill.
Cleveland, Ohio
Detroit, Mich.
Columbus, Ohio
Louisville, Ky.
Indianapolis, Ind.

Evansville, Ind.
North Bergen, N.J.
Reading, Pa.
St. Louis, Mo.
Scranton, Pa.
Toledo, Ohio
Washington, D. C.
Mt. Vernon, Ill.
Philadelphia, Pa.

1/8 CENT TERRITORY

F.O.B. Atchison, Kansas
Davenport, Ia.
Des Moines, Ia.
Duluth, Minn.
Kansas City, Mo.
Springfield, Mo.

Lincoln, Neb.
Minneapolis, Minn.
Norfolk, Va.
Omaha, Neb.
Richmond, Va.

1/4 CENT TERRITORY

F.O.B. Aberdeen, S. D.
Knoxville, Tenn.
Memphis, Tenn.
Minot, N. D.
Ottawa, Kansas
Sioux Falls, S. D.

Bismark, N. D.
Hastings, Neb.
Nashville, Tenn.
Wichita, Kansas
Topeka, Kansas
Chattanooga, Tenn.

3/8 CENT TERRITORY

F.O.B. Birmingham, Ala.
Columbia, S. C.
Jackson, Miss.
New Orleans, La.
St. Petersburg, Fla.
Tampa, Fla.
Mobile, Ala.
Charlotte, N. C.

Atlanta, Ga.
Jacksonville, Fla.
Little Rock, Ark.
Miami, Fla.
Orlando, Fla.
Shreveport, La.
West Palm Beach, Fla.

1/2 CENT TERRITORY

F.O.B. Cheyenne, Wyo.
Denver, Col.

Oklahoma City, Okla.
Tulsa, Okla.

3/4 CENT TERRITORY

F.O.B. Amarillo, Texas
Dallas, Texas
Great Falls, Mont.
Paris, Texas
Helena, Mont.

Billings, Mont.
Fort Worth, Texas
Houston, Texas
San Antonio, Texas

1 CENT TERRITORY

F.O.B. Albuquerque, N.M.
Santa Fe, N.M.

El Paso, Tex.

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