



Rust-forming elements *are powerless* against a protective shield of red-lead

THERE is one sure way to combat the forces of corrosion—one sure way to get the longest service from your steel tanks. Paint them with pure red-lead.

Pure red-lead is used generally for metal protection in the oil industry. That this is so, is shown by the answers to a questionnaire recently sent by a well-known oil paper, to oil men in the Mid-continent, Pennsylvania, Texas, and California oil fields. Of the fifty-three men who answered, thirty-two (or sixty per cent), said they use, specify or recommend pure red-lead for the protection of metal surfaces.

Many prefer Dutch Boy red-lead

Many of the oil men answering the questionnaire said they use Dutch Boy red-lead exclusively. This red-lead is the highest grade obtainable. It effectively prevents the rusting of steel equipment. It sticks tight to metal, is impervious to air and moisture, and does not chip or scale. It forms a tough, durable, film that expands with heat and contracts with cold—without cracking.

You can get Dutch Boy red-lead in both paste and liquid form. The liquid comes in the natural orange-red color for coats next to metal, and also in greens, browns and black for finishing coats. The paste is obtainable in the natural orange-red color and may be shaded to any desired dark color.

What Paint-Users Say

Representative gas men, engineers and oil men were asked in a questionnaire what paint they use for protecting metal. An overwhelming majority answered "pure red-lead." Here are the figures:

32 out of 53 oil men.
78 out of 93 gas men
179 out of 206 engineers

White-lead cuts evaporation

When you want finishing coats of white or light-colored paint to reduce heat-absorption and decrease oil-evaporation, use Dutch Boy white-lead on top of an undercoating of Dutch Boy red-lead. Dutch Boy white-lead is well-known for its weather-resisting properties.

We shall be glad to help you solve any question of metal surface protection. Specialists in our Department of Technical Service have made a study of paint for metal in the oil industry. They will be glad to give you any help that you may require. Address them in care of nearest branch.

For oil-refining you want litharge of correct physical character and extreme chemical purity. Such litharge is made by the makers of Dutch Boy red-lead and Dutch Boy white-lead. At all times you can rely on its unvarying uniformity. Our nearest warehouse can give you quick shipment in any quantity you desire.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 725 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 251 State St.
Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 485 California St.

DUTCH BOY RED-LEAD

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