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**SELECT
YOUR WHITE-LEAD
FROM THIS QUALITY GROUP**

- . DRY WHITE-LEAD — Dutch or Carter Process
- . H.T.S. (High Tinting Strength) WHITE-LEAD
— a white-lead with especially high hiding and colorfast power
- . BASIC LEAD SULPHATE

For years National Lead Company has supplied leading paint manufacturers with their dry white-lead requirements. The unvarying high quality of National Lead Company products is a tradition in the paint industry, and every precaution is taken to continually maintain this high standard of excellence.

National Lead Company not only supplies white-leads, but equally dependable lead oxides—red lead, litharge and orange mineral.

NATIONAL LEAD COMPANY
 110 Broadway, New York City 68
 Chicago Office: 170 N. Dearborn St., Chicago 10, Ill.
 Cleveland: 925 Cleveland St., Cuyahoga Falls, Ohio
 Detroit: 14000 Michigan Ave., Detroit 26, Mich.
 Kansas City: 1000 Main St., Kansas City, Mo.
 London: Messrs. J. Lewis & Sons, Ltd., Whitechapel, Philadelphia
 San Francisco: 1000 Market St., San Francisco 4, Calif.

MADE IN U.S.A.

Oct. 31, 1934

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**White-Lead Pigments
of Established Quality**

DRY WHITE-LEAD
Dutch or Carrier Process

H.T.S. WHITE-LEAD.
(High Tinting Strength) — A white-lead with especially high hiding and oil-tinting power.

BASIC LEAD SULPHATE

Just as white-lead means high quality in paint, so National Lead Company means high quality in white-lead.
Throughout the paint industry our white-lead pigments are known for their excellence!

National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

"We have used National Lead White Lead since 1870."
—*The New York Times*, April 10, 1936

NATIONAL LEAD COMPANY

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100 West 11th Street, Chicago 608 Fremont Avenue, Cincinnati 10
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