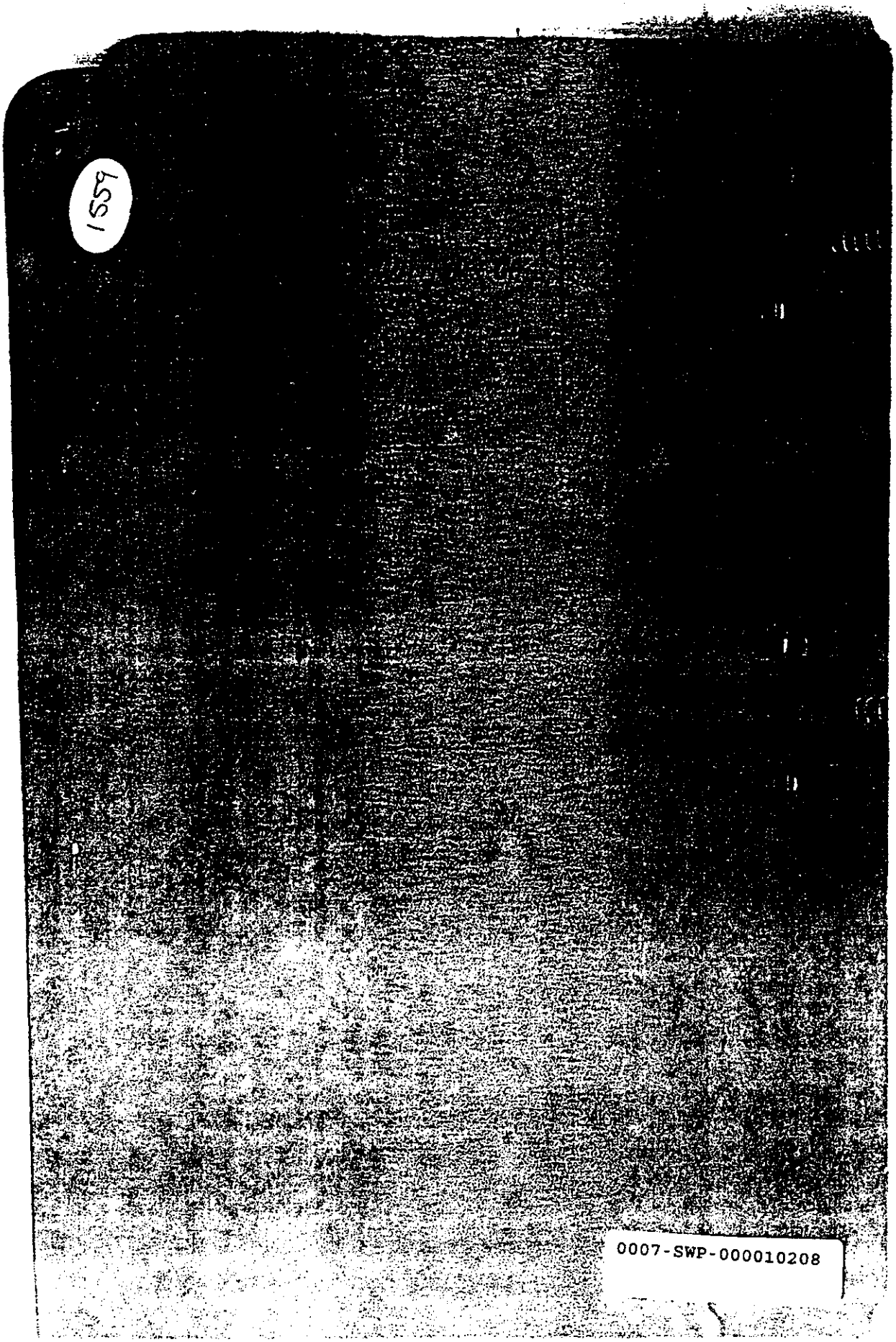
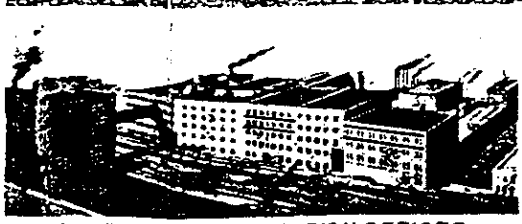

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0007-SWP-000010208



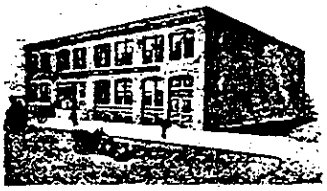
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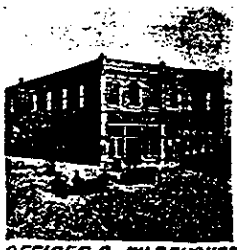
VISH PLANT AND ADMINISTRATION OFFICES
RWIN-WILLIAMS CO., CLEVELAND, O.



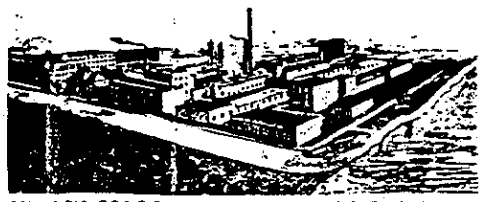
OFFICES & WAREHOUSE
MINNEAPOLIS, MINN.



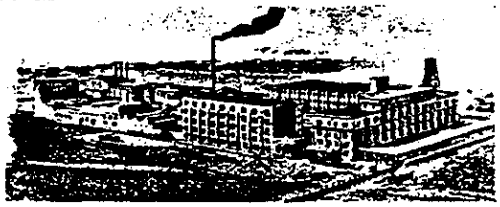
OFFICES & WAREHOUSE
BOSTON, MASS.



OFFICES & WAREHOUSE
PORTLAND, ORE.



SH, DRY COLOR AND WHITE LEAD PLANTS
CHICAGO, ILL.



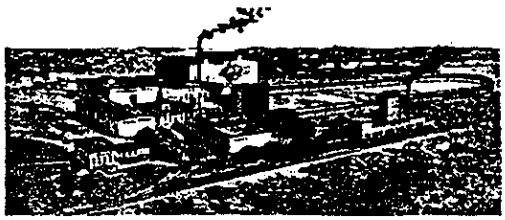
PAINT & VARNISH PLANT
NEWARK, N. J.



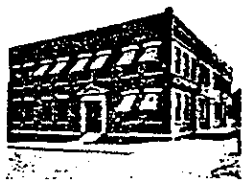
OFFICES & WAREHOUSE
LOS ANGELES, CAL.



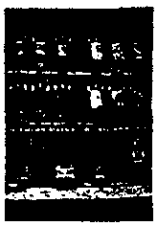
LEAD AND ZINC MINE
AGDALENA, NEW MEXICO.



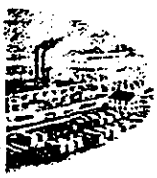
ZINC SMELTER
JOPLIN, MO.

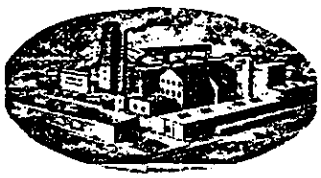


OFFICES & WAREHOUSE
OMAHA, NEB.

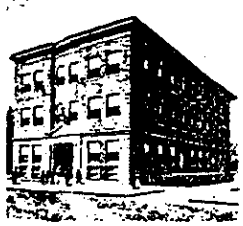


OFFICES & WAREHOUSE
DETROIT, MICH.





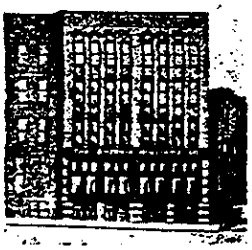
LINSEED OIL PLANT
CLEVELAND



OFFICES & WAREHOUSE
KANSAS CITY, MO.



OFFICES & WAREHOUSE
SHERWIN-WILLIAMS CAN. Ltd. MINNIPEG



OFFICES & WAREHOUSE
BUFFALO, N.Y.

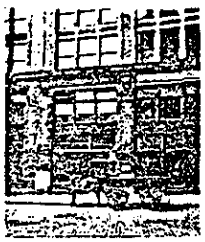


AINT AND VARNISH PLANT, LONDON, ENG.
THE SHERWIN-WILLIAMS CO of CANADA Ltd



OFFICES & SALESROOMS
NEW YORK, N.Y.





OFFICES & WAREHOUSES
CINCINNATI, O. PITTSBURG, PA.



OFFICES & WAREHOUSE
DENVER, COL.

THE
SHERWIN-WILLIAMS
CO
AINT AND VARNISH MAKERS
AND VARNISH FACTORIES AND WAREHOUSES IN THE WORLD.



0007-SWP-000010210

CONFIDENTIAL TRADE NET PRICES

Prices on items marked (*) effective November 15, 1915, all others effective November 18, 1915.
Subject to change without notice

Preserve this carefully



SHERWIN-WILLIAMS PAINT, PREPARED

	Page	Qts.	½ Gals.	Gals.	5-Gal. square cans and 50-Gal. Bbls.
*Regular Colors	8	1 75	1 70	1 65	1 60
*Outside Gloss White	8	1 80	1 75	1 70	1 65
*China Gloss White	8	1 80	1 75	1 70	1 65
*Flat White	8	2 00	1 95	1 90	1 85
*Inside Varnish White	8	2 50	2 45	2 40	2 35
*French Crown Green (Nos. 362, 366 and 389)	8	2 15	2 10	2 05	2 00
*Moss Green (No. 498)	8	2 15	2 10	2 05	2 00
*Permanent Cardinal Red (No. 463)	8	3 35	3 30	3 25	3 20
*Metallic Brown (No. 370)	8	1 65	1 60	1 55	1 50
*Primer (Gray and Yellow)	8	1 60	1 55	1 50	1 45

Net prices per gallon

Quarts, two dozen in case; half gallons, one dozen in case; gallons, half dozen in case.

	Page	Qts.	½ Gals.	Gals.	5 Gals. and Bbls.
Carbon Paint, Red Diamond Brand	10	1 40	1 35	1 30	1 25
Creosote Paint					
Regular Colors (5)	10	.....	1 15	1 10	1 05
Special Colors (8)	10	.....	1 30	1 25	1 20
White	10	.....	1 45	1 40	1 35
*Commonwealth Barn Red	9	.....	90	85	80
*Commonwealth Barn Gray	9	.....	1 25	1 20	1 15
Concrete Floor Finish	13	1 50	1 45	1 40	.....
Copper Paint (Brown)	10	2 00	1 95	1 90	.....
Copper Paint (Red)	10	2 00	1 95	1 90	.....
Copper Paint (Green)	10	2 30	2 25	2 20	.....
Galvanized Iron Primer	11	1 80	1 75	1 70	1 65
*Inside Floor Paint	21	1 50	1 45	1 40	.....
Metalastic Liquid (Black, Brown, Gray and Green)	10	1 30	1 25	1 20	1 15
Mine, Mill and Factory Colors					
Regular Colors (5)	12	.....	1 15	1 10	1 05
Special Colors (8)	12	.....	1 30	1 25	1 20
White	12	.....	1 45	1 40	1 35
Non-Corrodible Graphite	11	1 35	1 30	1 25	1 20
*Porch and Deck Paint	9	1 75	1 70	1 65	.....
Roof and Bridge Paint	9	.....	90	85	80

Net prices per gallon

	Page	12½-lb. Pails per lb.	25-lb. Pails per lb.
Paste Colored Paint (P. C. P.)	35	8¾	8

Net prices per pound

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	Gals.	5 Gals.	50 Gal Bbls.
PRESERVATIVE SHINGLE STAINS (List Prices per gallon)			
A Numbers	70	60	50
B Numbers	90	80	70
C Numbers	1 05	95	85
DECO-PASTE WHITE (Net prices per gallon)	1 05	1 00	95
CONCRETE WALL FINISH (Net prices per gallon)			
Regular Shades	1 40	1 35	1 30
White	1 50	1 45	1 40
CEMENT AND STUCCO STAINS (List prices per gallon)			
Vandyke Brown	70	60	50
Indian Red, Terra Cotta Brown, Light Brown	90	80	70
All other shades	1 05	95	85

	Price per package				
*FLAT-TONE (Net prices)	½ Pts.	Pts	Qts	½Gals.	Gals.
White	13	22	1 65	1 60	1 55
Rich Maroon, Pompeian Red			2 25	2 20	2 15
All other shades			1 65	1 60	1 55
Flat-Tone Mixing Size			1 00	95	90

	¼Pts.	½Pts.	¾Pts.	Pts.	Qts.	Gals.
ALUMINUM PAINT (List prices per package)	15	27	50	95	1 75	6 50
LUSTROLINE IMPERIAL GOLD ENAMEL (List price per dozen boxes)						2 65
EMPRESS LIQUID GOLD (List price per dozen boxes)						2 65
	¼Pts.	½Pts.	Pts.	Qts.		Gals.
LIQUID GOLD (List prices per package)		37	65	1 15	2 15	8 00

	¼Pts.	½Pts.	Pts.	Qts.	½Gals.	Gals.
ENAMEL (List prices per package)						
Vermilion, Carmine	32	55	95	1 80	3 40	6 50
All other shades, including Snow White	27	50	90	1 50	2 90	5 50
OLD DUTCH ENAMEL (List prices per package)	27	50	90	1 70	3 15	6 00

	Qts.	Gals.
OLD DUTCH ENAMEL—Dull Finish Interior (List prices per package)	1 70	6 00

	¼Pts.	½Pts.	Pts.	Qts.	½Gals.	Gals.
ENAMELOID (List prices per package)						
Wine, Cardinal Red	25	45	75	1 40	2 60	5 00
All other shades	22	40	65	1 10	2 10	4 00

	½-lb. cans each	1-lb. cans per lb.	2-lb. cans per lb.	5-lb. pails per lb.	10-lb. pails per lb.
FLAXOAP (List prices)	12½	20	19	18	17

	Pts.	Qts.	½Gals.	Gals.
WAGON AND IMPLEMENT PAINT (List prices per package)				
Wine, Red	55	1 00	1 80	3 50
All other shades (No advance)	40	75	1 40	2 70

AUTOMOBILE REFINISHING OUTFIT

With Black and Blue no change in prices. Where shades of Red are substituted the additional price on these shades will be charged.

			Glass Bottles		
HANDCRAFT STAINS (List prices per bottle)	½Pts.	Pts.	Qts.	½Gals.	Gals.
All shades	36	63	1 10	2 10	.....
Handcraft Stain Reducer	27	45	80	1 45	2 75

	½Gal. Glass Bottles
PERMANENT MAHOGANY STAIN No. 700 (List prices per bottle)	
No. 700 Light	1 80
No. 700 Dark	1 80
No. 700 Antique Brown	1 80

	½Pts.	Pts.	Qts.	Gals.
WOODCRAFT STAINS (List prices per bottle)				
All shades	30	50	90	3 15
Woodcraft Stain Reducer	27	45	80	2 75

	½Pts.	Pts.	Qts.	½Gals.	Gals.
OIL STAIN (List prices per package)					
All Shades	22	40	65	1 20	2 25

	1, 2 & 5-lbs.	12½ lbs.	25 lbs.
WHITE ZINC IN OIL (Net prices per lb. Subject to market fluctuations.)			
Sherwin-Williams Green Seal French Zinc	19½	17½	17½
Sherwin-Williams Red Seal French Zinc	18½	16½	16½
Green Seal, G. W. M. French Process White Zinc	.....	13½	13½
Red Seal, G. W. M. French Process White Zinc	.....	12½	12½

	1 & 5-lb. cans	12½-lb. pails	25-lb. pails
FRENCH ZINC IN VARNISH (Net prices per pound)			
China Gloss	29	28½	28

	All 1s	All 2s	All 5s	Assorted
AMERICAN WHITE (Net prices per pound)				
(Ground in Oil)	7	6¾	6½	6¾

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SHERWIN-WILLIAMS VARNISHES

LIST PRICES

YOUR LEADERS	Gals.	½ Gals. per Gal.	Qts per Gal.	Pts each	½ Pts each
MAR-NOT—The Waterproof Floor Varnish	3 15	3 35	3 50	46	26
Hard Drying Floor	2 75	2 95	3 10	—	—
No. 1 Floor	2 35	2 55	2 70	—	—
Durable Linoleum Finish	3 15	3 35	3 50	46	26
SCAR-NOT—The Water-resisting Varnish for general inside use	3 30	3 50	3 65	48	27
REXPAR—The Waterproof Spar Varnish for canoes, boats and general outside use	4 75	4 95	5 10	66	36
KOPAL—The good old-fashioned Varnish of proven worth	3 30	3 50	3 65	48	27
EXCELLO—One of our "Leaders" for interior use	2 90	3 10	3 25	43	25
Pale Flowing Cabinet	2 30	2 50	2 65	35	21
Premo Hard Oil	2 15	2 35	2 50	34	20
Interior Coach	1 85	2 05	2 20	30	18
High Gloss Interior	1 55	——	——	—	—
Velvet Finish No. 1044	2 60	2 80	2 95	42	—
Mission-lac	2 35	2 55	2 70	39	22
Hard Drying Seat	3 10	3 30	3 45	46	26
No. 1 Coach	2 30	2 50	2 65	36	21
Premo Furniture	1 60	1 80	1 95	27	16

FIRST-COATERS AND LIQUID FILLERS

FIRST-COATERS					
MISSION-LAC—Designed both as finishing coat for Mission Furniture, also as an ideal First-Coater	2 35	2 55	2 70	39	22
Shellacine	1 10	1 20	1 30	—	—
Liquid Filler	1 60	1 70	1 80	27	16
Wall Size	1 10	——	——	—	—
DRIERS AND JAPANS					
Hercules Drier	1 90	2 10	2 25	31	—
Dry-o-nite (The Master Painters' Drier)	1 40	1 60	1 75	27	18
Japan Drier	1 20	1 40	1 55	24	16
Gold Size Japan	3 60	3 80	3 95	55	29
Coach Painters' Japan	2 50	2 70	2 85	—	—

NOTE—For prices in 5-gallon cans, deduct 10 cents per gallon, and for barrels, deduct 20 cents per gallon from the one-gallon list price.

MISCELLANEOUS VARNISHES, JAPANS, DRIERS, ETC.

Durable Spar	4 75	4 95	5 10	66	36
Marine Spar	3 40	3 60	3 75	—	—
Federal Building Varnish	3 40	——	——	—	—
Pale Interior Polishing	3 45	3 65	——	—	—
Transparent Floor	2 95	3 15	3 30	—	—
No. 5 Exterior	2 85	——	——	—	—
Pale Durable Interior	2 40	2 60	——	—	—
No. 5 Interior	2 15	2 35	——	—	—
Lustral Coach	2 00	——	——	—	—
Durable Wood Finish (Exterior)	5 00	5 20	5 35	—	—
Durable Wood Finish (Interior)	4 00	4 20	4 35	—	—
Bar Top Finish	3 30	3 50	3 65	48	27
Durable Household	3 00	3 20	3 35	44	25
Finest White Damar	3 30	3 50	3 65	48	27
No. 1 Damar	2 60	2 80	2 95	39	22
Velvet Finish No. 7539	3 60	——	3 80	52	—
Hard Oil Finish (Pale)	2 85	3 05	3 20	43	25
Hard Oil Finish	2 60	2 80	2 95	40	23
Premo Coach	2 10	2 30	2 45	34	20
Extra Furniture	2 00	2 20	2 35	32	19
No. 1 Furniture	1 75	1 95	2 10	29	17
Hard Drying Coater	2 10	2 30	2 45	—	—
Shellac Coat	1 85	——	2 20	30	—
Imperial Coach Japan	2 85	3 05	3 20	—	—
Drying Japan	2 60	2 80	2 95	—	—
White Liquid Drier	1 75	1 95	2 10	30	17
Brown Drier	1 00	1 20	1 35	20	13

NOTE—On packages larger than one-gallon size, prices will be furnished on application.

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CONFIDENTIAL TRADE DISCOUNTS

Effective November 18, 1913. Subject to change without notice

Page		Per Cent
	A	
24	Aluminum Paint	33⅓
26	Auto Leather Dressing	50
28	Automobile Refinishing Outfit	40
58	Asphaltuma	33⅓
	B	
23	Bath Enamel	40
25	Brighten Up Stain	40
24	Bronzing Liquid	33⅓
27	Buggy and Auto Paint	50
	C	
11	Carbolic-Ol Shing'e Stains	15–10
13	Cement and Stucco Stains	15
21	Crack and Seam Filler	50
27	Cycle Enamel (Air-Drying)	40
	D	
22	Dancing Floor Wax	50
39	Decotint Wall Colors	40
39	Decotint Wall Finish	40
38	Distemper Colors	15
58	Driers	33⅓
	E	
24	Empress Liquid Gold	40
27	Enamel Leather Dressing	50
25	Enamel	40
31	Enameloid	40
34	English Patent Drier	15
	F	
23	Family Paint	40
57	Filler (Liquid)	33⅓
35	Filler (Paste)	40
57	First-Coaters	33⅓
32	First Quality Oil Colors	25
25	Flat Black	40
16	Flat-Tone Glazing Liquid	33⅓
15–16	Flat-Tone Glaze and Stencil Colors	33⅓
26	Flazmap	33⅓
21	Floorlac	40
22	Floor Wax	50
22	Floorwipe	50
44–45	Free-Flowing Color Varnishes	20
33	French Crown Green	25
	G	
16	Glaze Colors for Flat-Tone Sys. Effects	33⅓
44	Glazing Putty	25
29	Golden Oak Stain	33⅓
33	Graining Colors (Oil and Distemper)	25
22	Graining Preparation	40
34	Graphite—Black Lead	15
36	Graphite Pipe Joint and Gasket Comp.	20

Page		Per Cent
	H	
29	Handcraft Stains	33⅓
35	Harmless Sheep-Marking Liquid	20
22	High Polish Fluid Wax	50
	J	
58	Japans	33⅓
	K	
39	Kalso	40
	L	
24	Liquid Gold	40
24	Lustroline Imperial Gold Enamel	40
	M	
55	Machine Paint and Filler	20
	O	
31	Old Dutch Enamel	40
30	Oil Stain	40
	P	
29	Permanent Mahogany Stain No. 700	33⅓
39	Permento	40
44	P. M. Primers, Surfacers, Fillers	20
26	Polish-ol	40
23	Porch and Lawn Furniture Enamel	40
11	Preservative Shingle Stains	15–10
	Q	
40	Quick-Drying Colors (Blacks)	20
40–43	Quick-Drying Colors (Colors)	25
43	Quick-Drying Colors (Tubes)	25
	R	
34	Red Lead	15
	S	
35	Schoolboard Slating	40
23	Screen Enamel	40
58	Shellac-coat	33⅓
57	Shellacine	33⅓
18–19	Stencils	33⅓
17	Stencil Outfits	33⅓
25	Stove-Pipe and Iron Enamel	40
	T	
26	Tire-Coat	40
	V	
57–58	Varnishes	33⅓
	W	
27	Wagon and Implement Paint	40
21	Wood Crack Filler	40
30	Woodcraft Stains	33⅓

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