

DOMESTIC ENGINEERING COMPANY

1801 Prairie Avenue, Chicago 16, Illinois

DOMESTIC ENGINEERING

DOMESTIC ENGINEERING MAGAZINE

Editorially keyed to the total business interests of qualified plumbing heating-cooling contractor-dealers who specify, sell, install and service. DE covers every phase of the contractor-dealer's business: engineering, servicing, merchandising, research, financing, new products, legal, news, legislation. Winner of 16 out of the 19 national editorial awards presented to publications in its field by

Industrial Marketing since 1939, DE holds the loyalty and confidence of "buying core" contractors who do more than two-thirds of the industry's total annual volume—loyalty and confidence that pays dividends to Domestic Engineering advertisers. Member, Audit Bureau of Circulations. Published monthly, \$5.00 per year.

ACTUAL SPECIFYING ENGINEER

The only business publication written specifically for the engineer who actually specifies products into heating, piping, plumbing, ventilating and air conditioning systems. Editorial formula and performance are completely geared to the subject of specifications and product choices and to the application of products in various systems. Circulation is made up of men who design systems and

specify products, and includes: independent consulting engineers specializing in mechanical systems; consulting engineers; engineers associated with architects; and specifying engineers associated with large industrial companies, institutions and commercial chains, big contractors and distributors, government (in all categories), utilities, etc. Published monthly, \$5.00 per year.

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Published annually as a buyers guide for large contractors and wholesalers. Has 6 sections MANUFACTURERS' CATALOGS: Boilers, Burners, Furnaces, Controls, Air Conditioning, Refrigeration, Insulation, Pipe, Valves, Fittings, Pumps, Tanks, Water Heaters, Softeners, Brass, Drainage, Tools, Plumbing Fixtures, Lawn Sprinkling Systems, Water Systems, Fire Protection Equipment, Plumbers' Brass and Specialties,

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sories, Plumbers' Brass and Specialties; Plumbing Drainage Products, Corrosion Resistant Equipment. TRADE NAMES SECTION; CLASSIFIED PRODUCT DIRECTORY. MANUFACTURERS' NAMES, ADDRESSES SECTION lists thousands whose products are specified. TECHNICAL ENGINEERING DATA SECTION has 164 pages of basic tables, rules commonly used in systems layout, design. \$12.50 per year.

engineers' PRODUCT FILE

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air conditioning
plumbing
plumbing

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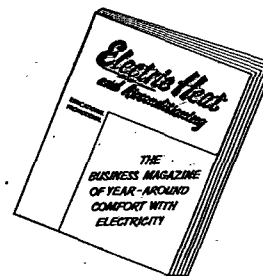
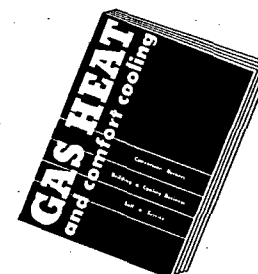


FUELOIL & OIL HEAT

Now in its 38th year of publication; is edited for all oilheating and airconditioning men. Covers installing and servicing of all oilheating and airconditioning equipment, selling and merchandising from the dealer level. Technical articles, exclusive market reports on oilheating, airconditioning and fuel oil. The regular monthly *Commercial-Industrial Section* covers installing and servicing of heavy oilheating equipment, boilers, large capacity oil-fired air movers and heavy fuel oil. Member Audit Bureau of Circulations and Business Publications Audit of Circulation. Published monthly. One year \$3.00—3 years \$5.00.

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The complete heating and cooling magazine covering the use of equipment which uses gas as a fuel exclusively. Covers all forms of comfort heating and airconditioning; commercial-industrial, residential, etc. Technical articles, sales and merchandising, exclusive monthly report on gas heating and airconditioning retail equipment sales. Covers all equipment using gas for a fuel, airconditioning, water heaters, incinerators, furnaces, boilers, conversion burners. Edited for the retailer-installer, serviceman, contractor. Many readers are utilization engineers with gas utilities. Now in its 11th year. Member of Business Publications Audit of Circulation. Published monthly. One year \$3.00—3 years \$5.00.



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