DEALER PRICE LIST No. 157 and
SUGGESTED RETAIL PRICE LIST

EFFECTIVE APRIL 1, 1955

D. D. C.

MAY 19 1955

Prices in Bold Face are Dealer List Prices
Prices shown in Light Face are suggested retail prices

NO.	ITEM	5 GALS.	GALLON	QUART	PINT	1/2 PINT	MISC.
	MOPACO (CENTURY) PAINT PRODUCTS						
71	Screen Enamel - Black		**2.90** 2.20	**1.02** .75	**.68** .50	**.50** .40	
	HOUSE PAINT						
1601	White	**31.00** 23.25	**6.30** 4.75	**1.90** 1.45			
•1602	Colonial Ivory		**6.30** 4.75	**1.90** 1.45			
•1603	Clean Gray		**6.30** 4.75	**1.90** 1.45			
•1604	Light Blue		**6.30** 4.75	**1.90** 1.45			
•1606	Straw		**6.30** 4.75	**1.90** 1.45			
•1608	[redacted] Blue Gray		**6.30** 4.75	**1.90** 1.45			
•1610	Pea Green		**6.30** 4.75	**1.90** 1.45			
•1611	Rich Brown		**6.30** 4.75	**1.90** 1.45			
•1614	Black		**6.30** 4.75	**1.90** 1.45			
	MACHINERY & IMPLEMENT ENAMEL						
1677	Bright Red		**7.00** 5.25	**2.08** 1.55	**1.20** .90		
1679	Yellow		**7.00** 5.25	**2.08** 1.55	**1.20** .90		
1683	Dark Green		**7.00** 5.25	**2.08** 1.55	**1.20** .90		
1688	Black		**6.50** 4.90	**1.96** 1.45	**1.14** .85		
	QUICK DRYING ENAMEL						
1816	Congo Ivory		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1817	Thistle Gray		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1818	Delphinium Blue		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1819	Dusty Pink		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1821	Jonquil Yellow		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1832	Chinese Red		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1835	Jade Green		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1840	White		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1843	Black		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
1844	UNDERCOATER		**5.60** 4.20	**1.72** 1.30	**1.00** .75	**.66** .50	
1845	Pea Green		**6.30** 4.75	**1.90** 1.45	**1.12** .85	**.72** .55	
	QUICK DRYING VARNISH STAIN						
1850	Light Oak		**6.00** 4.50	**1.80** 1.35	**1.06** .85	**.68** .50	
1851	Dark Oak		**6.00** 4.50	**1.80** 1.35	**1.06** .85	**.68** .50	

• To be discontinued at a later date.

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NO.	ITEM	5 GALS.	GALLON	QUART	PINT	1/2 PINT	MISC.
	QUICK DRYING VARNISH STAIN --Concluded						
1852	Walnut		**6.00** 4.50	**1.80** 1.35	**1.06** .80	**.68** .50	
1853	Mahogany		**6.00** 4.50	**1.80** 1.35	**1.06** .80	**.68** .50	
1857	Golden Oak		**6.00** 4.50	**1.80** 1.35	**1.06** .80	**.68** .50	
	FLAT FINISH						
1860	White	**22.50** 16.90	**4.60** 3.45	**1.46** 1.10			
•1861	Roman Ivory		**4.60** 3.45	**1.46** 1.10			
•1863	Berkshire Blue		**4.60** 3.45	**1.46** 1.10			
•1864	Dawn Pink		**4.60** 3.45	**1.46** 1.10			
•1865	Daffodil Yellow		**4.60** 3.45	**1.46** 1.10			
•1866	Sprout Green		**4.60** 3.45	**1.46** 1.10			
•1867	Mandarin Rose		**4.60** 3.45	**1.46** 1.10			
•1868	Cascade Green		**4.60** 3.45	**1.46** 1.10			
•1870	Parisian Gray		**4.60** 3.45	**1.46** 1.10			
•1880	Light Blue		**4.60** 3.45	**1.46** 1.10			
•1881	Light Green		**4.60** 3.45	**1.46** 1.10			
•1883	Rose Beige		**4.60** 3.45	**1.46** 1.10			
•1884	Palm Green		**4.60** 3.45	**1.46** 1.10			
	NET PRICE LIST						
1418	AVENEL HOUSE PAINT - White	**8.50** 12.75	**1.75** 2.65	**.60** .90			

CENTURY ENAMEL-VARNISH STAIN ASSORTMENT		
QUICK DRYING ENAMEL	1/2 PINT Per Doz.	1/4 PINT Per Doz.
5816 Congo Ivory	3.12	1.56
5817 Thistle Gray	3.12	1.56
5818 Delphinium Blue	3.12	1.56
5819 Dusty Pink	3.12	1.56
5821 Jonquil Yellow	3.12	1.56
5832 Chinese Red	3.12	1.56
5835 Jade Green	3.12	1.56
5840 White	3.12	1.56
5843 Black	3.12	1.56
5845 Pea Green	3.12	1.56
QUICK DRYING VARNISH STAIN		
5850 Light Oak	3.12	1.56
5851 Dark Oak	3.12	1.56
5852 Walnut	3.12	1.56
5853 Mahogany	3.12	1.56
5855 Clear	3.12	1.56
5857 Golden Oak	3.12	1.56

Suggested Resale
.40 per Half Pint
.20 per Quarter Pint

Sold in full case lots only - 12 H.P. to Case - 12 Q.P. to case
Half Pint Assortment - 100 Half Pints - $26.00 per Assortment
Quarter Pint Assortment - 200 Quarter Pints - $26.00 per Assortment.

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