

TRADE NAME: QUE FLAT REPRODUCED AT THE NATIONAL ARCHIVES
 CATEGORY: INTERIOR FLAT WALL PAINT QUALITY: WHITE SECOND

PIGMENT: 74.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

Lithopone	400	11.16	.0425 lb.	\$ 17.00
Titanox C.	320	12.28	.0550 "	17.60
Asbestine	200	8.42	.98 cwt.	1.96
Gypsum	200	10.20	.69 "	1.38
VEHICLE 26.0 %				
#90	8	0.8	.08 lb.	.64
#44	146	20.0	.73 gals.	14.60
#1062	62	8.0	.98 "	7.84
Varsol	91	14.0	.10 "	1.40
Kerosene	79	12.0	.07 "	.84
#7	6	0.75	1.00 "	.75
Linseed Oil Fatty Acids	1	0.125	.161 lb.	.161

CALCULATED YIELD 1513 97.735 \$ 64.171

MANUFACTURED LOSS 3.8 %

ACTUAL YIELD 94 gals.

COST ANALYSIS:

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....682
 DIRECT LABOR COST PER GAL., OR LB.0628
 FACTORY OVERHEAD PER GAL., OR LB.0644
 BULK COST PER GAL., OR LB.8092
 COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) .133
 FACTORY COST IN PACKAGE PER GAL., OR LB.95

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFERREES:

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| (A) TO A COMPANY OWNED OR CONTROLLED OUTLET | |
| (B) TO AN INDEPENDENT WHOLESALER | 1.15 |
| (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER | |
| (D) TO AN INDEPENDENT RETAILER (DEALER) | 1.20 |
| (E) TO OTHER (SPECIFY) | |

OPA 000346

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