

WEST PAINT AND VARNISH CO.

MANUFACTURERS OF



PAINT AND VARNISH SPECIALTIES

Item #24

Boston, Mass.
(EVERETT STATION)

TELEPHONES
EVERETT 4690
4691
4692

Trade Name: Touraine T.L.Z. Paste
Category: Exterior Paint.
Color: White
Number: ---
Quality: 1st.

	Lb.	Yield in Gals.	Unit Cost	Total Cost
Pigment: 78.6 %				
Barium Base Titanium	300	8.4	.0575	17.25
35% Leaded Zinc	300	6.0	.0750	22.50
Magnesium Silicate	100	4.2	.01	1.00

Vehicle: 21.4%				
Linseed Oil	179.4	23.0	1.03	23.69.
Mineral Spirits	9.75	1.5		.17

Calculated Yield	889.15	43.1		64.61
Manufacturing Loss 2-1/2%		1.1		
Actual Yield		42		

Cost Analysis:

Material Cost per Gallon.....	\$ 1515
Direct Labor Cost per Gallon.....	.035
Factory Overhead per Gallon.....	.065
Bulk Cost per Gallon.....	\$ 1615
Complete Package Cost per Gallon.....	13

Factory Cost in Package per Gallon.....	\$ 1.745
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Unit Price March 1942

(D) To an Independent Retailer (Dealer)

2.85

N 4708