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Come Hell or High Water

Guaranteed Stopping Power.

Why do fleet operators prefer American Brakeblok? For two good reasons.

First, there's *frictional stability*. An American Brakeblok lining has frictional stability throughout its full thickness and at all operating temperatures.

Second, there's *total uniformity*. Only American Brakeblok manufactures a brake lining that is uniform in physical dimensions and density and weight.

This total uniformity makes possible the establishment of a brake

maintenance program with one constant—American Brakeblok.

Come hell or high water, you can depend on American Brakeblok. For more information write: American Brakeblok, 900 West Maple Road, Troy, Michigan 48084.



You get the best Brake by the Company you Keep!



Top Fleets & O. E. Manufacturers

Specify

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CORPORATION

AMERICAN BRAKEBLOK DIVISION
1650 W. Big Beaver Road, Troy, Michigan 48064

Write for the name of your nearest Abex Distributor



Mile—After Mile—After N With Abex Brake Lining



Why Abex Brake Lining?

Pat Paterson answered that question on a recent fleet inspection trip with Leon Hart, Manager National Fleet Accounts, American Brakeblok.

In one word, Pat said it all . . . "Performance!"

"Leon, our fleet consists of over 40,000 units operating almost 400 Ryder Truck Rental service and maintenance locations. Our lease customers include many of the nation's businesses and we wish to supply them with equipment in class condition.

"We specify Abex brake lining for original equipment placement on all heavy-duty tractors and trailers because we achieve a high degree of brake balance, safer brakes and longer lining life. This means that Abex gives us the ultimate in cost per mile, safety and performance."

The Ryder brake story as told to Leon Hart by Pat Paterson further emphasizes the importance of the Abex research program. Each year, Abex spends in excess of \$4.5 million in research and development in their Mahwah, New Jersey plant. Constant improvement of existing friction materials—as well as the development of exotic new products for the ever-increasing demands of the automotive industry—assure our customers the finest brake lining in the world.

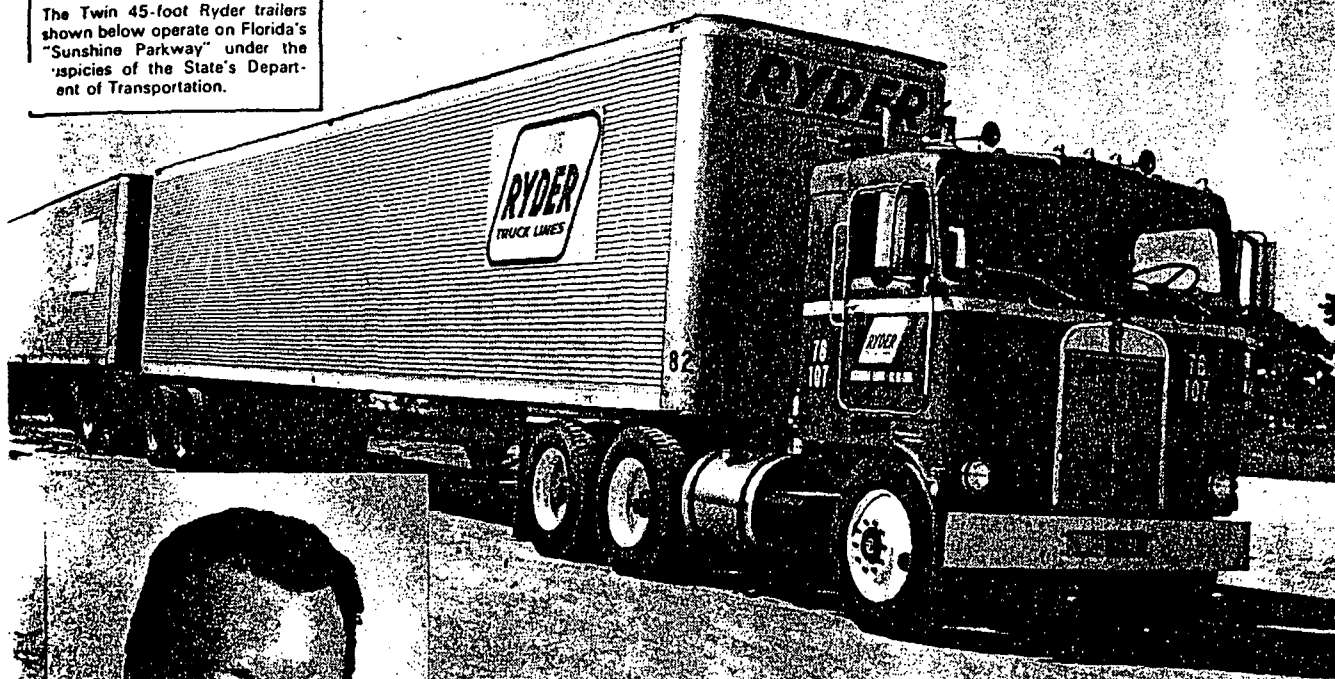
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1650 Big Beaver Road
Troy, Michigan 48064
An IC Industries Company

CIRCLE 152 ON REPLY CARD FOR MORE DATA

The Twin 45-foot Ryder trailers shown below operate on Florida's "Sunshine Parkway" under the auspices of the State's Department of Transportation.



HORST VOLLMER
Director of Maintenance
Ryder Truck Lines, Inc.

"We specify Abex brake lining exclusively and have reduced our cost per mile."

Horst Vollmer says: "Cost-per-mile is the name of the game. We operate 5,661 pieces of equipment in 28 states and log 100 million miles per year. Our experience indicates that low cost parts are not necessarily the answer to lowering the maintenance cost per mile. It is Ryder's policy to use the finest replacement parts on the market to ensure maximum safety performance for all vehicles. The cost-per-mile is directly associated with quality parts and that is one reason we have standardized on Abex brake lining for original equipment and replacement service."

Ryder Truck Lines are the seventh largest motor carrier in the country. Based upon the latest available figures, Ryder's maintenance cost-per-mile is 19.7% less than the average cost-per-mile for 148 of the top leading common carriers. Since brakes represent the fourth highest cost of maintenance, the savings in this area are very substantial. What does it mean to have a brake cost of .0009 per mile? In the case of Ryder Truck Lines, it can mean a brake savings of several hundred thousand dollars. Abex is one of the largest and oldest manufacturers of friction materials in the world. Since 1924 we have been the leading supplier to the automotive and aircraft industries. Our product is backed by a multi-million dollar research facility, fleet engineered friction materials, nation-wide distribution and a field organization of specialists.

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