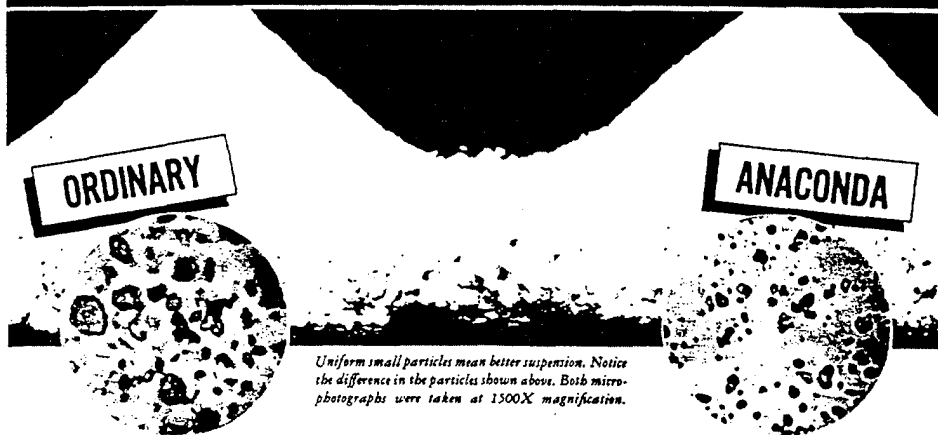


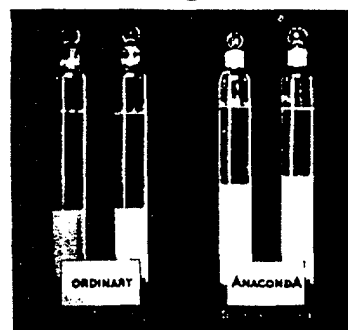
For Better Suspension—
USE ANACONDA
"Controlled Uniformity" WHITE LEAD



• Use Anacanda White Lead and be sure you are getting the best available. Its better suspension means a more uniform glaze—helps you make better finished ware with less trouble, fewer losses.

Important, too, is the fact that Anacanda White Lead has good fluidity over a wide range of glaze specific gravities. Its excellent suspension properties permit a single batch to be used for both spraying and dipping. Thus you can save time and be assured of uniformity in application by grinding all your glaze at one time.

Anacanda White Lead, available in two distinct P. H. values (D-3.0-3 Neutral and O-3 Slightly Alkaline), offers ceramic manufacturers an opportunity to use the grade best suited for their individual needs. And by using Anacanda White Lead, they are assured an unvarying supply of a quality product.



**Proof of Anacanda's
Better Suspension**

The comparison above demonstrates the superior suspension possible with Anacanda White Lead.

INTERNATIONAL SMELTING AND REFINING COMPANY • PIGMENT DIVISION • EAST CHICAGO, IND.
Subsidiary of Anacanda Copper Mining Company



"From mine to consumer" includes mining, concentrating the ore, smelting, refining, converting, from start to finish. Thus Anacanda is able to control quality and uniformity.

REG. U.S. PAT. OFF.

PUREST COMMERCIAL WHITE LEAD MADE—YET COSTS NO MORE

PNYC 00012629

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