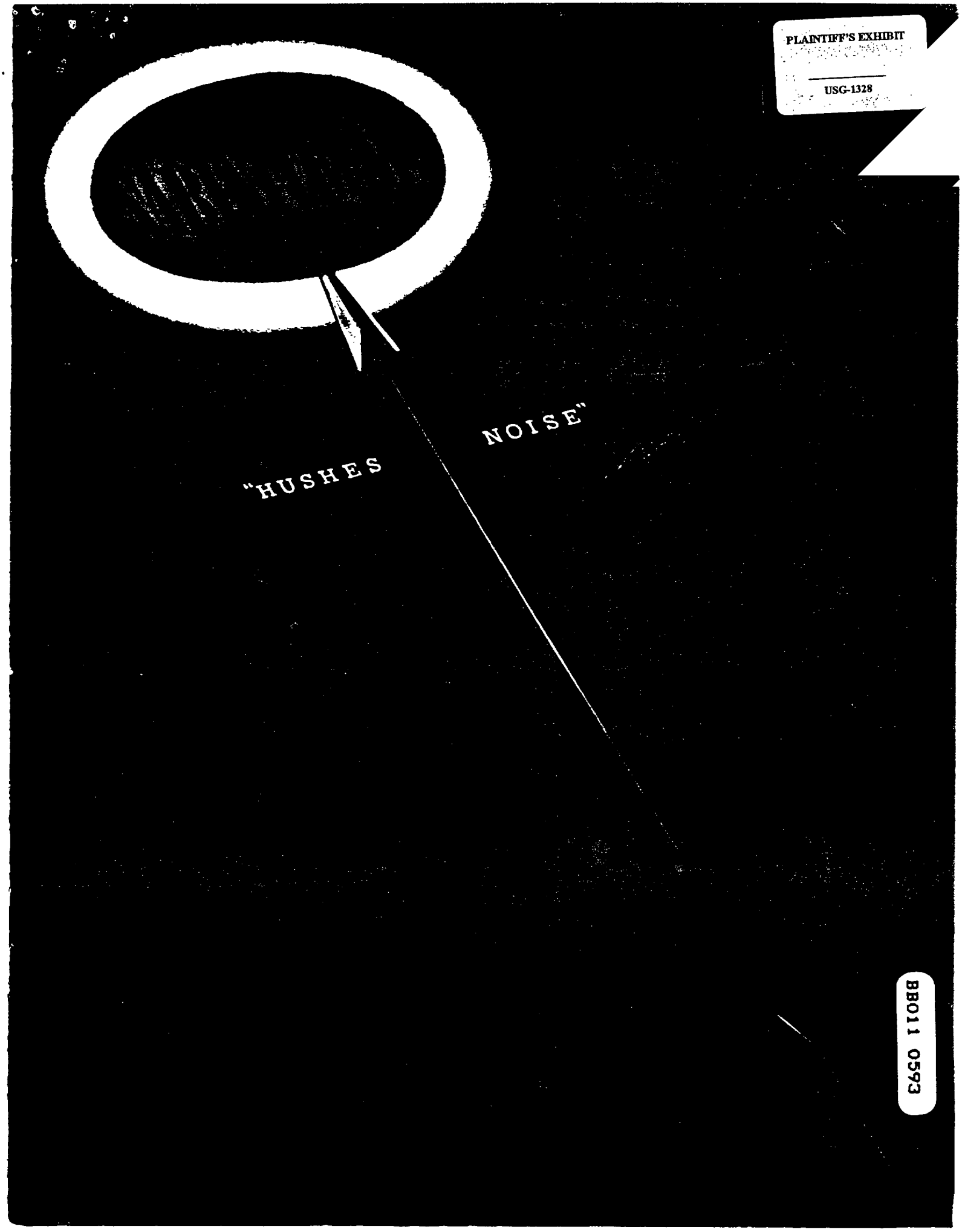


PLAINTIFF'S EXHIBIT
USG-1328

BB011 0593



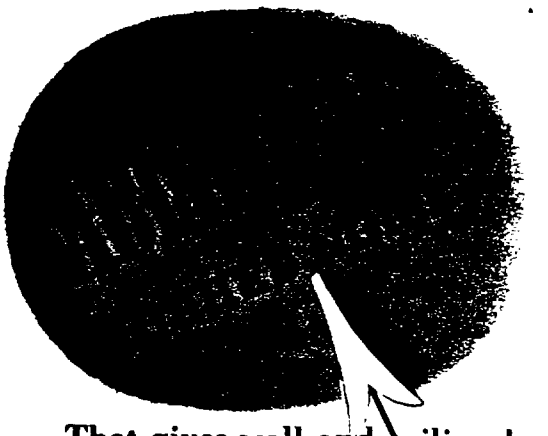
HOME QUIET—This new plaster finish at its reduced cost brings new quiet and relaxation to homes. Unwanted living and playroom noise is quickly absorbed by this "blanket of quiet."



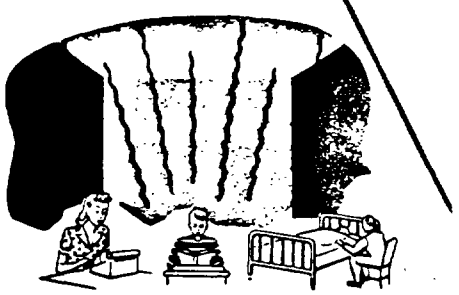
RESTFUL RESTAURANTS AND COCKTAIL LOUNGES—Sound control with Sabinite "M" is a sound business investment . . . quieting the chatter of conversation and clatter of dishes . . . taking the "din" out of dining and giving guests zest for entertainment.

QUIET OFFICE EFFICIENCY—In the Pentagon Building, Washington, D. C., 250,000 sq. yds. of Sabinite "M" hold noise in check, where 30,000 war planners work out war strategy in peace and quiet . . . whereas noise fosters errors and inefficiency.

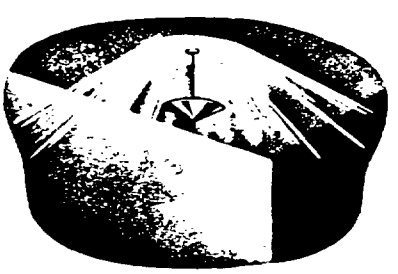




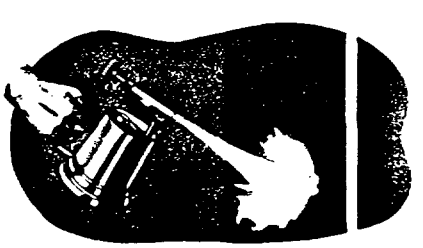
That gives wall and ceiling be
unwanted noise . . . Easily a



"BLOTS UP" NOISE—The smooth textured surface with millions of unseen sound traps—absorbs a uniform percentage of all sound that strikes its surface.



REFLECTS UP TO 70% OF LIGHT—An important item for better seeing conditions and reduced lighting costs. The smooth surface of White Sabinite "M" reflects 59% of light, and Extra White reflects 70%.



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FIRE PROTECTION—Sabinite "M" does not support combustion—consequently does not inflict a penalty on fire insurance.

ECONOMICAL—Sabinite "M" gives more uniform noise quieting per dollar. It requires no cutting and fitting, no special construction; and it is applied by any plaster craftsman.

P-23, Copyright, 1943, U·S Gypsum Co.

A NEW ACOUSTICAL PLASTER FINISH

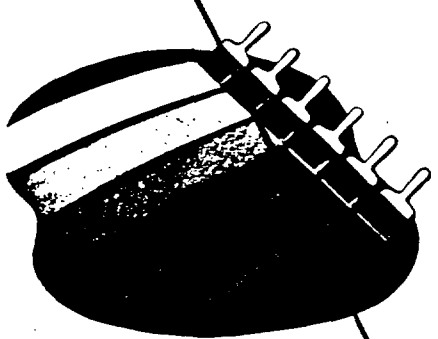
ty . . . Fire protection and quiets lied in Old or New Buildings.



FLEXIBLE IN USE—Like any plaster, Sabinite "M" is adaptable to all architectural design. Its smooth texture blends with a new beauty in any decoration scheme.



TROWELS EASILY—Sabinite "M" is applied as a finish coat plaster and requires only the skill of a competent plasterer.



PRE-COLORED OR READILY PAINTABLE—Sabinite "M" is prepared in White, Extra White, and Antique Ivory, Old Cream, Caenstone and Spanish Buff pastel colors. For a choice of many beautiful paint colors, it may be painted according to directions with Texolite —the water-thinned paint.

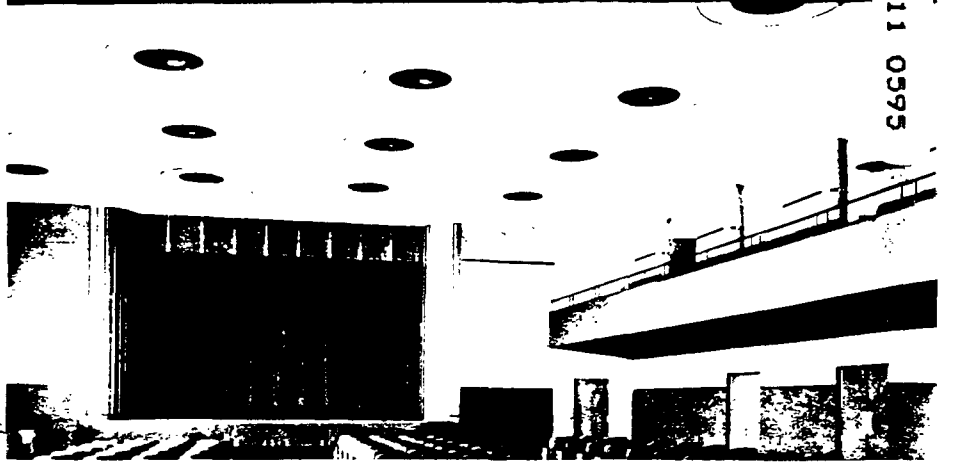


STUDIED QUIET IN SCHOOLS—Sabinite "M" creates a better background for concentration. Pupils hear better, remember more and generally get higher grades as a result.



"ZONE OF QUIET" FOR HOSPITALS—An atmosphere of quiet is good medicine for patients. Nerves are quieter because Sabinite "M" helps to keep noise under control.

"SOUND CONDITIONING" IN MODERN THEATRES, AUDITORIUMS AND CHURCHES is as important as "air conditioning." Better hearing conditions invite more patrons, and satisfied patrons are the dividends on a good, sound investment.



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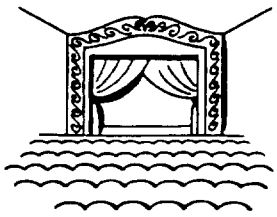
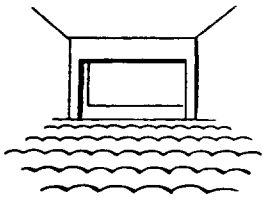
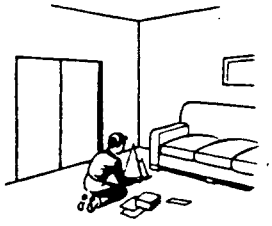


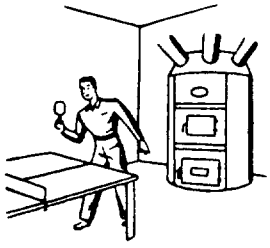
FOR MODERNIZATION—The adaptability and low cost of Sabinite "M" makes possible the modernization and sound conditioning of existing theatres and auditoriums whose surfaces have become obsolete or have lost their sound-absorbing efficiency. New plaster bases and base coats may be easily applied over present surfaces without their removal.



WAR-TIME BUILDING—Auditoriums, community centers, even camp class and instruction rooms, all can be improved with Sabinite "M". Here is low cost sound control, readily available, easily applied by local craftsmen.



SOUND CONTROL COMES TO HOMES—Sabinite "M" is the answer for living rooms, music rooms or anywhere quiet is desired. Its beautiful texture and ease of application is the modern way of decorating unsightly ceilings and removing home entertainment restrictions.



BASEMENT PLAYROOMS—For a surface more adaptable for recreation rooms, Sabinite "M" combines sound control with fire protection. Covering present surfaces or open construction with a plaster base, two coats of gypsum plaster and a finish coat of Sabinite "M" is an investment which pays off in beauty, protection and sound control.

USG

UNITED STATES GYPSUM COMPANY

300 W. ADAMS ST., CHICAGO, ILL.

This famous trademark identifies products of United States Gypsum Co.
—where for 40 years research has developed better, safer materials

HISTORICAL FILE

Received 1943

SPECIFICATIONS

DO NOT DESTROY

MATERIAL and APPLICATION: Acoustical plaster shall be Sabinite "M" (in colors selected by the Architect), as manufactured by the United States Gypsum Co.

It shall be mixed with water only, according to manufacturer's printed directions. It shall be applied in two coats, each ¼" thick, over a dry, thoroughly raked brown coat of gypsum plaster. When the excess water from the first coat has been absorbed, the surface shall be broomed lightly. After it has set, the second coat shall be applied and worked to a level surface. When the excess water has been absorbed the surface shall be troweled free of blemishes. For greater sound absorption use ¾" thick Sabinite. After application of first ¼" coat, apply a second ¼" coat in same manner as the first, then apply finish coat. (Each coat shall be dry before succeeding coat is applied.)

Sabinite "M" Absorption Coefficients							N. R. C.* Authority
Thickness	128	256	512	1024	2048	4096	
½"	.16	.26	.48	.77	.83	.85	.60 Bur. of Stds.
½"	.35	.26	.54	.79	.69	.78	.55 A. M. A.
¾"	.36	.22	.55	.93	.90	.87	.65 A. M. A.

*Noise Reduction Coefficient

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