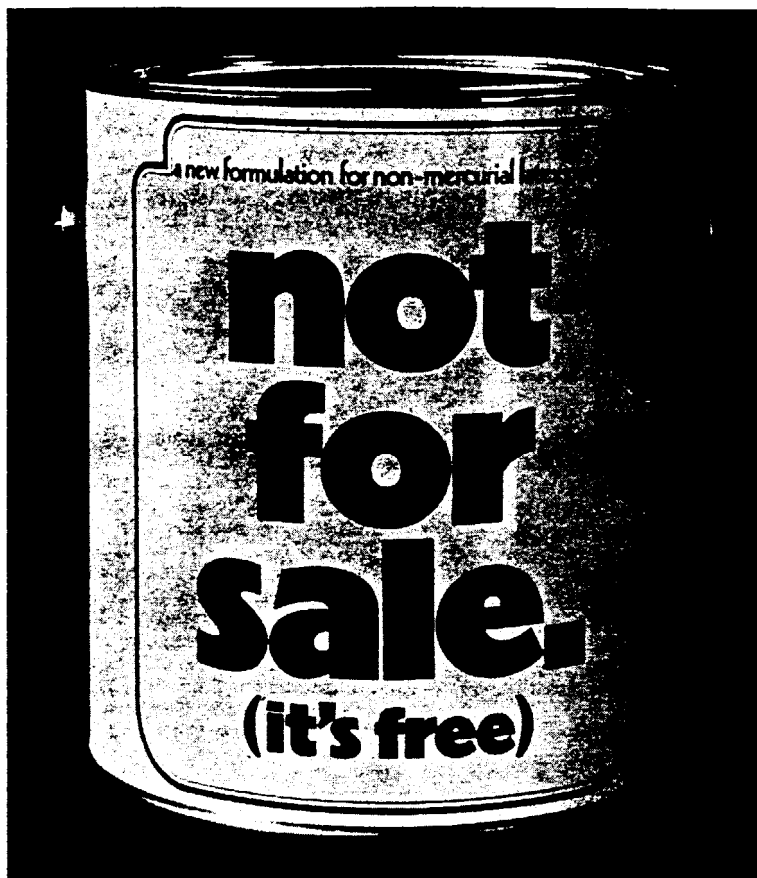
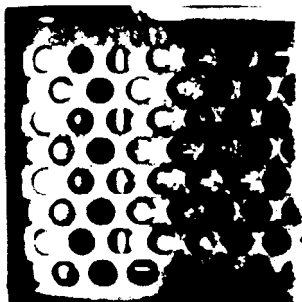




We've developed a stable exterior paint formulation using zinc oxide as a mildewcide.

Its base—our new Geon® 450X38 vinyl chloride-acrylic latex—is also non-mercurial.

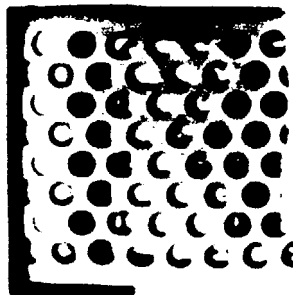
We won't sell you this formulation. We'll send it to you free.

Because after you've tested the formulation, we believe you'll be ordering a lot of our latex.

Write for formulation BFG-495-20. Our address is B.F. Goodrich Chemical Company, Dept. AP-28, 6100 Oak Tree Blvd., Cleveland, Ohio 44131.

B.F. Goodrich

...in pursuit of excellence



June 19, 1972

67