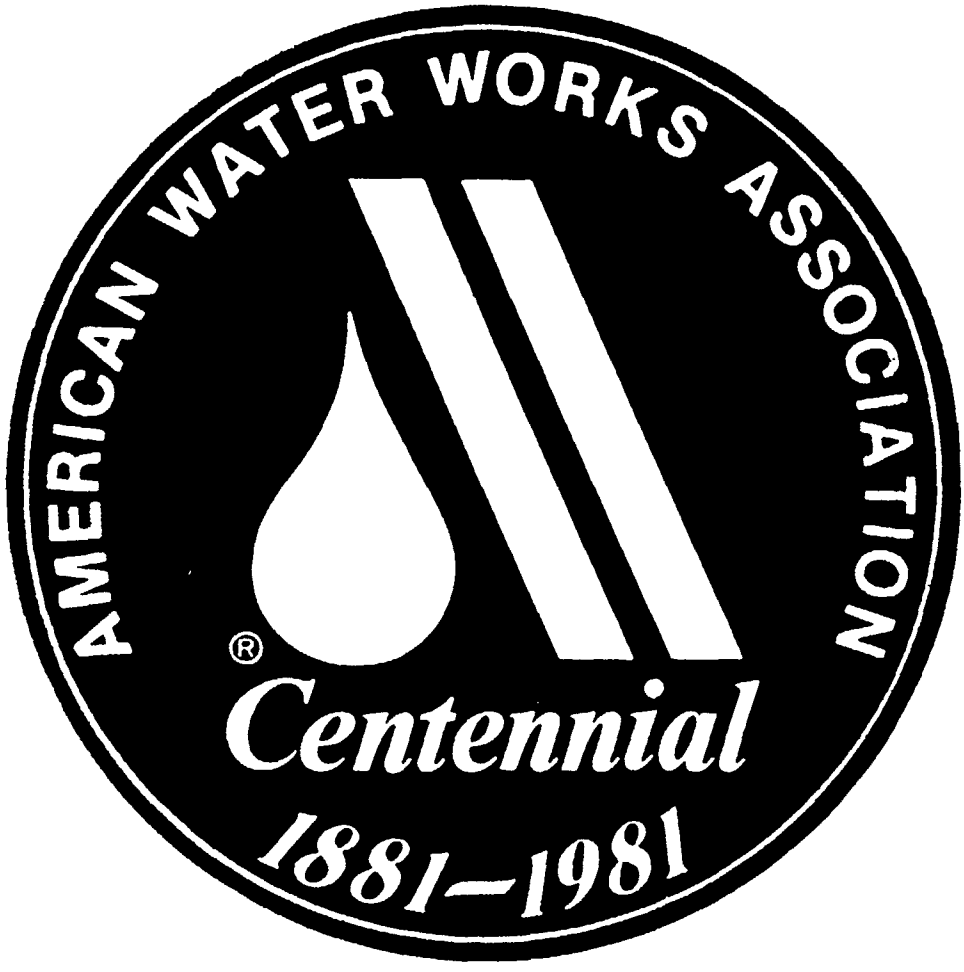
Exhibit Prospectus

PLAINTIFF'S EXHIBIT

CAP-973



American Water Works Association
Annual Conference and Exposition

June 7-11, 1981

Cervantes Convention Center
St. Louis, Missouri

THEME: Another Century of Better
Water Quality and Service



Happy Birthday, AWWA!

IMPORTANT NEWS FOR EXHIBITORS:

GENERAL INFORMATION

You are most cordially invited to participate in our celebration of the 100th birthday of American Water Works Association. The Annual Conference and Exposition will be the focal point of the Centennial, with technical and social events geared to the theme, "Another Century of Better Water Quality and Service."

The water supply industry historically has honored tradition. Your exhibit in this conference will contribute to the tradition which has built the best water supplies in the world. Whether your company has been active throughout the last 100 years or anticipates prominence in the next century, you're welcome to be a part of our birthday party.

NEW THIS YEAR:

Our all-out celebration will feature such innovations as:

- **WALTER CRONKITE** as keynote speaker, with plenty of early publicity.
- **COMPUTERIZED INQUIRY SYSTEM** providing exhibitors with detailed lists of prospects who visited their booths, complete with occupational data and phone numbers.
- **MASSIVE ATTENDANCE PROMOTION** including an extensive four-color mailing to Association members and nonmembers.
- **NO RESTRICTION** on give-aways in the exhibit hall.
- **SHORTENED PROGRAM** to help cut expenses. Thursday morning exhibit hours have been eliminated and the annual banquet moved to Wednesday night.
- **NEW EXHIBIT REGISTRATION PROGRAM** which allows exhibitors to invite guests at a very nominal charge to cover processing. This will allow all attendees to appear on the computerized registration list and permits access to the exhibits by attendees not interested in the technical program.

We're looking forward to the biggest and best conference we've ever hosted. Please join us.

SEE YOU IN ST. LOUIS!

Mark Abusamra
Marketing Director

GENERAL INFORMATION

BOOTH ASSIGNMENT DATE: FEBRUARY 27, 1981

BOOTH RATES
1. $825 per 10' x 10' booth for AWWA Associate Members.
2. $1225 per 10' x 10' booth for nonmembers.

EXHIBIT HOURS

Sunday	June 7, 1981	12:00 NOON to 5:00 PM
Monday	June 8, 1981	9:00 AM to 5:00 PM
Tuesday	June 9, 1981	9:00 AM to 5:00 PM
Wednesday	June 10, 1981	9:00 AM to 5:00 PM

INSTALLATION & DISMANTLING Installation of displays may commence at 8:00 AM, Thursday, June 4, 1981, and must be completed by 10:00 AM, Sunday, June 7, 1981.

Dismantling may commence after closing of the exposition area at 5:00 PM, Wednesday, June 10, 1981. All exhibits and displays must be removed from the exposition area by NOON, Friday, June 12, 1981.

SECURITY Arrangements have been made for security service in the exposition area on a 24-hour basis. A security room will also be available for your use.

OFFICIAL SERVICE CONTRACTOR Greyhound Exposition Services, 4829 S. Kedzie Ave., Chicago, Illinois 60632/(312) 376-9310.

BOOTH SIZES All booths are 10' x 10' with 8' high draped back walls and 3' high draped side rails.

HOTEL ROOM RESERVATIONS AWWA Conference Housing Bureau, 500 N. Broadway, St. Louis, Missouri 63102. Postmark date is March 4, 1981. All requests to be submitted on official housing form. Form to be forwarded at future date.

SERVICE INFORMATION
1. Exhibitor kits will be mailed with the booth assignment notice.
2. 30-day free storage prior to the Annual Conference is included as a standard item in the drayage charges.
3. The exposition floor is concrete with an unlimited load capacity.
4. Gas, water, drains, and electrical utilities are available in the exposition area.

AWWA EXPOSITION MANAGER American Water Works Association, 6666 W. Quincy Ave., Denver, Colorado 80235/(303) 794-7711 Attn: John F. Killeen.

1981 EXHIBITOR REGISTRATION PROGRAM

AWWA continues a generous exhibitor registration program based on the number of exhibit booths purchased. Personnel will be required to complete a special registration form which will be forwarded with booth assignment confirmation. Exhibitor registrations allow access to the exhibit hall only during the entire conference, are not transferable, and do not permit access to technical sessions. Separate technical registrations are available. Technical as well as ladies registration information will be forwarded at a later date.

Number of Booths	Exhibitor Complimentary Registrations	Number of Booths	Exhibitor Complimentary Registrations
1	5	6	15
2	7	7	17
3	9	8	19
4	11	9	21
5	13	10	23

REGISTRATION PROGRAM and HOSPITALITY SPACE

- Additional registrations for exhibit personnel may be purchased at a nominal fee.
- Exhibitors will be provided exhibit area registration forms for distribution to customers. Exhibitors will be billed a nominal fee to cover the cost of processing those customers who turn in the form for a registration badge. These registrants will appear on the registration list and will be part of the computer inquiry system, but will not be admitted to technical sessions.

HOSPITALITY SPACE AND SUITE REQUESTS

St Louis hotels in the official Conference housing system have agreed that all public space and hospitality suites will be assigned by AWWA until released by the Association. Use the "Request for Entertainment Space" form to apply for function rooms (public space) in which to hold entertainment functions.

When the needs of the Association for official function space and suites have been met, space will be assigned to requestors, with preference given to those who have purchased space in the Exposition on a first-come, first-served basis. Considerations will include the amount of space requested, length of time used, preferences indicated, space granted at prior conferences, and other factors deemed necessary to ensure equitable treatment of all requests.

Please observe the postmark date specified. Mailing earlier than that date will not give an advantage; in fact, it will cause the application to be processed after space is assigned to those observing the mailing date.

Assignment of entertainment space will be made approximately three weeks following the postmark date. You will be notified of your assignment as soon as possible thereafter. Assignment of a Hospitality Suite will be made by AWWA at the same time.

Entertainment Space is assigned, but notification will be made by confirmation from the hotel. The Hospitality Suite request form will be forwarded to exhibitors at a later date. Please do not use the Entertainment Space request form to request suites (parlor/bedroom units).

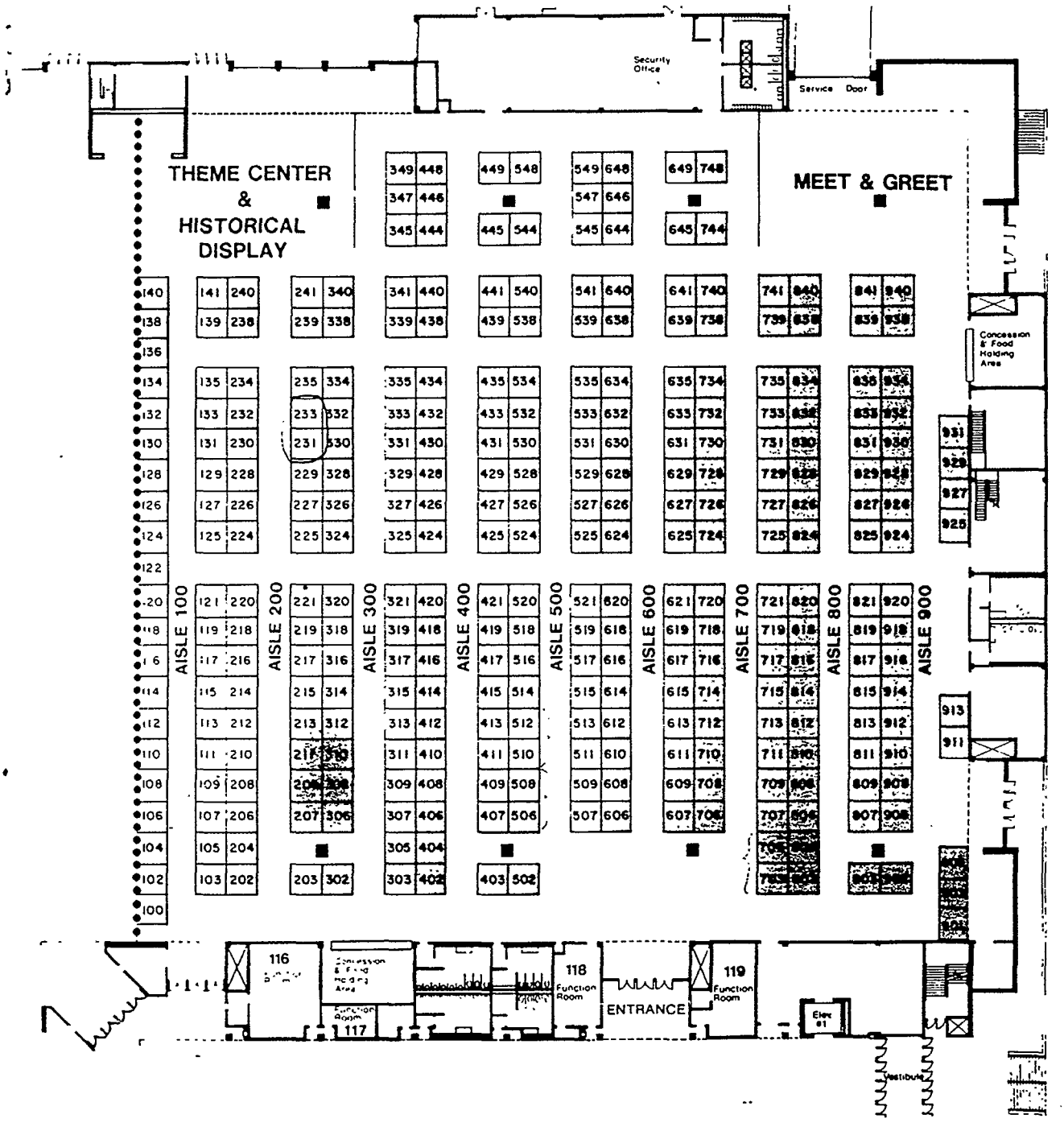


1980 EXHIBITORS

American Cast Iron Pipe Co.
American City & County Magazine
Ameron Pipe Lining Division
Ametek Inc., Plymouth Products Divisic
Anixter Brothers, Inc.
AMK Berlin Ausstellungs
APAC Manufacturing Co.
APCO/Valve & Primer Corp.
Aqualine Environmental Service
ARAD Limited
ARCO Environmental Service
Badger Meter, Inc.
Charles M. Bailey Co., Inc.
BIF A Unit of General Signal
The BILCO Co.
Bradhill Industries
Brooks Products, Polyplastic Products
Butler Manufacturing Co.
Carborundum Activated Carbon
Carlon Meter Co.
Carus Chemical Co.
CEM Corporation
Cement Asbestos Products Co.
Central Foundry Company
Certainteed Corp.
Cherne Industries, Inc.
Chlorinator Sales & Service
CIFEC
Cities Service Co.
Cla-Val Company
Commercial Diving Service
Compu/Chem (Mead Tech Labs)
Controlotron Corp.
Coreco Research Corp
Coulter Electronics, Inc.
The Crom Corporation
Dan-De Products Corp.
Davis Water & Waste Industries
Dresser Manufacturing Co.
Ductile Iron Co of America
EBAA Iron, Inc.
Emery Industries, Inc.
Envirex, Inc. A Rexord Co.
Eslon Thermoplastics, Inc.
Filtek, Division of Cook Well Strainer
Fischer & Porter Company
Fisher Research Laboratories, Inc.
Ford Meter Box Co., Inc.
L.B. Foster Company
Foxboro Company
GA Industries, Inc.
GAM RAD, Inc.
Girard Polly Pig, Inc.
Globe Linings, Inc.
Griffin Pipe Products Co.
Ground Water Associates, Inc.
Hach Chemical Company
Harco Corporation
Harrington Corporation
Hays Fluid Controls, Div. of Zurn
Hayward Tyler, Inc.
Heath Consultants, Inc.
Hersey Products, Inc.
Hydra-shield Mfg., Inc.
Hydrostorage, Inc.
International Filter Media & Carbon
International Teldata Corporation
Interpace Corporation, Lock Joint
JCM Industries, Inc.
Jameco Industries, Inc.
James Jones Company
Kennedy Valve—Div. of ITT
Kent Meter Sales, Inc.
Kingston Corporation
Komax Systems, Inc.
Leopold Co., Div. of Sybron Corp.
McCrometer/Div. of Ametek, Inc.
A.Y. McDonald Manufacturing Co.
McWane, Inc.
Magney Electric Motors, Inc.
Manning Environmental Corp.
Mapco, Inc.
Metrotech Corporation
Michigan State University
Midwest Instrument
Moore Publishing Co.
Motorola Communications & Electronics, Inc.
Mueller Company
Muesco, Inc. M&C Division
Natgun Corporation
National Environmental Training Assoc.
National Port-A-Test, Inc.
National Tank & Pipe Co.
Neptune Water Meter Co.
Nipak, Inc.
North American Pipe Products Co.
NSS Industries
OCV Control Valves
Ocean Valves, Inc.
Office of Drinking Water, USEPA
Olin Water Service—Olin Corp.
Orangeburg Plastics Co.
Parco Engineering Corp.
Parkersburg Tank
Passavant Corporation
Peabody TecTank, Inc.
Permutit Co., Inc., Sub. Zurn Ind.
Phillips Driscopipe, Inc.
Pittsburgh-Des Moines Steel
Plaunt & Anderson Sales
Joseph G. Pollard Co., Inc.
Polly Pig by Knapp, Inc.
Porta-Printer Systems, Inc.
Precision Meters/Certainteed
Price Brothers Company
T. Rowe Price Associates, Inc.
Public Works Publications
Publishers for Conventions
The Ranney Co.—Ranney Method
Raymond International—Centriline
Reed Manufacturing Co.
Ridge Tool Company
Rimbach Publishing, Inc.
Robintech Incorporated
Rockwell International
Ross Valve Manufacturing Co., Inc.
Russell Pipe & Foundry Co.
Rust-Oleum Corporation
Schonstedt Instrument Co.
Scranton Gillette Communications, Inc.
Seiscor/Division of Seismograph Srv.
Shaban Manufacturing/HF Instrument
Shell Chemical Company
Singer Valve
A.O. Smith Harvestore
Smith Data Processing
Sparling—Div. Envirotech Corp.
Spiniello Construction Co.
Spiral Engineered Systems
Sprague Textron
Standard Water Works Equipment Co.
Stanley Hydraulic Tools
Superior Utility Products
TDW Services, Inc.
Techsales Corp.
Temcor
Thermec Co., Inc.
Tomco Equipment Co.
Traffic Guide
Trico Industries, Inc., Columbian Div.
Trinity Valley Iron & Steel
The Turbitrol Co.—Div Taulman
Tyler Pipe Industries, Inc.
U V International, Inc.
US Pipe & Foundry Co.
Utility Devices, Inc.
The Vandal-Guard Company
Virginia Chemicals, Inc.
E.H. Wachs Company
Wallace & Tiernan, Div. Pennwalt Corp.
Warminster Fiberglass
Water Pollution Control Federation
Water & Sewer District of America
Water Specialties Corp.
Water & Wastes Engineering
Water & Wastewater Tech. School
Waterous/Traverse City
Watts Regulator Co.
Waukesha Engineering—Div. Dresser Ind.
Welsbach Ozone Systems Corp.
Westvaco Corporation
Wheeler Pilot International
World Water
Xerox Computer Services

CAPCO JEN 0021411

Cervantes Convention Center and Exhibition Hall
St. Louis, Missouri



EXHIBITOR FLOOR PLAN

APPLICATION FOR EXHIBIT SPACE

1981 AWWA ANNUAL CONFERENCE AND EXPOSITION
JUNE 7-11, 1981 (ACTUAL EXPOSITION DATES: JUNE 7-10, 1981)
CERVANTES CENTER ST. LOUIS, MISSOURI
EXHIBIT MANAGED BY AMERICAN WATER WORKS ASSOCIATION

COMPANY NAME _____

ADDRESS _____

_____

TELEPHONE NUMBER _____

NAME OF CONTACT _____

DESCRIPTION OF PRODUCT OR SERVICE WHICH WILL BE DISPLAYED _____

_____

_____

_____

NUMBER OF BOOTHS _____

PREFERENCE OF BOOTH LOCATION _____

FIRST CHOICE SECOND CHOICE THIRD CHOICE

WHENEVER POSSIBLE, WE WOULD PREFER NOT TO BE LOCATED ADJACENT TO THE FOLLOWING POTENTIAL EXHIBITORS _____

_____

_____

_____

_____

SPECIAL REQUIREMENTS FOR OPERATION OF DISPLAY (i.e., GAS BOTTLES, ADDITIONAL ELECTRIC REQUIREMENTS, ETC.) _____

_____

_____

_____

_____

SAMPLE
This is a sample form only. Use enclosed copies of all forms. Mail one copy to AWWA. Keep one copy for your records.

A 25% deposit per exhibit booth, check payable to AWWA, must accompany this request for exhibit space. The balance of payment is to be received at AWWA by April 12, 1981 NOTE Full payment is required with applications received after April 12, 1981.

EXHIBIT RATE $825 per 10' x 10' for AWWA Associate Members.
$1225 per 10' x 10' for nonmembers. (WWEMA members accepted at member rate for 1981 only.)

PLEASE SIGN AND RETURN THIS FORM TO:

AMERICAN WATER WORKS ASSOCIATION
6666 W. Quincy Ave.
Denver, CO 80235
Attn.: John F. Killeen

CONFIRMATION OF BOOTH ASSIGNMENT
(To be filled in by AWWA representative and returned to applicant)
BOOTH ASSIGNMENT DATE IS FEBRUARY 27, 1981.

BOOTH ASSIGNMENT DATE _____

AWWA REPRESENTATIVE TITLE _____

_____

REPRESENTATIVE (PRINT)

_____

TITLE

_____

SIGNATURE DATE

NOTE. Retain copy for your file.

REGISTRATION LISTS

Exhibitors at the 1981 Annual Conference and Exposition in St. Louis will receive complimentary registration lists (or labels) per the following schedule:

ITEM	WHO	WHEN	TYPE OF LIST
1.	Registrants processed by Friday, May 22, 1981.	Mailed on May 25, 1981 to individual designated below.	One printout or set of adhesive mailing labels.
2.	Advance registrants.	Available on site Sunday, June 7, 1981.	Printed books.
3.	Combined list of all registrants.	Mailed as soon as possible after Conference to individual designated below.	One printed copy.

Special selections of mailing labels may be purchased after the Conference. Your request can be in any order from the total list. For example: by zip code, occupation code, city, state, etc.

More information can be obtained by calling the Registration Manager (303) 794-7711.

Cut Here

RETURN THIS FORM TO:

1981 AWWA Conference Registration
6666 West Quincy Avenue
Denver, Colorado 80235

Please mail us (per item 1):

☐ One printout
or
☐ One set of mailing labels

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

SAMPLE

This is a sample form only. Use enclosed copies of all forms. Mail one copy to AWWA. Keep one copy for your records.

APPLICATION FOR EXHIBIT SPACE AND REGISTRATION LISTS

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REQUEST FOR ENTERTAINMENT SPACE
1981 ANNUAL CONFERENCE & EXPOSITION

June 7-11, 1981
St. Louis, Missouri

MAIL ON WEDNESDAY, FEBRUARY 4, 1981, OR AFTER.
APPLICATIONS POSTMARKED FEBRUARY 4, 1981, WILL RECEIVE FIRST PRIORITY.
NO PHONE CALLS, PLEASE.

	TIME		TYPE OF FUNCTION	ESTIMATED ATTENDANCE
	START	STOP		
SUNDAY 6/7				
MONDAY 6/8				
TUESDAY 6/9				
WEDNESDAY 6/10				
THURSDAY 6/11				

	PREFERRED HOTEL	PREFERRED ROOM
1st Choice		
2nd Choice		
3rd Choice		

CONFIRM TO: NAME _____
TITLE _____
COMPANY _____
ADDRESS _____
CITY/STATE _____ ZIP _____
TELEPHONE _____ AREA CODE _____

SAMPLE

This is a sample form only. Use enclosed copies of all forms. Mail one copy to AWWA. Keep one copy for your records.

— FOR AWWA USE —

EXHIBITOR _____ YES _____ NO
POSTMARK DATE _____ HOTEL ASSIGNED _____
DATE RECEIVED _____ ROOM ASSIGNED _____
DATE PROCESSED _____ DATE CONFIRMED _____

American Water Works Association

6666 West Quincy Avenue Denver, Colo. 80235 303 794-7711

BUYERS' GUIDE RECORD UPDATE FORM

Below is the information we have on record concerning your company. It will be the basis for your listing in our forthcoming new issue of the AWWA Buyers' Guide. If there are changes, please show them ON THIS FORM. If the changes are too extensive to be shown clearly, please fill out the accompanying questionnaire IN ITS ENTIRETY. Disregard all computer code designators.

IMPORTANT

BE SURE to verify each product or service code as recorded below. Refer to the accompanying questionnaire for an explanation of respective codes. Please indicate any new products or services BY CODE NUMBER on this form.

Affirmed: J. Lee Taylor Date: 6-15-81

CHECK ONE: ☑ OK AS SHOWN ☐ OK AS MARKED
☐ COMPLETE REVISION (SEE QUESTIONNAIRE ATTACHED)

ASSOCIATE MEMBERS ONLY:

If distributor only please check: ☐

Authorization for paid branch office, distributor, and representative listings

Signature: _____ Date: _____

PLEASE WRITE LEGIBLY

CAPCO PIPE CO., INC. 040900 22131
1400 S. 20TH ST.
BOX 3435
BIRMINGHAM, AL, 35255
ATTN: I.L. TAYLOR

-- PRODUCT-SERVICE CODES --
1940 2022

-- BRANCH OFFICES --

-- REPRESENTATIVES --

-- DISTRIBUTORS --