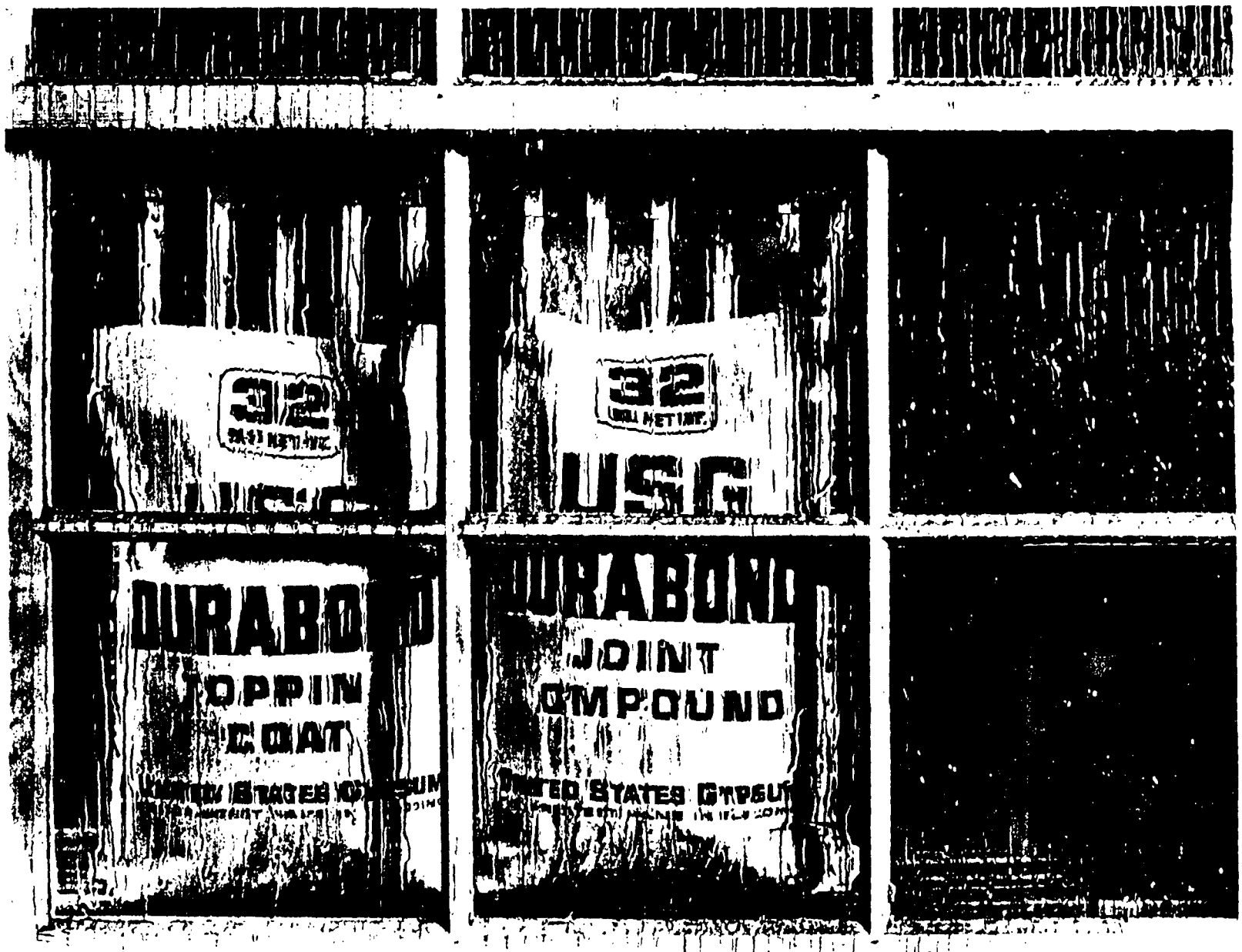
This advertisement appears in *GDCI Newsmagazine*—October/November, 1964



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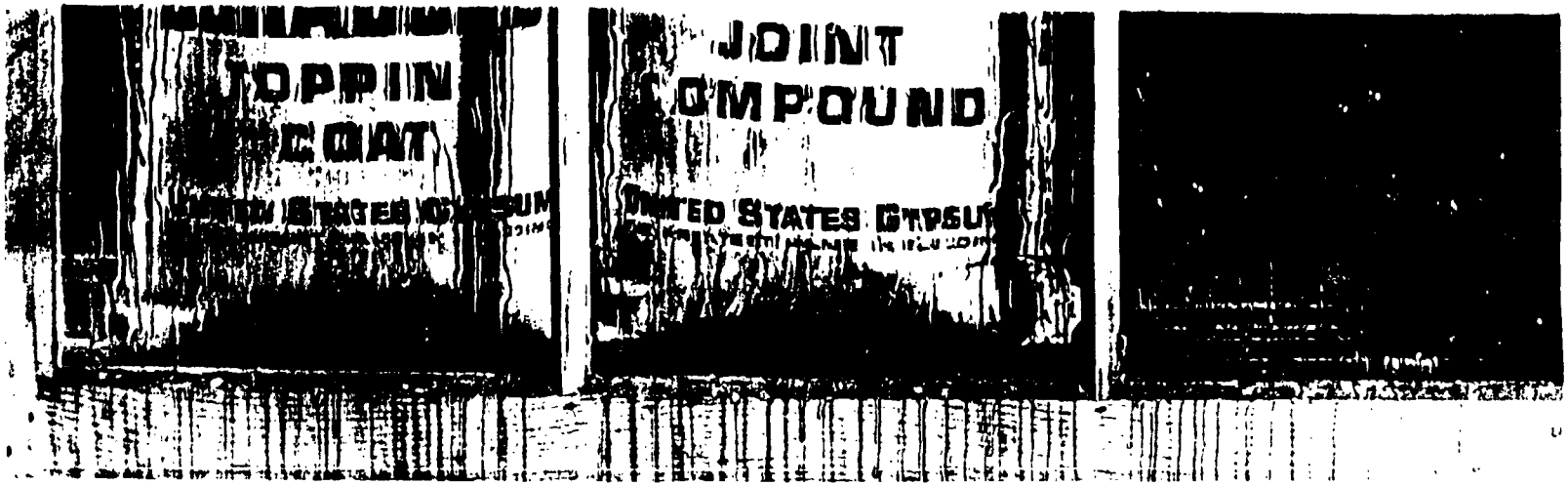

First one-day joint system you can rely on... even in damp weather

No matter what kind of weather it is—damp, dry, warm, or cool—you can rely on DURABOND.* This remarkable new one-day drywall joint system can be applied by hand or with time-saving machine tools.

To start with, new DURABOND Joint Compound is self-timing. Just apply it by hand or machine. And, regardless of the weather, the compound is hard and strong, ready for the topping coat in three to four hours . . . all with *less* shrinkage. There is no wait, no wonder. Almost like clockwork!

To finish off, the all-new DURABOND Topping Coat is chemically matched to the DURABOND Joint Compound. This vinyl topping material creates a strong, lasting bond, giving a better base for drywall priming paint.

All this means you can complete joint treatment in a single day—weather or not! Since the joint is completed in *one day*, any minor surface defects can be found by the next day; can be corrected *before* painting—not after.

The new DURABOND Joint Treatment System reduces job call-backs, keeps you on schedule day after day. Here's another example of how we take time to help you make more money. *For more information write 101 South Wacker Drive, Dept. DCI-49, Chicago, Illinois 60606.* *T. M. Reg. U. S. Pat. Off.

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