

1 A Right.

2 Q And it ought to be easy to understand,
3 right?

4 A Yes.

5 Q And it ought to convey any danger that may
6 be associated with the product, correct?

7 A As far as I am concerned.

8 Q Do you agree that the Kaylo product, in
9 order for the label to be effective, it should be in a
10 large enough place so people could see it obviously?

11 A In fact, I don't know if I have ever seen
12 one.

13 Q In order to be effective, you agree it would
14 have to be conspicuous?

15 A It would be prominent.

16 Q Do you agree that, like other labels, it
17 ought to be the kind of label that grabs you?

18 A Right.

19 Q And it ought to be a label that is easily
20 understood, correct?

21 A Yep.