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DATE

GENERAL LETTER NO.

SUBJECT:

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ATLANTIC
BALTIMORE
BOSTON
CHICAGO
CINCINNATI
CLEVELAND
PHILADELPHIA
PITTSBURGH
SOUTHWESTERN
ST. LOUIS
SAN FRANCISCO
SALES DEPT.
HOMER P. KIRK

[illegible]

PLEASE READ CAREFULLY

AUTHORIZED DEALERS

for BLUE AND WHITE LINE

COOPERATIVE ADVERTISING AGREEMENT

1952



ADVERTISING DEPT. COPY

Dutch Boy

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Outch Boy REQUISITION WINDOW VALANCE

DEALER'S NAME _____
ADDRESS _____
SALESMAN _____
BRANCH _____
DATE _____

NUMBER OF WINDOWS _____

TOTAL LENGTH IN FEET _____

PREFERRED DATE FOR INSTALLATION (IF ANY) _____

PLEASE GIVE THREE CHOICES _____

TO BE FILLED IN BY INSTALLER _____

TOTAL FEET INSTALLED _____

TOTAL FEET SCRAPED _____

DATE INSTALLED _____

INSTALLER _____

THE ABOVE WORK HAS BEEN DONE TO MY COMPLETE
SATISFACTION WITHOUT DAMAGE TO OTHER PROPERTY

INSTRUCTIONS
SALESMAN FILL OUT ONE REQUISITION
AND FORWARD TO BRANCH OFFICE
IF APPROVED, MANAGER FILL OUT
THREE COPIES AND FORWARD ALL
THREE TO ADVERTISING DEPT. III
BROADWAY, NEW YORK 6 N.Y.

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Dutch Boy
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1000 Books \$1.00 F.O.B. Factory

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ATLANTIC					
PORTER					
CHICAGO					
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Ship to: _____

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This requirement is not subject to your credit. As an authorized "Dutch Boy" dealer who is already established in supply, neither we in domestic bookkeeping and billing system with.

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