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(Continued from page 1)

from poor land is unequal even to
the bare costs of subsistence.

Slum clearance, he pointed out,
differs from the general problem of
housing, with which such places as
Pacific Grove are primarily con-
cerned. They do not have "slums,"
yet fail to realize the highest ideals
of American living standards and
home surroundings.

Federal Funds Offered

The federal government, he add-
ed, is now furnishing funds for
housing programs in such places,
provided satisfactory programs are
submitted for solution of their prob-
lems. In Pacific Grove, he argued,
tourist trade is rapidly declining
due to lack of adequate housing, so
that there are sound business rea-
sons for attacking the problem.

"We have a golf course, a fine
beach and other things to bring
people here," he declared, "but we
are unable to provide them with
proper places to stay, if they want
to occupy cottages for several weeks.
They go to Carmel to live and spend
their money—and come over here to
swim and play golf!"

Small Lots Blamed

He blamed the 30x60 lots for most
of the trouble, explaining that small
houses, built close together, without
attractive surroundings, do not ap-
peal to the summer trade, now that
automotive transportation makes it
possible to cover long distances in
search of recreation.

He also stated that real estate
values of the entire community are
depressed by such a condition in an
important residential area.

Survey Is Urged

It was Work's suggestion, endors-
ed by Reeve Conover, county plan-
ning commission consultant, who
was present as a guest at the meet-

day evening. For both evenings,
there will be a capacity house, in-
dications point.

Tickets are for sale at Stanford's
in Carmel; Palace Drug Store,
Monterey and Hotel Del Monte.

ing, that the chamber of commerce,
through a special committee, offer
its assistance to the city planners
in a study of the situation. He said
the county planning commission
would place Conover's advice and
services at the disposal of the local
group for the purpose.

He suggested as the first step con-
tact with state housing authorities
to ascertain just what data should
be compiled in order to qualify for
federal aid in a housing program.

"If Pacific Grove wants to share
in the benefits of this movement,"
he warned, "it is up to us to get
started before the larger cities have
exhausted funds available for the
purpose. It is important that we
lose no time in attacking the prob-
lem, and it should be approached as
a community enterprise, in which
all elements of the community have
a direct or indirect interest."

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ROGERS *lives* THIS CHARACTER



WILL
ROGERS



Added
Mickey
Mouse
Cartoon

CARMEL THEATRE NOW PLAYING

TOGETHER
FOR THE
FIRST TIME



Clark Gable
Claudette Colbert
The Sign of the Cross
With Walter Connolly—Screened Here
From the Screenplay of
Memphis Story by
Samuel Hopkins Adams



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SAVE to Home Owners . . .
FULLER PAINTS—Means Econ-
omy—"They Last."

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the U. S. Government for most work. Its
protective and economical value is also
recognized by maintenance engineers of
large corporations and industrial plants.

The economical protection of your home
is best insured by the use of a high-grade
white lead paint—such as Fuller Pure
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Monterey Peninsula Herald. April 9, 1934. P10.