Monsanto

FROM (NAME & LOCATION) David Wood-St. Louis-B2SD

DATE : July 27, 1976

CC: R. E. Beal
C. Paton

SUBJECT : 1977 MAT

REFERENCE :

TO : Dielectrics KPC Members:
A. Leisy A. Koenig
R. Davis M. Gibbs

Input from you and the operating committee result in the following MAT forecast for 1977:

	$M
Mkt. Administration	25
Product Gp.	133
Field Sales	10
Advertising	1
General Administration	50
Mfg. Management	14
Research	120
Product Acceptance	60
Engineering	10
Commercial Development	15
	438
U. S. Export MAT (5% of Sales)	31
	469

David Wood

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