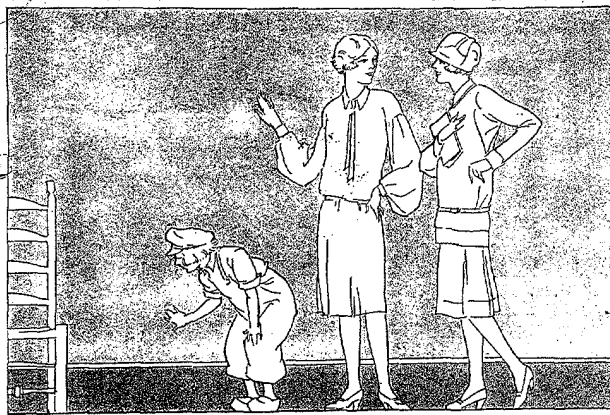




Proud of *her walls*

SHE doesn't know much about paint, but she knows that her house is beautiful.

Her painter knows more. He knows the finish is durable, long-lasting. He knows that repeated soap-and-water washing will not harm the walls. He knows the exterior is well protected against decay.

And he knows that several years from now he will still be praised for this paint job.

He knows this because he painted the house with white-lead paint.

For generations skilled painters

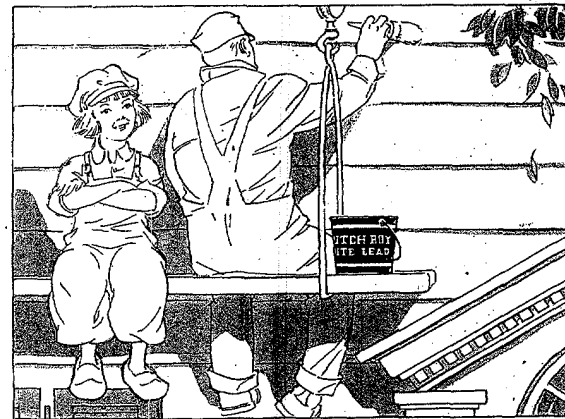
have chosen Dutch Boy white-lead. They have used it in the finest homes in all parts of the country. They have built their professional reputations with the aid of Dutch Boy white-lead.

Pin your faith to Dutch Boy—to your skill in mixing and applying Dutch Boy lead paint. In this way thousands of painters have won success.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street
Buffalo, 116 Oak Street • Chicago, 900 West 18th Street
Cincinnati, 659 Freeman Avenue • Cleveland, 820 West
Superior Avenue • St. Louis, 722 Chestnut Street • San
Francisco, 485 California Street • Pittsburgh, National
Lead & Oil Co. of Penna., 216 Fourth Avenue • Phila-
delphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

Dutch Boy White-Lead

This Advertisement appears in THE PAINTER AND DECORATOR May, 1927



The paint that *painters* choose

FROM early Colonial times successful painters have used white-lead paint. These men have relied on white-lead to sustain their reputations for first-class workmanship.

They have prided themselves on their skill in mixing and applying white-lead paint. Upon this basis generations of painters have won success.

For many years skilled professional painters have chosen Dutch Boy white-lead. They have used it on their most ambitious jobs. They know they can depend on Dutch Boy. All thru the land their best jobs are

testimonials to Dutch Boy quality.

You can profit by the experience of these men who have achieved success in their profession. You too can lay the foundation for a solid reputation for good workmanship. Use Dutch Boy white-lead—the pure white. You can depend on Dutch Boy to maintain the quality of your work.

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