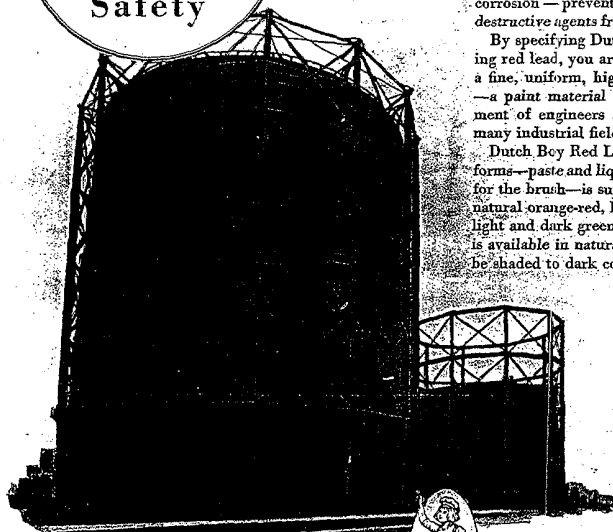


Worth ERECTING...

worth PROTECTING
with **RED LEAD**

Where
RED
Signals
Safety



LARGE iron and steel structures exposed to the elements—gas holders, for instance—present a problem to engineers and others responsible for their proper maintenance. The larger the investment, the greater the possible loss through depreciation and the greater the need for the best protection modern science can provide.

Pure red-lead paint is recognized as the most effective barrier to depreciation in metal structures. It adheres tenaciously to iron and steel surfaces. It seals out corrosion—prevents moisture and other destructive agents from getting at the metal.

By specifying Dutch Boy when purchasing red lead, you are assured of obtaining a fine, uniform, highly oxidized pigment—a paint material that has the endorsement of engineers and technical men in many industrial fields.

Dutch Boy Red Lead is available in two forms—paste and liquid. The latter—ready for the brush—is supplied in six colors—natural orange-red, light and dark brown, light and dark green, and black. The paste is available in natural orange-red and can be shaded to dark colors.

NATIONAL LEAD COMPANY

New York, 111 Broadway, Building 16, 160 1/2 Street
Chicago, 900 West 18th Street, Cincinnati, 639 Broad-
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St. Louis, 722 Chestnut Street, San Francisco, 245
Montgomery Street, Boston, National Boston Lead
Co., 800 Albany Street, Pittsburgh, National Lead
Oil Co. of Penna., 316 Fourth Avenue, Philadel-
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**DUTCH BOY
RED LEAD**

Job KD-102—Gas Age Record, March 22, 1930

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