



Monterey Peninsula Herald Saturday, September 10, 1949. 8

# Daily Radio Guide

KMBY 1240 kc. KDON 1460 kc. KGO 810 kc. KCBS 740 kc. KNBC 680 kc. KFRC 610 kc.

## TONIGHT

(SATURDAY)

5:00 to 5:30 P.M.  
KMBY—Dance Bands, 6:15, News  
KDON—Jazz Shop  
KNBC—UN in My Bent; 5:15 Sports  
KGO—Herc's Hollywood Special Event  
KCBS—Barber Spolia, 6:15, Interviews  
KFRC—Hawaii Calls

5:30 to 6:00

KMBY—Dance Bands  
KDON—News, 6:45, Christian Science  
KNBC—Gillespie, 6:45 E Potomac  
KGO—Song 5:45 News  
KCBS—O Huntley, 6:45, Bob Garred  
KFRC—Palace Personalities

6:00 to 6:30

KMBY—Organ Moods, 6:15, News  
KDON—Songs at Sundown, 6:15 News  
KNBC—Orchestra  
KGO—Musical Etchings  
KCBS—Music for Today  
KFRC—Meet the Press

## INSURANCE

LUMBERMEN'S MUTUAL CASUALTY CO.

TED K. CLARK & CO.

215 ALVARADO ST. MONTEREY  
Phone 8108

6:30 to 7:00

KMBY—Candlelight and Silver  
KDON—Radio Symphony  
KNBC—Dennis Day  
KGO—Coleman Trio 6:45, T B A  
KCBS—Judy of Filma  
KFRC—Lombard, U.S.A.

7:00 to 7:30

KMBY—Curtain Call  
KDON—Music in the Night  
KNBC—Richard Diamond Detective  
KGO—Richard Himber  
KCBS—Sing It Again Quits  
KFRC—Take a Number

7:30 to 8:00

KMBY—Musical Varieties  
KDON—Music in the Night  
KNBC—Grand Ole Opry  
KGO—Orchestra  
KCBS—Sing It Again Quits  
KFRC—Meet Your Match

8:00 to 8:10

KMBY—American Standard Time,  
KDON—Music in the Night  
KNBC—Viv Darnone  
KGO—Lone Ranger  
KCBS—World Tonight News, Dell Trio  
KFRC—Amateur Hour

## LANDSCAPING

Garden Design - Garden Supervision  
BY

JOHN F. HARLEY

Carmel 2018 M. Monterey 3618

8:30 to 9:00

KMBY—Dance Bands, 6:15, News  
KDON—Jazz Shop  
KNBC—UN in My Bent; 5:15 Sports  
KGO—Herc's Hollywood Special Event  
KCBS—Barber Spolia, 6:15, Interviews  
KFRC—Hawaii Calls

7:30 to 8:00  
KMBY—Sunday Morning Serenade  
KDON—A Better Place  
KNBC—Sunday Morning Music Time  
KGO—Church of the Air  
KCBS—Tono Tapestries  
KFRC—Tono Tapestries

8:00 to 8:30  
KMBY—News, 8:15 Morning Serenade  
KDON—Apostolic Church of Christ  
KNBC—Art of Living, 8:15 Serenade  
KGO—Old Fashioned Revival Hour  
KCBS—News, 8:15, Smith London  
KFRC—Back to God

8:30 to 9:00  
KMBY—Fullness of Time  
KDON—R E Henke  
KNBC—How Does Your Garden Grow?  
KGO—Revival Hour  
KCBS—Salt Lake Tabernacle Choir  
KFRC—Voice of Prophecy

9:00 to 9:30  
KMBY—Sunday Morning Serenade  
KDON—Gospel Harmonists  
KNBC—News, 9:15 Stars 9:15, Europe  
KGO—Comic Weekly Man  
KCBS—Invitation to Learning  
KFRC—Radio Bible Class

9:30 to 10:00  
KMBY—Sunday Morning Serenade  
KDON—Gospel Harmonists  
KNBC—Report from Europe  
KGO—Voice of Prophecy  
KCBS—People's Platform, Forum  
KFRC—Lutheran Hour

10:00 to 10:30  
KMBY—Magical Campos Spanish Long  
KDON—Soyuz Restaurant  
KNBC—America United  
KGO—News 10:15 Highway  
KCBS—News 10:15, Hets to Vets  
KFRC—News 10:15 Roberts Comments

## C. A. Borchers & Son

Building Specialties

Fertilizer - Coal - Wood - Grain

Pacific Grove Phone 7474

10:30 to 11:00  
KMBY—Manuel Campos Spanish Long  
KDON—Seape Restaurant  
KNBC—This is Your Home  
KGO—Sunday Vesper  
KCBS—Sunday Serenade  
KFRC—Dean Maddox

11:00 to 11:30  
KMBY—Bing Crosby  
KDON—Fernandez Hour  
KNBC—Music in the Night  
KGO—Victory March  
KCBS—Choralliers  
KFRC—Wings Over Jordan

11:30 to 12 Noon  
KMBY—Presbyterian Church  
KDON—First Baptist Church  
KNBC—Design for Listening  
KGO—Piano Playhouse  
KCBS—Music 11:15, Stamp Man  
KFRC—Sunday Lavender 11:45 Canerets

12:00 to 12:15 p.m.  
KMBY—News 12:15 O'Keefe Band  
KDON—Town and Country Lodge  
KNBC—Design for Listening  
KGO—News 12:15

4:30 to 5:00  
KMBY—Baseball  
KDON—Social Security, 4:45, Musicale  
KNBC—Guy Lombardo  
KGO—Star Playhouse  
KCBS—Call the Police, Mystery,  
KFRC—Reviewing Stand

5:00 to 5:30  
KMBY—Art Mooney 5:15 Gay Nineties  
KDON—Sunset Melodies  
KNBC—Star Playhouse  
KGO—Think Fast  
KCBS—Rocky Jordan, Mystery  
KFRC—Alexander's Mediation Board.

5:30 to 6:00  
KMBY—Band Parade, Lytell, Green.  
KDON—Assembly of God  
KNBC—NBC Symphony  
KGO—Navy Hour  
KCBS—News, 6:45 Hollywood Whispers  
KFRC—Can You Top This?

6:00 to 6:30  
KMBY—News, 6:15 Station Hour  
KDON—Pentecostal Church  
KNBC—NBC Symphony  
KGO—W. Winchell, 6:15, Louella Parsons  
KCBS—West Coast Archer, Drama  
KFRC—Secret Mission

## SMITH BROS

Hardware Company

FULLER PAINTS

DELTA POWER TOOLS

Phone 6930 410 Alvarado St

6:30 to 7:00  
KMBY—Italian Hour  
KDON—Radio Symphony  
KNBC—Ethel Merman Show  
KGO—Chance of a Lifetime  
KCBS—Horace Heidt Show  
KFRC—Sheila Graham, 6:45, Pet Exch

7:00 to 7:30  
KMBY—Light Concert Time.  
KDON—Night Song  
KNBC—Who Said That?  
KGO—Jimmy Fidler, 7:15, Ted Malone  
KCBS—Life with Luigi  
KFRC—True or False

7:30 to 8:00  
KMBY—Gas Nineties, 7:15, Guest Star.  
KDON—Waltz Time, 7:45 Baptist Church  
KNBC—Horace Heidt  
KGO—Organ 7:15 Life Sketches.  
KCBS—Jurgens Treasury Show  
KFRC—Roy Rogers Show

8:00 to 8:30  
KMBY—News, 8:15, Waltz Time  
KDON—Twin Lakes Baptist Church.  
KNBC—Boysen Open House  
KGO—Dewey Johnson, 8:15 News  
KCBS—Our Miss Brooks  
KFRC—Twenty Questions

## RADIO SERVICE

PICKUP AND DELIVERY

## Meagher Electronics Co.

JIM MEAGHER  
487 Tyler St. opposite Mission Inn  
Phone 2-0425

8:30 to 9:00  
KMBY—Proudly We Hall  
KDON—Penthouse Serenade  
KNBC—Symphony Hour  
KGO—Walter Winchell, 8:45 J Roosevelt  
KCBS—The Whistler  
KFRC—Walter Winchell 8:45 Songs.

9:00 to 9:30  
KMBY—Phil Brito, 9:15 Sunday Music  
KDON—News, 9:15 London Records  
KNBC—Symphony Hour  
KGO—Orchestra  
KCBS—Sam Spade, Mystery  
KFRC—News 9:15

## DE SOTO-PLYMOUTH WHITE'S SERVICE

Factory Trained Personnel

OPEN SUNDAYS

2-1874 Days 4618 Nights  
Del Monte at Elm East Monterey

7:30 to 8:00  
KMBY—Breakfast Club  
KDON—News, 7:45 Gaslite Quartette  
KNBC—Sons of Pioneers, 7:45 S Hayes  
KGO—Zeke Manners  
KCBS—Garred News, Beck, Comment  
KFRC—Breakfast Gang, 7:45 News

8:00 to 8:30  
KMBY—News, 8:15 Breakfast Club  
KDON—News, 8:15 Songs to Remember  
KNBC—Do It Yourself, Honey Moon in NY  
KGO—Breakfast Club  
KCBS—San Francisco, 8:15, News  
KFRC—Cecil Brown, 8:15, Yr Marriage

8:30 to 9:00  
KMBY—Breakfast Club  
KDON—Music 8:45 Visiting Time  
KNBC—Berch 8:45 Bill Gavin,  
KGO—Breakfast Club  
KCBS—Quiz 8:45, Rosemary  
KFRC—News, 8:45 Tom, Dick & Harry

9:00 to 9:30  
KMBY—1240 Club—Gay Melodies  
KDON—News, 9:15 Ministerial Ass'n  
KNBC—Music for Today  
KGO—Listen to This  
KCBS—Wendy Warren, 9:15 Aunt Jenny  
KFRC—Kate Smith

9:30 to 10:00  
KMBY—Ivy Lauer Around Peninsula  
KDON—News Pics 9:45 Fashion Plate  
KNBC—Woman's Magazine of the Air  
KGO—Melody Promenade  
KCBS—Helen Trent Our Gal Sunday  
KFRC—Emily Barton

## RADIO MONTEREY

## KMBY

STRONGEST SIGNAL  
BETTER PROGRAMS

10:00 to 10:30  
KMBY—News, 10:05, Timely-Tempos  
KDON—Phillips Field  
KNBC—Ready for Brady  
KGO—Ted Malone, 10:15, Galen Drake  
KCBS—Big Sister, Ma Perkins  
KFRC—News, 10:15, Gospel Singer.

10:30 to 11:00  
KMBY—1240 Club—Musical Varieties  
KDON—Phillips Field  
KNBC—Marriage for 2 10:45, L Lawton  
KGO—True Story  
KCBS—Dr Malone Guiding Light  
KFRC—Show Tunes

11:00 to 11:30  
KMBY—1240 Club—Yesterday's Favorites  
KDON—Memories of Dance  
KNBC—Double or Nothing  
KGO—B Crocker, 11:15, Rosa Rio  
KCBS—2nd Mrs. Burton, Perry Mason  
KFRC—Ladies First

11:30 to 12 Noon  
KMBY—1240 Club—Music for the Misses  
KDON—Music 11:45 Hollywood  
KNBC—Twelve Chir 11:45 of World  
KGO—Schools 11:45, World  
KCBS—Nora Drake 11:45, Brighter Day  
KFRC—Queen for a Day

## TYNAN LUMBER CO.



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