



Easy to get —a paint job that lasts

With these two partners—a skilled professional painter and pure lead paint—you can be sure of lasting and economical protection for your home against the weather.

HERE'S all you have to do. Select a skilled painter... experienced... the man who uses pure lead paint. For generations pure lead paint, such as he obtains with Dutch Boy white-lead, has been the standard for durability among the craftsmen of the painting profession.

Employing a skilled painter to apply Dutch Boy white-lead paint is real painting economy. Such paint spreads far, has great hiding power... lasts long... does not crack or scale. It saves money on repainting in future years... because it remains intact and smooth... does not require burning or scraping off—an expensive job.

The skilled painter is an established member of your community. He guards his reputation by doing first class work and using quality materials, like Dutch Boy white-lead. No fly-by-night painter can

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder and bath-metal. It is the trademark of National Lead Company, which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.



duplicate his work. Nor will he be a pure white-lead user.

By mixing Dutch Boy white-lead with linseed oil, the skilled painter produces a superior gloss paint for exterior painting. He mixes it with Dutch Boy flattening oil to make a flat paint for interiors which can be washed thoroughly and frequently without harming the paint film.

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

New paint booklet

Write our nearest office for the booklet, "The House We Live In." It contains important facts about painting... tells how to select colors for exterior and interior work.

**WHITE-LEAD
in NEW FORM**
Dutch Boy soft paste white-lead, a new product, gives to painting economy, at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers. See your dealer about this remarkable product.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 800 Albany Street; Buffalo, 116 Oak Street; Chicago, 900 West 16th Street; Cincinnati, 599 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Market Street; Pittsburgh, National Lead Oil Co., 615 1/2 Fourth Avenue; Philadelphia, John T. Lewis & Sons, Co., 437 Chestnut Street.

Paint with LEAD

DUTCH BOY WHITE-LEAD

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