

ANNOUNCEMENTS

Retiring Balkamp Executive Honored

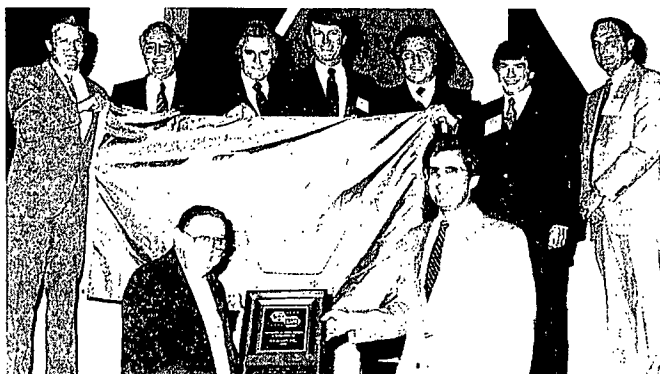


Earl Dolive (left), vice chairman of Genuine Parts Company, prepares to present a special plaque to Ty Willis, retiring executive vice president of Balkamp, Inc., in honor of his many years of service to NAPA.

Willis began his career in the auto parts business in 1935, working in a NAPA jobbing store. He joined Balkamp in 1945 as a purchasing agent.

The award was presented at the NAPA Annual Meeting held in Dallas, Texas.

Balkamp, Inc. Wins 1982 "Spirit of NAPA" Award



Balkamp executives accepting the "Spirit of NAPA" award from Bob McKenna, NAPA vice president and general manager, included: (front left) Ty Willis, retiring executive vice president; (standing, left to right) Jim Stark; Jack Gerken; Art Brown; Gene Turnbull; Perry Garrett; Ralph Latham; and Dave Hastings.

The "Spirit of NAPA" Award, an honor bestowed upon just one NAPA manufacturer each year in salute of overall excellence, was presented to Balkamp, Incorporated at NAPA's Annual Meeting in Dallas, Texas.

The "Spirit of NAPA" award is the highest form of recognition conferred upon an NAPA manufacturer. Each NAPA distribution center is asked to nominate the one NAPA manufacturer that has exhibited overall excellence during the year — excellence in

terms of superior manpower, highest quality products, helpful jobber sales-building programs, easy-to-use catalogs and strong support at every level.

Balkamp, Inc. supplies a complete line of service supplies, automatic transmission and power steering parts to NAPA.

Passing the Gavel



Retiring NAPA Manufacturer Council Chairman Charles Lansdale (center left) passes the gavel to incoming chairman John Olson as NAPA President John Scalley (far left) and Vice President and General Manager Bob McKenna (far right) look on.

Lansdale is former senior vice president of NAPA Mufflers & Shocks.

Olson is vice president of sales for NAPA Filters.

NAPA and Belden: Working Together for 50 Years

On May 18, 1932, Henry Lansdale, then NAPA vice president and general manager, wrote to Belden sales manager H.W. Clough: "We are very much pleased over the conclusion of our negotiations with you for a distributing setup for NAPA warehouses on Belden automotive wire and cable, and its adoption as a NAPA line by our board and membership. We are enthusiastic over the sales volume possibilities of the line through NAPA, and we are looking forward to a long, pleasant and successful relationship."

The relationship has, in fact, been a successful one: At a special ceremony at the NAPA Annual Meeting, NAPA and Belden celebrated fifty years of joint service to the NAPA jobber and the automotive aftermarket.

As with NAPA, quality and service have become a part of the Belden tradition. These two bywords will continue to characterize NAPA and Belden, and in the future, the qualities of professionalism, commitment and loyalty that have marked the NAPA/Belden relationship will continue to provide the basis for mutual growth and prosperity.