

No. 821

EFFECTIVE SEPTEMBER 29, 1956
SUBJECT TO CHANGE WITHOUT NOTICE

SUGGESTED
retail
PRICE LIST

SPRED SATIN
AND SPRED RELATED PRODUCTS



THE GLIDDEN COMPANY, NATIONAL HEADQUARTERS, CLEVELAND 2, OHIO

GL0026253



SPRED SATIN

(100% Latex Interior Paint)

Original 100% latex base paint for interior walls, ceilings, woodwork. Excellent for masonry, interior plaster, porous wallboards, acoustical tile, wallpaper. The ideal latex paint for schools, hospitals, residences, offices, motels, hotels, apartments, housing projects, etc. Extremely fast, easy application; self priming, cuts painting time in half. No disagreeable odor. Guaranteed washable. May be tinted with DRAMATONE Tinting Colors.

3418 Decorator White

3470 Ceiling Flat White and Standard Colors

DEEP COLORS

3432 Umber Brown; 3433 Sienna Red; 3434 Charcoal Black;
3435 Majestic Blue

3439 Emerald Green; 3437 Cardinal Red

3436 Sunflow Yellow; 3438 Garnet Maroon

APPLICATION—Brush, Roller, Spray

DRYING TIME—20 minutes; may be recoated in 4 hours

THINNER—Water

COVERAGE—Up to 500 Sq. Ft. per gallon over most surfaces

DRAMATONE MULTI-PURPOSE Tinting Colors

(For Tinting Latex, Alkyd and Other Paints)

One-shot tinting colors for use with SPRED SATIN latex paint, alkyd semi-gloss enamel, alkyd flat enamel and other paints. See Dramatone displays for wide range of colors.

Green, Lt. Yellow, Ruby Red

Ferrite Yellow, Sienna Red, Black, Oxide Red,
Umber Brown, Blue

*SPRED PRIMER-SEALER

(A Latex Vapor-Barrier)

An excellent latex primer for porous surfaces of dry-wall construction, plaster, masonry and asbestos covered pipes. Seals high-suction plaster, most water stains, "hot spots" and discolored surfaces. Assures positive sealing and holdout for succeeding finishing coats of either latex or oil base paints. May be intermixed with latex paints for color, or tinted with DRAMATONE Tinting Colors. An approved vapor barrier which helps to prevent outside paint failures.

APPLICATION—Brush, Roller, Spray

DRYING TIME—20 minutes; may be recoated in 4 hours

THINNER—Water

COVERAGE—Up to 400 Sq. Ft. per gallon on Plaster;
100 Sq. Ft. per gallon on porous wallboard

SPRED GRANULETS

(For Producing Sand-Type Finishes)

Treated mineral particles for adding to SPRED SATIN, or SPRED TEXTURE PAINT, to create a durable sand finish. For use on interior walls of plaster, wallboard, concrete, masonry and all types of dry-wall construction.

* AVAILABLE IN 5-GAL. CANS

AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

† SUPPLIED IN FULL CASES OR BOXES ONLY.

NOT SUBJECT TO FULL CASE ALLOWANCE.

Gals.	Qts.	Pts.	½ Pts.
6.29	2.05	1.15	.75
6.29	2.05	—	—
6.29	2.05	1.15	.75
8.40	2.49	1.42	.85
9.95	2.94	1.65	1.00
† Tubes 4 oz. (8 Per Box)	† Tubes 1 oz. (6 Per Box)	† Tubes ¼ oz. (6 Per Box)	Qts.
Per Tube	Per Tube	Per Tube	
1.02	.57	.40	6.80
.92	.52	.35	4.30
Gals.	Qts.		
6.16	1.99	—	—
3.57	1.35	—	—

**SUGGESTED RETAIL PRICE LIST No. 821*****SPRED GLIDE-ON****(Vinyl-Latex Exterior Masonry Paint)**

An exterior vinyl-latex masonry paint, unaffected by the alkalinity found in all masonry surfaces. Designed for use on stucco, concrete, brick, concrete block, cedar block, asbestos shingle and panel siding, unglazed tile and primed metal. Keeps out moisture yet the surface "breathes" to let vapor escape from inside. A tough vinyl film that resists driving rains, hottest sunshine, mildew, snow and ice, sea air and salt water spray, strongest smog, dust and chemical fumes. Resists cracking, peeling, blistering, acid and alkali action.

SPRED GLIDE-ON helps to air-condition homes, to make them cooler by as much as twenty degrees, when the roof is painted. It reflects the rays of the sun to keep the house cool! SPRED GLIDE-ON is effective on asphalt, asbestos and tile roofs. Houses can be color-styled completely in the modern manner with SPRED GLIDE-ON from foundation to chimney, by painting the roof to match the siding colors with this modern, new exterior vinyl-latex paint.

Regular Colors.....

7.32

2.25

—

—

Fairway Green No. 3514.....

9.16

2.75

—

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Overnight for recoating

THINNER—No. 3520 GLIDE-ON MIXING LIQUID

COVERAGE—Up to 400 Sq. Ft. per gallon

***SPRED GLIDE-ON MIXING LIQUID No. 3520**

For mixing with SPRED GLIDE-ON when painting over new and porous surfaces, not previously painted.

4.46

1.59

—

—

SPRED LUSTRE SEMI-GLOSS ENAMEL*(Interior-Exterior Washable Alkyd Enamel)**

Ready to use. Covers most surfaces in One Coat. Requires no other primer on new plaster or new wood. Ideal for kitchens, bathrooms, hallways, walls, furniture, plaster, woodwork and metal. Washes like tile. Colors match SPRED SATIN. May be tinted with DRAMATONE Tinting Colors.

White and Colors.....

8.16

2.55

1.49

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Dust free 3 to 4 hours; recoat overnight

THINNER—Mineral Spirits or Turpentine

COVERAGE—Approx. 550 Sq. Ft. per Gallon

SURFACE BOND*(Seals Powdery Masonry Surfaces)**

A high quality, clear finish bonding coat. Designed to penetrate deeply into chalky surfaces left by previous coats of cement bondings or powder type paints on masonry surfaces. Dries hard to help prevent further chalking. Anchors old surfaces to make a perfect bond for SPRED GLIDE-ON, as well as other exterior and interior masonry paints.

6.16

1.99

—

—

APPLICATION—Brush, Spray

DRYING TIME—1 to 4 days depending upon drying conditions

THINNER—Turpentine or Mineral Spirits

COVERAGE—300 to 400 Sq. Ft. per Gallon

* AVAILABLE IN 5-GAL CANS

AT 15¢ PER GALLON LESS THAN 1-GAL PRICES.

PAGE 15

GLD026255

**SUGGESTED RETAIL PRICE LIST No. 82T*****SPRED STIPPLE TEXTURE AND BLOCK FILLER**
(Silicated Latex For Masonry & Dry-Wall Construction)

Ready to use on new or old surfaces. Gives all the advantages of texture and all the beauty of paint in one application. Hides irregular surfaces on plaster, wallboard, masonry blocks and wallpaper, seals spalled nail heads and tape joints. Easily applied with brush or roller. May be lightly stippled or heavily textured in a variety of patterns and techniques. Especially made for texturing and stippling and for filling masonry blocks, pores and voids, to eliminate "pinholing" in finish coat, to secure maximum water repellency and to develop excellent appearance on interior and exterior masonry surfaces. May be tinted with DRAMATONE Tinting Colors.

White and Colors _____

APPLICATION—Brush for texturing, followed by stipple brush, sponge, trowel, whisk broom, comb, etc., as desired. Use roller and tray for stipple effects. Brush, roll or spray when used as a block filler.

DRYING TIME—Overnight

THINNER—Water

COVERAGE—Texturing and filling blocks—75 to 100 Sq. Ft. per gallon. Stippling: 175 to 200 Sq. Ft. per gallon

Gals.	Qts.	Pts.	1/2 Pts.
-------	------	------	----------

5.46	1.79	—	—
------	------	---	---

SPRED SURFACENE
(Liquid Surface Conditioner and Brush Cleaner)

A clear liquid that can be applied to old enameled, painted or varnished surfaces to clean the surface, dull the gloss and insure good adhesion for a new finish coat. Eliminates the work and dust of sanding and prepares surfaces for refinishing in one easy operation. SURFACENE may also be used as a brush cleaner.

APPLICATION—Cloth or Brush

4.26	1.55	.99	—
------	------	-----	---

***SPRED TEXTURE**
(Texture Base For Latex Paints)

Latex semi-paste base, neutral in color, for mixing with SPRED SATIN and other latex paints to produce a variety of textured effects on interior walls and ceilings. 100% latex type base, when mixed with latex paint, hides minor wall cracks and is particularly effective in covering tape joints in dry wall construction. It is an excellent finish on plaster board, plaster, masonry block and wallpaper. Used by itself, it makes a good spackling compound for patching small imperfections before texturing.

4.56	1.59	—	—
------	------	---	---

SPRED PATCH
(100% Latex Spackling Compound)

A ready-to-use spackling compound. Will not bleed through paint, or flesh. Does not shrink. Dries to a "puff" which may be easily sanded. Does not clog sandpaper. Excellent adhesion.

APPLICATION—Putty Knife

DRYING TIME—30 minutes

THINNER—Water

4.62	1.65	—	.73
------	------	---	-----

SPRED FLAT
(Oil-Emulsion Interior Paint)

One gallon makes six quarts of paint when mixed with two quarts of water. Easy to apply over wallpaper, new or old plaster, wallboard, painted surfaces, cement and rough tile walls. Has limited washability.

White and Colors _____

APPLICATION—Brush, Roller, Spray

DRYING TIME—30 minutes; recoat 4 to 12 hours, depending upon surface

THINNER—Water

COVERAGE—Up to 650 Sq. Ft. per gallon

4.65	1.59	—	—
------	------	---	---

* AVAILABLE IN 5-GAL. CANS

AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

**SUGGESTED RETAIL PRICE LIST No. 82T*****MASTICRETE**

Made of pure asphalt, for patching and resurfacing floors—concrete, wood, metal, tile, terrazzo, asphalt, composition, etc. Eliminates costly chipping operations other than cleaning surface free from dirt, grease, oil or paint. Made to be mixed with common cement mortars. Creates a tough, resilient surface that will not chip, crack or crumble. The surface becomes slip-proof, sld-proof, noiseless, water-resistant and spark-proof. Toughens with age. Ready to use without heating or special equipment. Contains no oils or solvents.

APPLICATION—Trowel
DRYING TIME—24 to 36 hours before use
THINNER—Water

Gals.	Qts.	Pts.	1/2 Pts.
2.82	—	—	—

***MASTICRETE PRIMER**

A priming or bonding coat for use between coats of MASTICRETE. Use before second coat of MASTICRETE.

APPLICATION—Brush or Spray
DRYING TIME—24 to 36 hours
THINNER—Water
COVERAGE—250 Sq. Ft. per gallon

2.54	—	—	—
------	---	---	---

***METALLITE (Exterior Ready-Mixed Aluminum)**

Produces a smooth, enamel-like polished aluminum finish. It will retain brilliance over a long period of time. Furnishes ideal protection to structural steel, metal roofs, low-temperature smoke stacks, farm equipment and outside storage tanks.

APPLICATION—Brush, Roller, Spray
DRYING TIME—6 hours; 48 hours for recoating
THINNER—Turpentine or Mineral Spirits
COVERAGE—650 Sq. Ft. per gallon

7.16	2.25	1.35	.90
------	------	------	-----

***METALLITE (Interior Chrome Finish)**

An extremely smooth, chrome-like aluminum finish for use on radiators, furnace jackets, airducts, hot water tanks and heaters, pipes and other interior surfaces. Will not tarnish under ordinary conditions. It maintains its brilliance. Makes an excellent sealer over asphalt. Retards corrosion caused by fumes and moisture. Hides with one coat. Easily cleaned. Reflects light.

APPLICATION—Brush, Roller, Spray
DRYING TIME—2 to 4 hours; 24 hours for recoating
THINNER—Mineral Spirits or Turpentine
COVERAGE—650 Sq. Ft. per gallon

6.82	2.18	1.31	.87
------	------	------	-----

***METALLITE (Heat-Resisting Aluminum)**

Designed for metal surfaces subjected to heat. At low surface temperature, the paint is baked onto the surface. At high temperatures the aluminum is fused to the surface. Not recommended for use at base of smoke stacks where heat is extremely intense.

APPLICATION—Brush, Roller, Spray
DRYING TIME—2 hours; 24 hours for recoating
THINNER—Mineral Spirits or Turpentine
COVERAGE—650 Sq. Ft. per gallon

6.77	2.15	1.31	.87
------	------	------	-----

METAL PRIMER

See: Glid-Tite Galvanized Iron Primer; Liquid Red Lead

* AVAILABLE IN 5-GAL. CANS
AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.



SUGGESTED RETAIL PRICE LIST No. 82T

Gals. Qts. Pts. 1/2 Pts.

MILDEW-RESISTING PAINTS

See: SPRED Glide-On; Maintenance Finishes; Endurance Mildew and Fume-Resistant Paint

METAL PROTECTIVE PAINTS

See: Neva-A-Rust; Glid-Tite Galvanized Iron Primer; Metallite, Liquid Red Lead

*NEVA-ROT

(Wood and Canvas Preservative)

A preservative that combats mold, fungus, mildew, termites, ants, beetles, bacteria, rot and decay. Equally effective on wood, canvas and rope. Highly recommended for new or old lumber, hand rails, porches, columns, stairways, fence posts, cribs, bams, foundation timbers, ropes, lines, canvas awnings—wherever non-metal surfaces require protection from insects and bacterial damage. NEVA-ROT has been tested and approved by the U. S. Navy as a preservative. It is odorless and non-toxic to humans, will not irritate eyes or skin.

Neva-Rot Clear.....	5.56	1.89	—	—
Neva-Rot Green.....	4.22	1.55	—	—

APPLICATION—Brush, Spray, Dip, Swab

DRYING TIME—Overnight

THINNER—None Required

COVERAGE—200 Sq. Ft. per gallon

*NEV-A-RUST

(Metal Protective Paint)

The outstanding alkyl-fortified rust-inhibiting paint that protects metal against corrosion. Made to be used as both field and shop coating on structural steel. Excellent for all outdoor metal surfaces such as iron fences, ornamental grill work, flag poles, window frames and casings, conduit pipe, smoke stacks, metal roofs, eave troughs, fire escapes, etc.

Gray, Greenbrier Green, Red, Black.....	7.96	2.49	—	—
---	------	------	---	---

APPLICATION—Brush, Spray

DRYING TIME—16 hours; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—600 Sq. Ft. per gallon

ONE-COAT HOUSE PAINT

See: Endurance Imperial

OIL COLORS IN TUBES

See: Colors-in-Oil

PAINT AND VARNISH REMOVER

See: Glid-Strip; Ad-El-ite

PASTEL HOUSE PAINT COLORS

See: Endurance House Paint Pastel Colors

PATCHING PLASTER

See: SPRED Patch

* AVAILABLE IN 5-GAL. CANS
AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.



SUGGESTED RETAIL PRICE LIST No. 82T

*PENETREX (Floor Finish)

PENETREX is a penetrating finish for use on wood floors in homes, stores, offices, schools, auditoriums, gymnasiums, etc., wherever floors receive considerable scuffing and abrasion. It penetrates and fills the voids in the grain of the wood and maintains the uniform appearance of the floor.

APPLICATION—Brush, Mop

DRYING TIME—Overnight; 12 hours for recoating

COVERAGE—600 Sq. Ft. per gallon

Gals.

Qts.

Pts.

1/2 Pts.

6.42

2.05

—

—

PLASTIC ROOF CEMENT

(PRICES UPON REQUEST)

PLI-NAMEL (Synthetic Rubber-Base Paint)

A rubberized paint made especially for concrete floors, masonry walls and metal surfaces. Used extensively on basement floors, in laundry and shower areas, recreation rooms, semi-exposed areas such as concrete patios, porches, terraces, etc. Excellent for industrial use—floors, stairs, corridors, loading docks; especially effective protective coating in industrial washing machines, degreaser tanks and equipment. PLI-NAMEL resists acids, alkalis, severe fumes and chemicals, rust and water.

Regular Colors

White

Black

8.65

2.65

—

—

9.22

2.79

—

—

7.22

2.25

—

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Overnight; 24 hours for recoating

THINNER—Toluol or Turpentine

COVERAGE—500 Sq. Ft. per gallon

PORCH AND DECK ENAMEL

See: Florenamel

PRIMERS AND SEALERS

See: Alkali-Resisting Primer No. 6419; Endurance Exterior Basecoat; Speed-Wall Interior Basecoat; SPRED Primer-Sealer; Glidden-coat Enamel Undercoat; Ripolin Undercoat; Glid-Tite Galvanized Iron Primer; Surface Bond.

PUTTY

(PRICES UPON REQUEST)

RED LEAD (Liquid)

See: Liquid Red Lead

*REDWOOD FINISH

A specially treated clear non-varnish oil type finish for Redwood, Cedar, Cypress, Mahogany, Fir, Pine and other exterior wood sidings, also unfinished storm sash. It is a lasting, flexible, water-repellent, mildew and fungi-resisting coating. Clear Redwood Finish protects and enhances the natural beauty of the wood.

APPLICATION—Brush, Spray

DRYING TIME—Overnight; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—First Coat, 400 Sq. Ft. per gallon

Second Coat, 650 Sq. Ft. per gallon

(Depending upon surface condition)

6.12

1.99

—

—

* AVAILABLE IN 5-GAL CANS

AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

**RIPOLIN ENAMEL (Quick-Drying White)**

One of the oldest and finest enamels with world-wide acceptance. Architects and painters recognize RIPOLIN as the finest enamel for interior and exterior decorating. May be tinted with Colors-In-Oil or DRAMATONE Tinting Colors.

Gloss, Semi-Gloss, (White Only).....

Gals. Qts. Pts. 1/2 Pts.

10.36 3.19 1.84 1.09

APPLICATION—Brush, Roller, Spray

DRYING TIME—6 to 8 hours; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—600 Sq. Ft. per gallon

RIPOLIN UNDERCOAT

A perfect first coat for new wood or previously painted surfaces. Dries to a firm opaque film. Especially designed for use with Ripolin Semi-Gloss and Gloss Enamel. Completely hides and seals a surface so that finishing coats of Ripolin Enamel produce full luster and depth of gloss. Requires only light sanding. May be tinted with Colors-In-Oil or DRAMATONE Tinting Colors.

7.65 2.39 1.43 —

APPLICATION—Brush, Spray

DRYING TIME—Overnight for sanding and recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—500 Sq. Ft. per gallon

ROCKSPAR VARNISH

Heavy bodied varnish for all interior surfaces. One coat equivalent to two coats of ordinary varnish. No shrinkage on drying. Dries with deep high gloss.

7.82 2.39 1.43 .90

APPLICATION—Brush

DRYING TIME—Overnight; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 700 Sq. Ft. per gallon

ROOF PAINTS

See: Aluminum Asphalt Roof Paint; Asphalt Roof Coatings;
Nev-A-Rust; Metallite (Exterior); SPRED Glide-On

SCREEN ENAMEL

See: Japalac Screen and Iron Enamel

SEMI-GLOSS ENAMELS

See: Speed-Wall; Ripolin; SPRED Lustre

SHELLAC

Glidden pure shellac is supplied in White and Orange. It is a quality product made of pure gum shellac cut with denatured alcohol.

(PRICES UPON REQUEST)

SHINGLE STAIN

See: Endurance Shingle and Shake Stain

SPACKLING COMPOUND

See: SPRED Patch

SPAR VARNISH

See: Gliddenspar, Glid-Tone Spar Varnish



SUGGESTED RETAIL PRICE LIST No. 82T

Gals. Qts. Pts. 1/2 Pts.

*SPEED-WALL ALKYD FLAT ENAMEL

A self sealing, deodorized, washable, flat alkyd enamel for interior surfaces: plaster, masonry, woodwork, radiators, wallboard and metal. Can be applied quickly with a wide brush. Flows out beautifully. One coat is usually sufficient where color difference is not too great. Color styled for wall beauty. May be tinted with DRAMATONE Tinting Colors.

White and Colors

6.22

2.02

—

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 550 Sq. Ft. per gallon

*SPEED-WALL ALKYD INTERIOR BASECOAT

A ready-to-use, low-odor, alkyd-type primer sealer for new and old interior wall surfaces of plaster, masonry or wallboard. Also for previously painted walls in poor condition and patched areas. Its remarkable ease of brushing and exceptional filling, sealing, hiding, and alkali-resisting properties are gained through the use of special resins, pigments, and oils.

6.22

2.02

—

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 450 Sq. Ft. per gallon

*SPEED-WALL ALKYD SEMI-GLOSS ENAMEL

A self sealing, deodorized, alkyd semi-gloss enamel recommended for finishing walls, ceilings, woodwork, tables, chairs, radiators or any interior surface where a durable, washable semi-gloss finish is desired. It is very easy to apply, will withstand repeated washings. One coat is usually sufficient where color difference is not too great. Color styled for wall beauty. May be tinted with DRAMATONE Tinting Colors.

White and Colors

8.16

2.55

1.49

—

APPLICATION—Brush, Roller, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 550 Sq. Ft. per gallon

*SPEED-WALL GLOSS WHITE

Highly water-proof, resists steam, moisture, and washing. The white resists yellowing. Practical for kitchen, bathroom and similar household uses. It may be applied to plaster, cement, wood, wallboard, or metal surfaces. Applies easily, may be tinted with Colors-In-Oil or DRAMATONE Tinting Colors.

7.62

2.40

—

—

APPLICATION—Brush, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 550 Sq. Ft. per gallon

SPRAY-DAY-LITE AND RELATED PRODUCTS

See: Page 24

SPRED PRODUCTS

See: SPRED Products Section

STAINS

See: Gild-Tone Stain; Endurance Shingle and Shake Stain

* AVAILABLE IN 5-GAL CANS

AT 13¢ PER GALLON LESS THAN 1-GAL. PRICES.



Gals.	Qts.	Pts.	1/2 Pts.
-------	------	------	----------

***STOCK FARM WHITE PAINT**

An excellent low cost exterior paint for use on wood surfaces such as fences, barns, out-buildings, sheds, etc. This material, produced for use in stock farms, is formulated without lead pigments, and contains wood preservatives. The creosote-like odor tends to repel live stock.

6.02

APPLICATION—Brush, Spray

DRYING TIME—Overnight; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 450 Sq. Ft. per gallon depending upon surface condition

STOVE AND IRON ENAMEL

See: Japalac Screen and Iron Enamel

SURFACE CONDITIONER

See: SPRED Surfacene; Surface Bond

TILE ROOF PAINT

See: SPRED Glide-On

***TINNERS' PAINT (Red)**

For use on metal roofs, flashings, gutters, downspouts and for work inside tin shops. Equally satisfactory for wood and brick surfaces. Permanent in color. Sufficiently elastic not to chip or crack when the metal is bent.

4.92

1.69

APPLICATION—Brush, Spray

DRYING TIME—Overnight; 36 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 550 Sq. Ft. per gallon

TINTING COLORS

See: Dramatone Multi-Purpose Tinting Colors; Colors-In-Oil

TRIM AND SHUTTER COLORS

See: Endurance Trim and Shutter Colors

TRUCK, TRACTOR & MACHINERY ENAMEL

A fine enamel designed for use on all metal and wood parts of trucks, tractors and agricultural implements, machines and wherever a one-coat exterior enamel is required. Colors are those used by some of the leading manufacturers of farm equipment.

Black_____

6.87

2.15

Farm Gray; J. D. Yellow; J. D. Green_____

7.96

2.40

L.H.C. Red_____

9.16

2.75

APPLICATION—Brush, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 600 Sq. Ft. per gallon

TUBE COLORS

See: Dramatone Multi-Purpose Tinting Colors; Colors-In-Oil

TURPENTINE

(PRICES UPON REQUEST)

* AVAILABLE IN 5-GAL. CANS

AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.



SUGGESTED RETAIL PRICE LIST No. 82T

Gals. Qts. Pts. 1/2 Pts.

UNDERCOATERS

See: Gliddencoat, Ripolin Undercoat, Surface Bond, Speed-Wall Interior Basecoat, SPRED Primer-Sealer, Endurance Exterior Basecoat

VAPOR BARRIER

See: SPRED Primer-Sealer

VARNISHES

See: Glid-Tone Spar, Gliddenspar, Glid-Tone Satin Sheen, Glid-Tone Gloss, Rockspar

VARNISH REMOVER

See: Ad-El-ite, Glid-Strip

VINYL-LATEX PAINT

See: SPRED Glid-On

VISMATIC GREEN CHALKBOARD COATING

A lusterless matte finish, green in color. Extremely popular in a large number of America's finest school, college and university classrooms. It is used to paint black chalkboards in a new light-reflecting color that is easy on the eyes. This green finish achieves maximum visibility and minimum light wave vibration of chalk lines and letters. Easy to apply.

8.97

2.69

1.54

—

APPLICATION—Brush, Spray

DRYING TIME—Overnight for recoating

THINNER—Mineral Spirits

COVERAGE—Up to 500 Sq. Ft. per gallon

WAX

See: Glidden Paste Wax, Glid-N Floor Wax

WHITE LEAD, PASTE

(PRICES UPON REQUEST)

WOOD BLEACH

See: Glid-Tone Wood Bleach

WOOD FILLER

See: Glid-Tone Wood Filler

WOOD FINISHES

See: Glid-Tone Products, Redwood Finish

WOOD PRESERVATIVE

See: Neva-Rol

WOOD STAIN

See: Glid-Tone Stain, Endurance Shingle and Shake Stain

**SELECTED PROFESSIONAL PAINTER AND MAINTENANCE FINISHES**

In addition to the products listed on the preceding pages, The Glidden Company manufactures other products, listed below, to make a complete line of professional painter and maintenance finishes. Ask for Glidden Professional MAINTENANCE FINISHES Painting Specification and Product Guide book for additional information.

	Gals.	Qts.		Gals.	Qts.
Alkali and Acid-Resisting Interior and Exterior Metal Primer No. 5613_____			No. 100 Rust Inhibiting Oil_____		
Celsyn Coating—Clear_____			Professional Painter Line		
Celsyn Coating—Reducer_____			Eggshell Enamel No. 15 White_____		
Chromatized Metal Primer—Red_____			Gloss Enamel No. 58 White_____		
Day-Lite Dado Enamel—All Colors_____			Semi-Gloss Enamel No. 50 White_____		
Duo-Tex Fire Retardant Paint			Ultra Flat White and Colors_____		
White_____			Romark Yellow No. 2_____		
Colors_____			Romark White No. 2_____		
E-Z-C Machinery Enamels			Smokestack Black No. 522_____		
Regular Colors, White and Gray Primer_____			Suntan Wiping Stain_____		
Vismatic Orange, Cream, Vismatic _____			Swimming Pool Finishes		
Green, Surf Green_____			White_____		
E-Z-C Safety Enamels			Ocean Blue_____		
Regular Colors_____			Sea Green_____		
Pilot White_____			Titan-O-Zinc Mildew and Fume-Resisting		
E-Z-C Pipe Identification Enamels_____			Paste Paint—White_____		
Glid-Tex_____			Water Tank Finishes		
Gymnasium Floor Finish No. 839_____			No. 1525 Chromate Primer_____		
Heavy Duty Floor Finish No. 838_____			No. 1777 Gray Synthetic Finish Coat_____		
Mastic White Primer No. 6421_____			Zinc Dust Paint_____		

SPRAY-DAY-LITE AND RELATED PRODUCTS

SPRAY-DAY-LITE and BRUSH-DAY-LITE One Coat Eggshell Wall Finishes, White and Colors	No. 25 DAY-LITE WHITE FUME-RESISTANT EGGSHELL
No. 1006 SPRAY-DAY-LITE MILL WHITE FLAT	No. 117 DAY-LITE WHITE FUME-RESISTANT GLOSS WHITE
No. 1007 BRUSH-DAY-LITE MILL WHITE FLAT	No. 122 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL EGGSHELL
No. 142 SPRAY-DAY-LITE—White Primer and Sealer	No. 180 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL SEMI-GLOSS ENAMEL
No. 881 BRUSH-DAY-LITE—White Primer and Sealer	No. 179 SPRAY-DAY-LITE MILDEW-RESISTING WHITE WET WALL PRIMER AND SEALER
No. 60 DAY-LITE WHITE SEMI-GLOSS ENAMEL	No. 5 SPRAY-DAY-LITE WHITE COLD SPOT EGGSHELL NON-BLEEDING
No. 61 DAY-LITE WHITE GLOSS ENAMEL	
No. 1003 SANI-GIENE DAY-LITE HIGH GLOSS ENAMEL—White	

Prices upon request



GRAPHIC ARTS and SIGN FINISHES

POSTAD BULLETIN COLORS

(Outdoor Advertising Association of America Standards)
Superior Colors for all outdoor signs and bulletins.

O.A.A. No.	Color	Formula No.	Gallon	Quart	Pint
100	Vermilion	15-R-14	\$9.30	\$2.66	\$1.49
102	Fire Red	15-R-15	9.68	2.78	1.53
104	Bright Red	15-R-4	11.70	3.26	1.79
106	Carmine	15-R-16	11.70	3.26	1.79
108	Maroon	15-R-17	13.65	3.74	2.03
114	Medium Brown	15-D-7	6.83	2.03	1.19
124	Medium Orange	15-Y-9	9.68	2.78	1.53
130	Primrose Yellow	15-Y-22	9.15	2.61	1.46
130	Permanent Primrose Yellow	15-Y-24	16.80	4.46	2.33
132	Lemon Yellow	15-Y-4	9.93	2.81	1.56
134	Chrome Yellow	15-Y-1	9.83	2.78	1.53
140	Light Green	15-G-6	9.60	2.73	1.52
142	Emerald Green	15-G-13	10.68	2.99	1.63
144	Medium Green	15-G-14	7.88	2.30	1.31
148	Dark Green	15-G-15	8.18	2.37	1.49
150	Blue Green	15-G-16	11.70	3.26	1.79
152	Light Blue	15-A-19	10.14	2.87	1.59
156	Brilliant Blue	15-A-11	9.45	2.69	1.50
158	Dark Blue	15-A-20	7.31	2.18	1.23
162	Purple	15-R-18	16.80	4.46	2.33
	White	15-W-1	7.73	2.28	1.28
	Black	15-B-1	5.78	1.77	1.19
	Green (Spec. for Glidden Signs)	15-G-17	13.46	3.69	—
	Cream (Spec. for Glidden Signs)	15-Y-23	8.78	2.62	—

C P 28 SCREEN INKS

Ethyl Cellulose (Evaporation Type) colors for
all interior screen process displays.

Formula No.	Color	Gallon	Quart
172-A-104	Peacock Blue	\$9.68	\$2.78
172-A-106	Dark Blue	8.73	2.51
172-A-116	Cobalt Blue	9.38	2.67
172-A-117	Ultra Blue	9.78	2.76
172-B-101	Black	6.90	2.06
172-D-101	Brown	7.73	2.28
172-G-106	Dark Green	8.63	2.48
172-G-174	Emerald Green	12.28	3.38
172-M-101	Maroon	9.90	2.81
172-R-102	Carbide	9.48	2.69
172-R-103	Magenta	12.68	3.50
172-R-104	Vermilion Red	10.08	2.84
172-R-105	Bright Clean Red	10.88	3.08
172-R-109	Dark Red	12.00	3.33
172-W-179	White	8.33	2.40
172-Y-104	Orange	10.68	3.00
172-Y-105	Primrose Yellow	10.80	2.96
172-Y-106	Lemon Yellow	10.68	3.00
172-Y-107	Medium Yellow	10.68	2.99
171-C-6-B	Overprint Varnish	6.75	1.64
172-T-4-C	Transparent Bone	3.00	1.08
172-C9	Modifying and Leveling Reducer (for greater flow)	3.48	1.19
S-23	Thinner (or Xylol)	2.33	.90
135-C-97	Cleaning Lacquer Thinner	2.67	.99

RELATED POSTAD PRODUCTS

Color	Formula No.	Gallon	Quart	Pint
Tinting White	13-W-2	\$7.91	\$2.30	\$1.31
Block-Out White	13-W-8	8.79	1.77	—
White Primer No. 50 Wood & Masonry	13-W-4	6.68	1.98	—
White Surface Metal & Masonite	54-W-3	8.18	1.61	—
Poster Backing Green	6-G-73	3.78	—	—
Gold-Tite Galvanized Metal Primer	Y-525	See Page No. 9	—	—
Zinc Dust Primer	Y-504	Prices upon request	—	—
Thinner	S-138	1.98	.83	—
Neva-Rot Clear	Y-1504	See Page 18	—	—
Neva-Rot Green	Y-1502	See Page 18	—	—
Sign Finishing Clear	171-C-5	4.40	1.43	—

POSTAD POSTER GREEN

Panel Green—Dark	40-G-1012	\$5.70	—	—
Panel Green—Light	40-G-1174	6.18	—	—
Panel Green—Extra Light (Paste Resistant)	40-G-1260	6.18	—	—

O. A. A. No.

55	Panel Gray Green	GI-67439	—	—
46	Panel Gray	GI-67460	—	—
25	Panel Green	GI-67461	—	—

HIGH GLOSS SCREEN PROCESS COLORS

Enamel type screen process colors.

O.A.A. No.	Color	Formula No.	Gallon	Quart
102	Fire Red	171-R-2	\$19.68	\$3.74
104	Bright Red	171-R-40	18.90	4.31
132	Lemon Yellow	171-Y-41	12.18	3.36
134	Chrome Yellow	171-Y-42	12.30	3.41
144	Medium Green	171-G-55	10.68	2.99
158	Dark Blue	171-A-54	8.48	2.48
156	Brilliant Blue	171-A-53	10.80	3.03
	Black	171-B-2	6.18	2.37
	White	171-W-92	10.43	2.93
	Tinting White	171-W-93	10.13	2.83
	*Cadmium Red	171-R-502	36.00	—
	Sign Finishing Clear	171-C-5	4.40	1.43
	Retarder and Leveling Varnish	78-C-12	4.80	1.46
	Thinner No. 106 (Strong-slow thinner)	S-106	2.09	.84

*Made on special order only. Minimum order, 25 gallons per color.

**ACRYLIC SIGN FINISHES**

Available in screen process and spray quality, for use on plexiglas, butyrates, etc.

ACRYLIC SILK SCREEN PROCESS COLORS

Formula No.	Color	Gallon	Quart
191-W-37	White	\$14.66	\$3.99
191-B-5	Black	13.95	3.81
191-R-10	Red	18.75	5.01
191-A-15	Blue	20.10	5.36
191-G-11	Green	18.53	4.95
191-Y-23	Yellow	17.70	4.76
191-Y-24	Red Orange	17.25	4.64
191-C-1	Clear	11.25	3.14
S-79	Retarder (Slow)	9.75	2.76

ACRYLIC SPRAYING COLORS

Formula No.	Color	Gallon	Quart
170-W-37	White	\$9.15	\$2.61
170-B-5	Black	7.13	2.10
170-R-10	Red	9.68	2.75
170-A-15	Brilliant Blue	10.35	2.91
170-G-11	Bright Green	10.35	2.91
170-Y-23	Lemon Yellow	10.35	2.91
170-Y-24	Persian Orange	9.15	2.61
170-M-2	Maroon	10.35	2.91
170-C-1	Clear	6.15	1.86
S-23	Thinner	2.33	.90
XM-55482	Glid-Mask (Strip Coat)	6.45	1.94

SIGN BACKGROUND ENAMELS

Brush or spray enamels for all signs, metal neon boxes and all interior or exterior uses.

O.A.A. No.	Color	Formula No.	Gallon	Quart
102	Fire Red	168-R-49D	\$9.98	\$2.82
104	Bright Red	168-R-50D	9.45	2.69
108	Maroon	168-R-48D	12.60	3.48
130	Primrose Yellow	168-Y-67D	9.68	2.75
134	Chrome Yellow	168-Y-69D	10.28	2.90
144	Medium Green	168-G-41D	7.55	2.21
156	Brilliant Blue	168-A-52D	8.10	2.36
158	Dark Blue	168-A-51D	6.60	1.98
	Black	168-B-21D	5.48	1.70
	White	168-W-183D	6.75	2.01
	White Sign Primer	168-W-182D	7.95	2.31
	S-138 Thinner (Hot Weather)		1.98	—
	S-6 Thinner (Cold Weather)		1.98	—

STANDARD SCREEN PROCESS INKS

Oleo Resinous (Oxidation Type) high-hiding flat screen process colors.

Formula No.	Color	Gallon	Quart
172-R-4	Vermilion Red	\$8.03	\$2.33
172-R-5	Bright Red	9.45	2.69
172-Y-4	Poppy Orange	8.55	2.46
172-Y-5	Primrose Yellow	8.70	2.51
172-Y-6	Lemon Chrome Yellow	8.70	2.51
172-Y-7	Medium Chrome Yellow	8.70	2.51
172-G-7	Emerald Green	10.05	2.84
172-G-6	Bottle Green	7.50	2.21
172-A-1	Turquoise Blue	9.83	2.79
172-A-5	Ultramarine Blue	10.50	2.96
172-A-6	Dark Blue	8.03	2.33
172-M-1	Maroon	9.43	2.69
172-R-3	Magenta	11.85	3.26
172-R-2	Cerise	7.73	2.25
172-W-1	White	7.50	2.21
172-B-5	Black	6.00	1.83
172-T-4-C	Transparent Base	3.00	1.08
128-A-1	Block-out Lacquer (Blue)	5.93	1.80
172-B-6	Glass Black	7.88	2.30
172-R-6	Brown	6.30	1.91
171-C-6-B	Overprint Varnish	6.75	1.64
172-C-9	Modifying & Leveling Reducer	3.08	1.10

BRILLIANT COLORS

For schools, display backgrounds, stage scenery, window backgrounds, murals, display cards, coating cardboard, beaverboard, etc.

Formula No.	Color	Gallon	Quart	1/2 Pint
3022	Bright Red	\$10.65	\$2.99	\$.98
3027	Orange	10.20	2.88	.95
3024	Medium Yellow	8.70	2.51	.86
3023	Light Yellow	8.70	2.51	.86
3028	Green	7.85	2.28	.80
3026	Blue Green	7.85	2.28	.80
3021	Deep Blue	7.05	2.09	.75
3031	Purple	11.70	3.26	1.04
3030	Raw Sienna	6.30	1.91	.71
3032	Burnt Sienna	6.86	2.04	.74
3029	Raw Umber	7.05	2.09	.75
3025	Burnt Umber	5.66	1.74	.66
3020	Black	5.10	1.61	.63
3000	White	3.95	1.31	.56

For further information and complete descriptions on these and additional products—Ask for special Glidden GRAPHIC ARTS and SIGN FINISHES descriptive brochure.



To All Sales Personnel Who Use This Price List

All products are listed in alphabetical order. Cross references are also shown recommending the use of our products on various other types of surfaces.

To further aid you in selling the correct product for the surface being finished and in the right amount, we ask that you familiarize yourself with the brief descriptions and specification data. If additional data is required, refer to label directions.

Although the formulations and recommendations contained in this price list have been established through careful evaluation, users of Glidden paints are urged to obtain specific information concerning their painting requirements. Seller's liability shall in no event exceed value of this material, which is warranted only to conform to formula or sample. Seller hereby expressly excludes all other express or implied warranties whatsoever.

THE GLIDDEN COMPANY

11001 MADISON AVENUE

CLEVELAND 2, OHIO

Factories from Coast to Coast

Branches in Principal Cities



National Headquarters

THE GLIDDEN COMPANY

11001 MADISON AVENUE

CLEVELAND 2, OHIO

FACTORIES

Atlanta, Ga., Huber and Glidden Sts., N.W.

Buena Park, Calif., 6222 KNOT St.

Cleveland 2, Ohio, 11001 Madison Ave.

Chicago 16, Ill., 1833 S. Normal St.

Chicago 39, Ill., 1855 No. Leclaire Ave.

New Orleans 8, La., 424 Josephine St.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.

Reading, Pa., Third and Bern Sts.

St. Louis 2, Mo., 106 Gratiot St.

San Francisco 7, Calif., 1300 Seventh St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

Montreal 32, Quebec, Canada, 681 LaFleur Ave.

BRANCHES AND DISTRIBUTING POINTS

Akron, Ohio
Albany, Ga.
Albany, N.Y.
Alhambra, Calif.
Asheville, N.C.
Atlanta, Ga.
Atlantic City, N.J.
Baltimore, Md.
Birmingham, Ala.
Buffalo, N. Y.
Calgary, Alberta, Canada
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Denver, Colo.
Des Moines, Iowa
Detroit, Mich.
Duluth, Minn.
Durham, N. C.
East Cleveland, Ohio
El Paso, Texas
 Fargo, N. D.
Ft. Wayne, Ind.
Grand Rapids, Mich.
Greensboro, N. C.

Evansville, Ind.
Hammond, Ind.
Harrisburg, Pa.
Honolulu, T. H.
Houston, Texas
Huntington Park, Calif.
Indianapolis, Ind.
Jacksonville, Fla.
Kansas City, Mo.
Knoxville, Tenn.
Lakewood, Ohio
Long Beach, Calif.
Los Angeles, Calif.
Louisville, Ky.
Lubbock, Texas
Madison, Wisc.
Memphis, Tenn.
Miami, Fla.
Milwaukee, Wisc.
Minneapolis, Minn.
Mobile, Ala.
Moncton, New Brunswick, Canada
Montreal, Quebec, Canada
Mt. Vernon, Ill.
Nashville, Tenn.
New Orleans, La.
Norfolk, Va.
North Hollywood, Calif.
Oklahoma City, Oklahoma

Omaha, Neb.
Orlando, Fla.
Pittsburgh, Pa.
Portland, Ore.
Pottstown, Pa.
Quebec City, Canada
Quincy, Mass.
Reading, Pa.
Richmond, Va.
Rochester, N. Y.
San Jose, Calif.
Sacramento, Calif.
St. Louis, Mo.
St. Paul, Minn.
Salt Lake City, Utah
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Seattle, Wash.
Sioux City, Ia.
South Hackensack, N. J.
Syracuse, N. Y.
Tampa, Fla.
Toledo, Ohio
Toronto, Ontario, Canada
Washington, D. C.
Waukegan, Ill.
Winnipeg, Manitoba, Canada

Copyright 1936 The Glidden Company 6301 G.P.

GLD026268