

Lacq

Apply in a single day

Apply in less than
one half hour

THE GLIDDEN COMPANIES
PAINTS - VARNISHES - LACQUERS - ENAMELS

Once again our
Research Laboratories
have created a new and
wonderful product—
the new Clear Lacq, a
quick-drying, varnish-
like finish that is des-
tined to revolutionize
the country's varnishing
methods.

Chas. Glidden

Adams & Elting Company Chicago
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The Glidden Company of California San Francisco
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In Canada: The Glidden Co. Ltd. Toronto, Ont.

Send for our new book, "The
Garden of Color in Your
Home."

Sent absolutely free, together with
a complete color chart that tells all
about Lacq, and where and how to
use it.

THE GLIDDEN COMPANIES
National Headquarters
Cleveland, Ohio

Please send me a copy of your new
book and the Lacq Color Chart.

Name.....
Address.....
City..... State.....

G.H. 4-26

Walk-Over Relief and Princess Pat STYLE SHOES IN COMFORT SHAPES



*Smartly Youthful
with the ample comfort of maturity*

WHETHER youth be lithe and graceful, or thin and awkward, youth is slim.

As you grew from childhood to maturity, you slowly matured into the ample fullness that maturity is. Your feet, as well as your figure, lost angular lines, and subtly widened.

Here are two Walk-Over shoes, designed to fit the foot of maturity with comfort, and with the same smart style and slim look of youth.

Princess Pat, with the straight inside line of the normal youthful foot, gives comfort alike to growing girls, their mothers or their grandmothers—for it has the wide tread of a combination last, and the famous Walk-Over narrow fitting heel.

Relief, a companion shoe, is even wider across the tread than the Princess Pat. It will accommodate that angular projection of the great toe joint, made by ill-fitting shoes or by long hours spent on tired feet. Even corns and mild forms of bunions find roomy comfort in the Relief.

These two Walk-Over shoes are known and worn wherever well-dressed women live. They have all the style and smartness demanded by the youthful age we live in—with comfort, ample comfort, for the mature foot.

Write for the book of Princess Pat and Relief Styles. Geo. E. Keith Company, Campello, Brockton, Mass., U. S. A.



Propaganda Against Prohibition

issued, I wrote to the mayors of forty cities scattered all over the country to inquire how many arrests for drunkenness had been made in their respective cities each year since 1914. I found that, so far as mere figures were concerned, the League's report was correct, except for the fact that in Chicago arrests for disorderly conduct and drunkenness were bunched and all attributed to drunkenness. Mayor Dever wrote me that it was impossible to tell how many arrests were made for drunkenness in Chicago, as both offenses were included in the same figures.

The World League Against Alcohol put the first puncture in this defeatist propaganda by calling attention to the fact that the League's figures failed to take into consideration the increase of population since 1914. When the increase of population is reckoned with, the Moderation League's own figures show that there has been a decrease of 10 percent in arrests for drunkenness since 1914.

The Quality of Liquor

But that is not the whole story about this half-truth by means of which it is hoped to kill prohibition. Has no one ever thought to ask the Moderation League whether arrests for drunkenness indicate anything else except the number of persons who are drinking? Do not such arrests, particularly in the present circumstances, indicate a great deal with regard to the kind of liquor they are consuming? The liquor that law violators are selling and drinking today is perhaps the most deadly stuff that was ever put into a human stomach as a beverage. Much of it is made from re-distilled, denatured alcohol from which all the formaldehyde has not been and can not be removed. It is harsh, raw, laden with poison, and utterly unfit to drink. But it has a kick like a mule and goes tearing through the system like a hurricane. It sometimes sells as high as \$10 a quart, but it is so strong that it is now cheaper to get crazy drunk than it used to be when whisky was relatively inexpensive. A drink or two and trouble begins.

Now, in 1914 when whisky was not so poisonous and so hell-productive, a hundred men could drink whatever they felt they could carry, and perhaps one of them would fall into the hands of the police and become a part of the total charged with drunkenness. Let a hundred men drink the poison that is now being sold as whisky, and many more than one will land in the station house. More will be arrested, first because the raw blend of alcohol and formaldehyde is more deadly, and secondly because in the old days it was the policy of the police not to arrest drunken men so long as they were peaceable and able to walk, while now it is police policy everywhere to nail everybody who is seen drunk in the streets.

"Before prohibition," said one chief of police, "we barely arrested anybody who was drunk. Now we bring in even those who smell of liquor."

Probably most police chiefs are not so strict as that, but the new policy is nevertheless indicated. And, furthermore, in the old days, most saloons harbored their drunks in back rooms instead of pushing them out into the streets to be arrested. There were 100,000 saloons when the Volstead Act became effective. Imagine an average of two or three drunks in each of these saloons. What effect would they have had upon the figures if they had been pushed into the streets? They are pushed into the street now. The present rule is drink and go. Don't drop dead on the premises or stay and make a row that may attract the police. If each saloon, in 1914, had harbored only two drunks in its back rooms, the arrests for 1914, instead of being 100,000, would have been 800,000. Compare this figure with the 100,752 that, according to the Moderation League, were arrested for drunkenness in towns of more than 3000 population in 1914.

You can finish any surface
with

Lacq

HOUSEHOLD LACQUEROID

and use it in less
than one half hour



This wonderful brushing lacqueroid is a newly discovered type of household finish, not only dries more quickly than any finish you have ever used, but it produces a wear-resisting surface that withstands the action of steam, water and acids. Its rich, lustrous surface will add the greatest beauty to furniture, floors and woodwork.

There is only one Lacq—there is no substitute

The **GLIDDEN** Companies
PAINTS—VARNISHES—LACQUERS—ENAMELS

The splendid staff of our Research Laboratories has always kept us in the forefront of progress. They developed our Lacqueroid System for motor car—now in use by leading automobile manufacturers, and now they have discovered Lacq, a brushing lacqueroid that revolutionizes household finishing.

Alvan J. Glidden
President

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New Orleans
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Reading
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To Housewives—

Lacq is made in a wide range of rich, beautiful colors.

SEND IN THE COUPON
and we will mail you a complete color chart that tells all about Lacq, and where and how to use it.

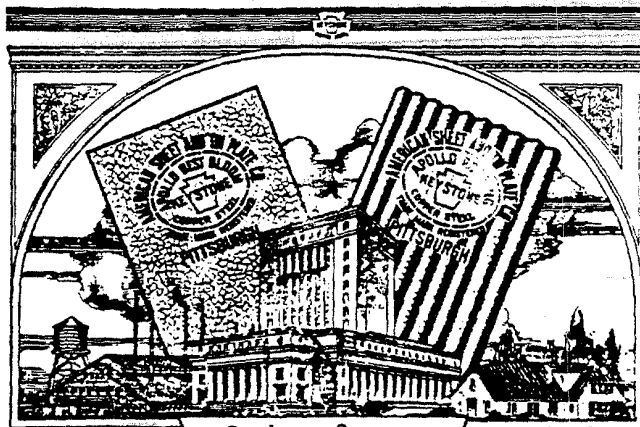
THE GLIDDEN COMPANIES
National Headquarters
Cleveland, Ohio

Please send the Lacq Color Chart to

Name.....

Address..... L. D. 11-7

GLD33509



Quality—Service

EXTEND the life and service of your sheet metal work by using a more enduring material. It is a well established fact that an alloy of copper and steel gives maximum wear and rust-resistance. The recognized leaders in the galvanized sheet world are

Apollo

BEST BLOOM—GALVANIZED SHEETS
APOLLO-KEYSTONE Copper Steel GALVANIZED SHEETS
FORMED ROOFING PRODUCTS

Black Sheets for all Purposes

AUTOMOBILE SHEETS—ELECTRICAL SHEETS
SPECIAL SHEETS FOR STAMPING
TIN AND TERNE PLATES

Apollo Galvanized Sheets, made continuously since 1884, are the best known Galvanized Sheets produced. An additional factor for permanence has been added in Apollo-Keystone grade by the use of Keystone Copper Steel for the base metal. This copper-steel alloy is particularly adapted for roofing, siding, gutters, spouting, flumes, culverts, tanks, metal lath, and all sheet metal work requiring highest rust-resistance. Sold by leading metal merchants. We shall be pleased to assist the industry in the solution of its problems involving the use of Sheet and Tin Mill Products. Send for our interesting Facts booklet.

Sheet Mill Products

Black Sheets for all purposes, Apollo and Apollo-Keystone Copper Steel Galvanized Sheets, Culverts and Tank Sheets, Formed Roofing and Siding Products, Special Sheets for Stamping, Automobile Sheets, Electrical Sheets, Stove and Range Sheets, Harrow and Rag Stock, etc.



Tin Mill Products

American Oils and American Charcoal Bright Tin Plates, Tanners Tin, American Old Style and American Household Roofing Terne Plates, M.F. Roofing Tin Plates, Black Plate for all purposes, Kalamazoo Sheet, Stove Pipe and Tin-Box Stock, Special Stamping Stock, etc.

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General Offices: Frick Building, Pittsburgh, Pa.

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PERSONAL GLIMPSES Continued

Berlin to get completely thawed out. But something of importance seemed to be missing.

"What is it you're looking for, Max?" asked H. C. Yost, manager of the Tiler House.

But Max made no reply and went on with his search.

"Is this what you're looking for?" said Mr. Yost, a moment later, as he picked up a tiny crucifix from a table, with a loop of ribbon on it large enough to go over Englehardt's head.

"Yes, that's him," said Englehardt, taking the crucifix and kissing it. "That's what saved my life."

"Yes, I guess it must have," said the doctor, who was wearing a Masonic charm on his watch-chain.

THIS VICTIM ENJOYS THE JEST

ONE of the most spontaneous and light-hearted humorists of our time has found in THE LITERARY DIGEST a fund for the enrichment of his happy art. Only readers of THE DIGEST could appreciate Mr. H. I. Phillips's diverting parody of our manner of presenting all aspects of the news and editorial opinion. Evidently Mr. Phillips assumes that practically all the members of his large and appreciative audience are also of our comprehensive family. Writing in the New York Sun under the title, "A Home Chat Between Two LITERARY DIGEST Addicts," he puts his whimsicalities into the mouths of a husband and wife, as follows:

Suz—Wilbur, don't hold the baby that way. You're hurting it.

Hr—Holding a baby this way, according to the Philadelphia Public Ledger, is perfectly proper, my dear. On the other hand, says the New Orleans Picayune, it is perhaps not entirely as comfortable for the child as a more orthodox position. But—and this is the view of the Norfolk Virginian-Pilot—it probably will not seriously affect the child's future whether I hold it this way or not.

Suz—Don't be silly, Wilbur. Never hold an infant with one arm around its middle and its head pointing due south. This is on the authority of The Ohio State Journal, and a similar attitude is taken, tho not so emphatically, by the Connecticut Union-Star.

Hr—If you know more about holding a baby than I do, go ahead and hold it. The difficulty in a situation such as this, declares the Cleveland Plain Dealer and Troy Record, is that a mere man is practically helpless. In this position the Washington Star and New York Daily News concur.

Suz—Put the child in the crib and let us have luncheon. What shall I get you?

Hr—Lamb chops with green peas, if we believe the Rochester Times-Union, make a very nice luncheon. As opposed to this attitude, however, the Philadelphia Evening Bulletin takes a determined stand for pigs' knuckles and sauerkraut. If, tho, we accept the suggestion of the Ohio State Journal and New York Daily News, some cold meats and a salad are to be preferred.

GLD33510

How Jane chased gloom from a room



Jane: What's this? A new paint invention called SPRED that takes no experience to use. That looks like the answer to my problem. Guess I'll go in.



Jane: My, but it is easy to use SPRED. It flows on so smooth and fast—with no brush marks. I never knew that painting could be so easy.



Mary: Why, Jane—it's wonderful—and so good looking!
Jane: I did it in just one morning. And I'm going to do the bedrooms next.



SPRED

The EXTRA Durable Wall Finish
Easy to Mix... Easy to apply

SPRED is not just another water-mix paint. It is a first quality oil emulsion paint that mixes with water and stays mixed because the oil is actually homogenized. SPRED is easier to apply and more durable because of a soy bean derivative invented and patented by Glidden.

7 SPRED Advantages:

- One coat covers most surfaces
- One gallon does average room
- Dries in 30 minutes
- No "painty" odor
- Durable. Stands repeated washings
- Mixes with water
- 11 beautiful colors

Only \$2.98 a Gallon
Slightly Higher in Rocky Mountain Area

A Soy Bean Product Invented by THE GLIDDEN COMPANY

An Oil Paint that really mixes with water

FREE

SPRED colors are beautiful. Send for free set of eleven large color sample swatches. These swatches are not just approximate SPRED colors... they are actual samples of SPRED.

Mail Coupon Today!

THE GLIDDEN COMPANY Dept. C-10
CLEVELAND, OHIO

Please send me the eleven SPRED color swatches FREE

Name _____
Address _____
City _____ State _____

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This is a Victory Gardener...

Shouldn't she be proud?



She indeed! And Uncle Sam of her too for making for freedom. She'll be proud when she sees her garden sparkling Pyrex Ware!

This is Pyrex Ware...

Shouldn't we be proud?



You bet we are proud to offer such lovely Pyrex Ware at such low prices. (You can buy all 7 dishes shown here for only \$1.25.) Won't they look nice on your shelf?

This is a Victory Gardener doing herself proud with PYREX WARE. Isn't it grand?

IT sure is grand!... just watch your family's eyes when your Victory Garden comes piping hot to the table in gleaming Pyrex Ware! You won't have to waste a single hard-won carrot, because leftovers can be stored, reheated, and served again in the same Pyrex dish. You'll save dishwashing... and you'll save precious time, because food bakes as much as one-third faster in Pyrex brand glass.



AND LOOK AT THIS FLAVOR SAVER... the first Pyrex Pie Plate with glass handles to make serving easier. You never saw a lower-lie dish! Fluted edge and extra depth keep all the flavor and juices inside the pie and out of your oven. 10-inch... only 45¢

HEY, GARDENERS! This Pyrex Double Duty Casserole is two dishes in one. Bottom is an open baking dish, just right for baked apples, scalloped potatoes, and tomatoes. Top comes in handy as an extra pie plate. Three sizes. 1 1/4 quart... only 65¢

This is the Pyrex Trade-Mark

You can find the little one pressed into the bottom of every PYREX dish. It and the orange label both mean "A Product of Corning Research in Glass." Corning Glass Works, Corning, N. Y.



much inert matter into motion. His mother used to say he had grown too fast.

It was strange how easy it was, here, to think of his mother and Natalie. He had spent five years trying not to think of them. That was why he had dreaded coming home; that was why, in the six months since they had been married, he had avoided Mildred's request to come back here to live. And then he couldn't avoid it any longer. And now that he was here it wasn't so bad. The thoughts kept coming to him, more than ever. But they came naturally, in the bright daylight, not stabbing at him in the night the way they had for so long. And they seemed almost natural, the way the path through the grove seemed natural.

THE cottage lay on the other side of the grove. It was small, square, ugly; it should have been torn down long ago and would have been if it had not been for Dart's mother's charity. For Mrs. West, like many well-to-do women, felt the weight of having so much more than others and never forgot that she must share it. The trouble was, as she often explained, that if she gave too much away there would not be so much left; then, if somebody in real need should come to her, what would she have to give them? So she devised ways of doing good without depleting her resources.

There was no use trying to change her brand of charity. Dart had been embarrassed by it, then angered, and then resigned. So he had hardly even been angry about it the cottage, though the farm and everything on it were his. He had bought it as soon as he was twenty-one and could sign his own checks and make his own decisions. It had made him angry to see her playing Lady Bountiful with anything so worthless as the cottage, to think that anybody had to live in the wretched place; but he hadn't really cared. And it had pleased his mother to have a whole cottage with which to be painlessly charitable.

It was a Mrs. Warren who had been rewarded with the cottage. Her husband had died, and had left her with two children, seventeen trunks full of ornaments, and no money. She had only two relatives in the world—her own sister, who never had liked her, and Margaret West. Of course, Margaret West was only a distant relative by marriage. But she was wealthy. So Mrs. Warren wrote to her.

Mrs. West answered speedily, offering a home. "A cottage here on the grounds that can be your home for the rest of your life, and a chance to bring your children up in these fine, healthy surroundings."

So Ada Warren had come with her two children and her seventeen trunks to live in the cottage. Dart could remember still the day they arrived. Looking toward the grove now, he laughed to think about it, though it hadn't seemed funny at the time. The children—a girl of fourteen and a boy of about six—had been taken to the cottage and had disappeared at once. He found out later that they had disappeared into the lower branches of a tree, which they invariably did whenever there was anything going on that was worth watching or that might involve work for either of them.

His mother had been in a terrible temper. "I counted them," she said. "Seventeen of them! What is she doing with seventeen trunks?"

Sue Brown transforms bedroom

...wins citation from Navy Lieutenant

JEEPERS! JIM'LL BE HOME FRIDAY, AND THIS BEDROOM LOOKS A FEW. THE WALLS ARE SO DINGY. THERE ISN'T TIME TO DO MUCH, THOUGH.



YES THERE IS. JUST GO TO MILL'S STORE AND ASK ABOUT THAT NEW SOY BEAN PAINT - SPRED.



Salesman: SPRED is entirely different. It's actually an oil paint that thins with water. And it's so durable it will stand repeated washing. Look at these 11 unusually beautiful colors.



Sue: It's so easy! This SPRED goes on smooth as silk. And it is covering the wallpaper beautifully. Won't Jim be proud of me!



Jim: Darling, it's swell—a beautiful job. I'm lucky to have such a capable shipmate.

Sue: I couldn't have done it without SPRED. And it's so easy I'm going to do the living room next.

SPRED is Extra Durable

Will Stand Repeated Washing

SPRED is not to be confused with other water-mix paints. It is actually a new paint invention, made possible by an exclusive soy bean ingredient developed by Glidden. It is a first quality oil paint with important advantages.

7 SPRED Advantages:

- One coat covers most surfaces
- One gallon does average room
- Dries in 30 minutes
- No "painty" odor
- Durable. Will stand repeated washing
- Mixes with water
- 11 Beautiful colors

Only \$2.98 a Gallon
Slightly Higher in Early Months of Year

A Soy Bean Paint Invented by THE GLIDDEN COMPANY

An OIL Paint that really mixes with water



FREE

SPRED colors are gorgeous. See them with your own eyes. Send for free set of eleven large color sample swatches. These swatches are not just approximate SPRED colors... They are actual samples of SPRED.

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THE GLIDDEN COMPANY DEPT. D-9 CLEVELAND, OHIO

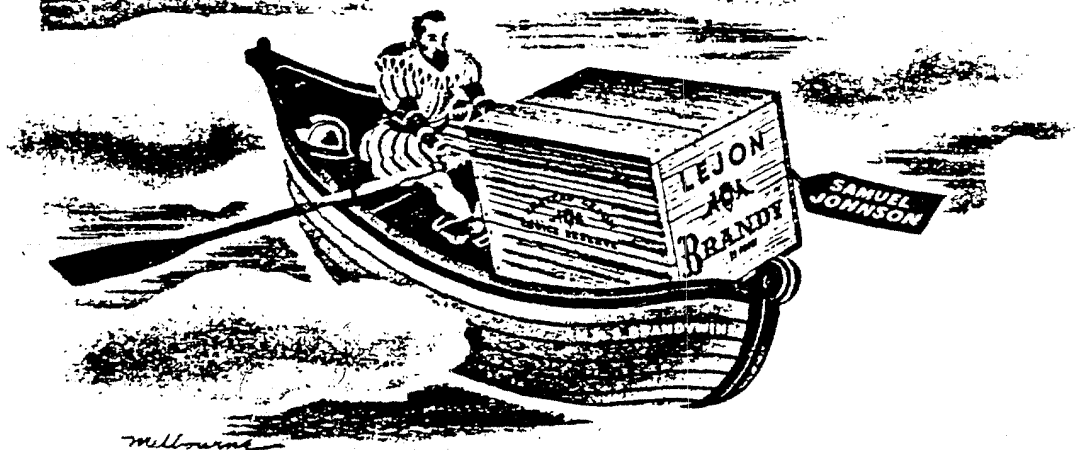
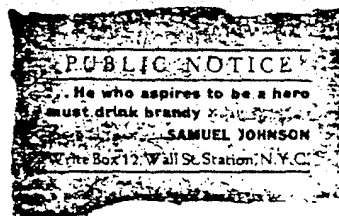
Please send me the eleven SPRED color swatches FREE

Name _____

Address _____

City _____ State _____

The Glidden Company



Via cable: Sam'l Johnson, Esq., c/o Cheshire Cheese, London, E. C., England
 ... Your ad in the London Times-Herald has been brought to our attention.
 Are you selling brandy or building heroes? Whichever it is, may we suggest
 the especial virtue of LEJON Brandy. Our American clientele often praises
 its superior blend and bouquet, but they tell us they drink it for pleasure
 rather than for instruction . . . Our export department is shipping
 you a sample case so you may have the finest for aspiring heroes.



LEJON

DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CORPORATION, 120 BROADWAY, NEW YORK CITY

14. PROOF

GLD33514



Performance is the Payoff!

LONG BEFORE PEARL HARBOR, in eight strategically located laboratories, Glidden chemists and paint experts were working in closest collaboration with the commercial aviation industry—as well as the Army and Navy.

Results: *Glidair* finishes—created specifically by Glidden to combat the vicious attacks of extreme cold, heat, ice, snow, rain, oil and incredibly fast speeds. On training fields and fighting fronts, these Glidden airplane finishes today are winning distinguished honors. They are doing their jobs with the same super-success which has made other fine Glidden products outstanding in the field of industrial and domestic paints, varnishes, enamels and lacquers.

There's scarcely a spot in the world where Glidden is not serving in some way. The seasoning on a doughboy's food, the margarine used to fry his eggs, the shortening in his

cake—may well be products of Glidden's great Durkee Famous Foods Division.

Large quantities of Glidden metals, minerals and resins are being used for war service and Glidden technical and research facilities have been responsible for many striking contributions to wartime America: Powdered iron and copper for bearings and gears . . . Cuprous oxide* for an amazing ship paint that prevents barnacle growth . . . *Alpha Protein* from soy beans for better paper making . . . New chemicals for America's prodigious synthetic rubber program . . . Special camouflage, shell coating and war paints in wide range—together with other products still in secret use by the Services.

With the coming of peace, these newly-developed products will have a far-reaching effect on the daily lives of millions.

GLIDDEN
The Glidden Company
National Headquarters, Cleveland, O.



The name GLIDDEN is the identifying mark of a distinguished line of Pigmented Oils, Primers, Lacquers, Fabric Rejuvenators, Varnishes and other paint specialties produced especially for the aircraft industry.

GLD33515

* PRINCIPAL PRODUCTS OF THE GLIDDEN COMPANY Paint Division: SPRED, Jap-A-Lac, Ripolin, Spray-Day-Lite, Endurance House Paint, Gliddenscar Varnish and a complete line of home and industrial paints, enamels and lacquers . . . Soy Bean Division: Alpha and Gamma Proteins; Lecithin; Soy Meal and Flour; Soy Flakes; Soy Bean Oil; Poultry, Dairy and Livestock Feeds . . . Durkee's Famous Foods Division: Durkee's Famous Dressing, Durkee's Margarine, Durkee's Shortening, Durkee's Coconut, Durkee's Spices and Worcestershire Sauce . . . Chemical and Pigment Division: Titanium Dioxide, Lithopone, Cadmium Colors, Litharge, Red Lead, Euston White Lead . . . Metals Refining Division: Powdered Iron, Powdered Copper, and other Powdered Metals, Cuprous Oxide, Wilkes Type Metal . . . Resin Division: Synthetic Rubber Compounds, Turpentine, Tars, Rosins, Solvents and other Naval Stores.



To all the Americas, U. S. foods go in paper packages.



CONTAINER CORPORATION OF AMERICA

GLD33516



YOU CAN PUT YOUR FINGER ON exactly the colors
you want in
SPRED SATIN

KATE SMITH SAYS:

"See this giant color card at your SPRED SATIN dealer's. You'll love the 180 beautiful shades—from lightest pastels to deepest tones—for over 4800 different room color combinations."

See SPRED SATIN demonstrated on the Kate Smith Show NBC-TV Every Friday

**IT'S WASHABLE—SCRUBBABLE—
DURABLE—BECAUSE IT IS THE
100% LATEX BASE PAINT**

You can choose any of the exciting new SPRED SATIN colors...and enjoy the same lasting beauty that has been proved in millions of homes. SPRED SATIN is the 100% latex base paint, the most washable, durable paint you can use on walls, ceilings and woodwork. Ask for it by name—SPRED SATIN—accept no substitute.

- Paint a room in half the time.
- Dries in 20 minutes.
- No streaks, no laps, no brushmarks.
- No unpleasant odor—paint with windows closed.
- Guaranteed washable.



CLEAN BRUSH
OR ROLLER IN
SOAPY WATER



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SPRED SATIN
THE 100% LATEX BASE PAINT

SPRED SATIN is also sold by dealers for the following paints: HEATH & MILLIGAN CLIMATIC • ROYAL • T. L. BLOOD



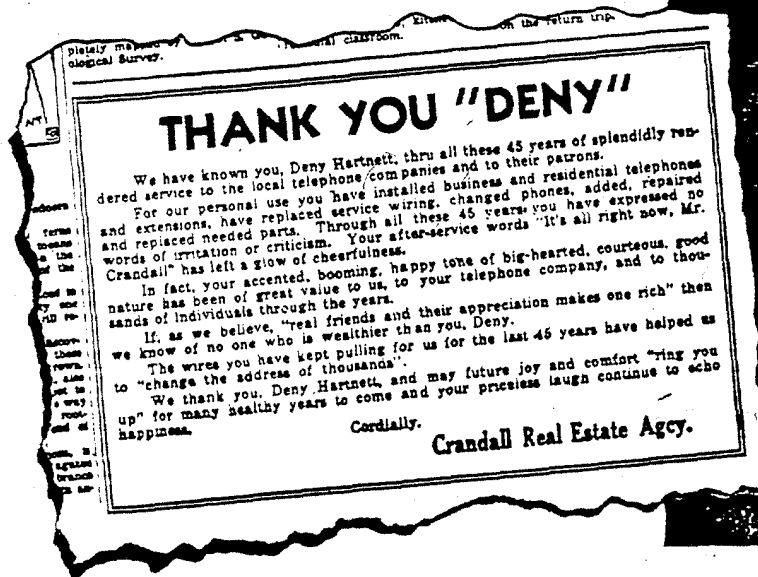
Pacemaker in Paints



Send for your copy of exciting new booklet
"COLORS FOR YOUR HOME"

Discover how easily you can plan room color schemes with a decorator's touch. 24 pages of full-color illustrations—plus helpful advice on color planning—send 20 cents in coin to: The Glidden Company, Dept. SEP952, Cleveland 2, Ohio. In Canada: The Glidden Company Ltd., Toronto.

They wrote an ad about him when he retired



DENIS HARTNETT WAS "MR. TELEPHONE" TO THOUSANDS OF PEOPLE IN THE TOWN

There was many a word of praise and affection for Denys Hartnett when he retired in Homer, N. Y.

In fact, a local businessman walked into the newspaper office and said he'd like to run an ad about him.

"Good idea," they said. "Everybody around here knows Deny."

The advertisement is reproduced above—a tribute to forty-five years of faithful service.

The story of Denys Hartnett illustrates the local character of the telephone business.

For the telephone company isn't something far away but right on the main street... managed and operated by home-town people.

Their spirit of service makes them good neighbors and good citizens as well as good telephone men and women.

Nearly 97% of all Bell Telephone calls
are local... BELL TELEPHONE SYSTEM



From the makers of the Wonder Paint— *New Wonders in Many Paints!*

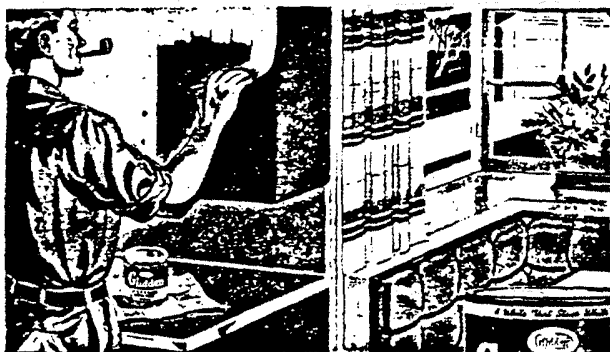
The same leadership in research which made possible the discovery of *SPRED SATIN*—the wonder wall paint that has the greatest public acceptance in all paint history—brings you equally sensational developments in many other Glidden paints. Shown here are only a few. For higher quality, easier application, longer lasting beauty and lower costs—inside and outside the house—see your Glidden dealer for every fall painting need.



IF YOU WANT A SUEDE-LIKE FINISH that is ideally suited for ceilings and covers most surfaces, including wallpaper, with one-coat... flows on easily... dries in 30 minutes with no painty odor... is easily cleaned... comes in beautiful decorator-preferred colors... and gives you the economy of two extra quarts per gallon...

Use New **SPRED Flat**

The original resin emulsion wall paint...now with an improved oil base formulation that gives maximum hiding and cleaning.



IF YOU WANT A LUXURIOUS ENAMEL that really looks, wears and washes like the baked enamel on your refrigerator... a high-gloss enamel that dries quickly without brushmarks... a white that stays white without yellowing... a high-quality enamel at a lower cost...



Use New **JAPALAC**

In 16 beautiful colors and ultra-white. The world-famous wonder finish for kitchens, bathrooms, fine woodwork, furniture and exterior use.



* **SPRED SATIN**

Spred SATIN is the original satin-finish made with emulsified synthetic rubber. Made only by Glidden—accept no substitute.



IF YOU WANT A TRUE ENAMEL for your floors; if you want new scuff-proof beauty that stays that way and outwears other floor and deck paints 3 to 1; if you want rapid, over-night drying... a finish that washes easily over and over again...



Use New **FLORENAMEL**

The one-coat wonder enamel for interior and exterior wood and concrete floors, decks, linoleum. Available in 10 colors.

Glidden

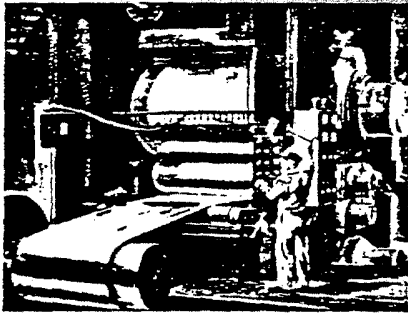
FOR ALL YOUR PAINTING NEEDS—SEE YOUR GLIDDEN DEALER

Pacemaker in Paints

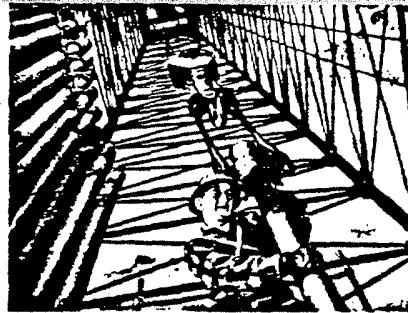
© 1950, The Glidden Company, Cleveland 2, Ohio

SPRED-Luster • Ripolin Enamel • Speed-Wall • Pli-Name • Spray-Day-Lite • House Paints; ENDURANCE • ENDURANCE IMPERIAL; Gliddenspar Varnish • Industrial Finishes • Glidair Aviation Finishes • The Glidden Company, Cleveland 2, Ohio • In Canada: The Glidden Company, Ltd., Toronto

What keeps America on the "go"?



1 AMERICANS PRODUCE BIG! When more steel is needed, industry comes up with what's needed to make it—whether it's a big new idea or giant new equipment. One idea that speeds production is the use of friction-free Timken bearings on the mills.



2 AMERICANS PRODUCE BIG! To bring you oil aplenty, oil companies are drilling wells more than four miles deep. Timken roller bearings help prevent costly delays by insuring trouble-free operation of swivels, blocks and other drilling equipment.



3 AMERICANS BUILD BIG! Huge construction projects are speeded to completion by giant power shovels that can scoop up a roomful of dirt in one bite. To save lubrication time and prevent breakdowns, vital parts are mounted on Timken bearings.

... big ideas like "Roller Freight"!



4 "ROLLER FREIGHT"—freight trains equipped with Timken tapered roller bearings—is the next great step in railroading!

Long the standard on passenger cars and locomotives, Timken bearings can bring big advantages to freight trains, too. To name a few: faster schedules, smoother rides, lower fuel costs, less in-shop-for-repair time, 90% fewer man hours for terminal inspection, and increased availability of equipment. Everyone stands to benefit—shippers, railroads and consumers.

With Timken bearings on freight car axles, "hot box" delays are eliminated, maintenance time reduced. Since Timken bearings reduce starting resistance 88%, "Roller Freight" gets

under way smoothly without jars and jolts. The things you eat and wear and use will reach you faster and in better condition with "Roller Freight."

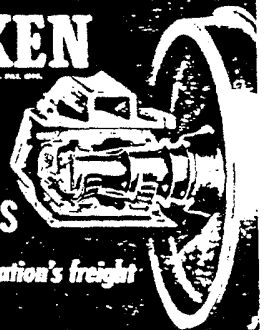
Already the switch to "Roller Freight" has begun, ranging from a few cars on some railroads to as many as 1000 on others.

Throughout industry, Timken bearings are first choice. Whether you build freight cars, machine tools, or airplanes, make sure the trademark "Timken" is on the bearings. The Timken Roller Bearing Company, Canton 6, Ohio. Cable address: "TIMROSCO". Tapered Roller Bearings, Alloy Steels and Tubing, Removable Rock Bits.

TIMKEN

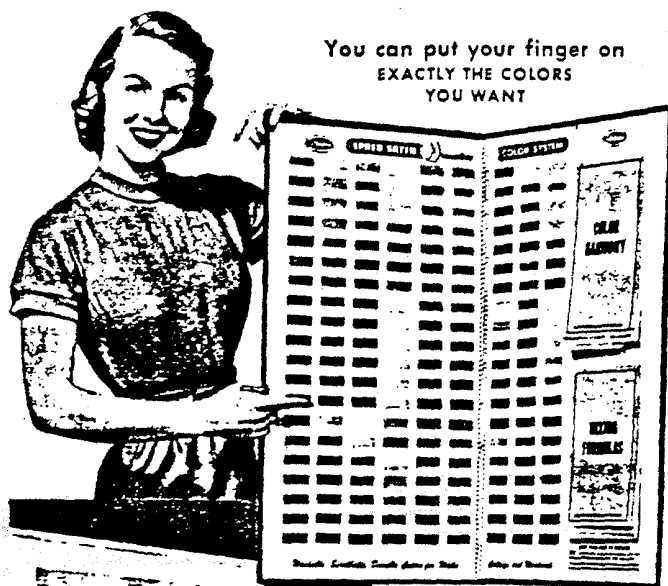
**TAPERED
ROLLER
BEARINGS**

can speed the nation's freight

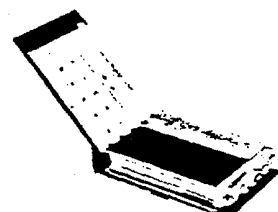

© 1936 THE TIMKEN ROLLER BEARING COMPANY

NOT JUST A BALL ○ NOT JUST A ROLLER ◻ THE TIMKEN TAPERED ROLLER ◻ BEARING TAKES RADIAL ◻ AND THRUST ◻ LOADS OR ANY COMBINATION ◻

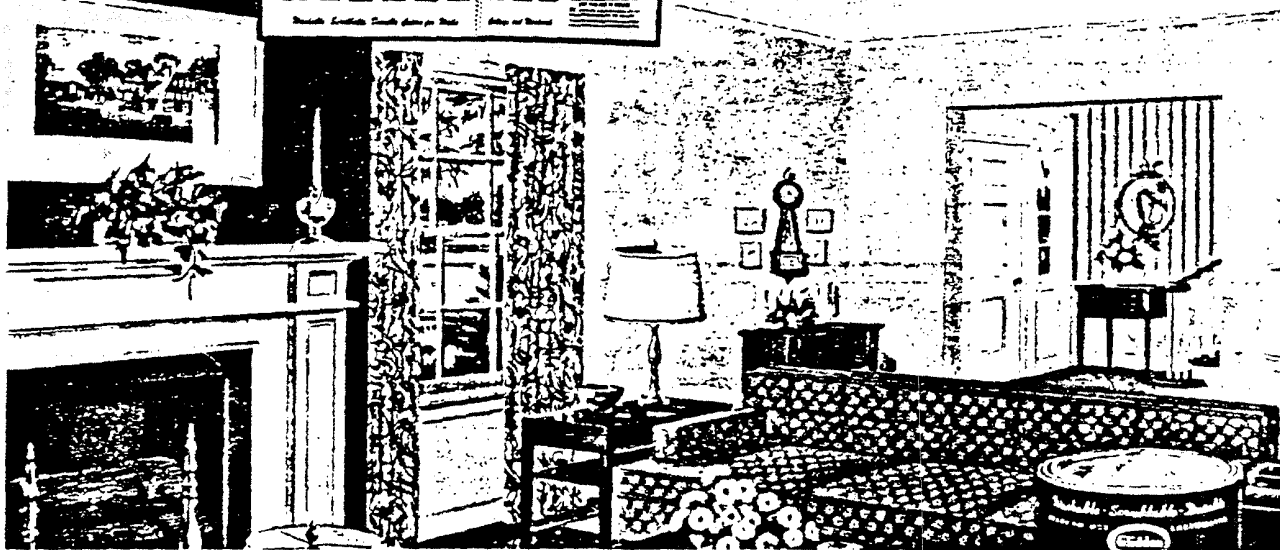
THE SATURDAY EVENING POST



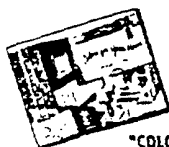
save hours
shopping
for colors!



Just a minute or two... that's all it takes to find your favorite paint colors at your SPRED SATIN dealer's. You can choose from 180 gorgeous colors—and 4800 color combinations shown on the new giant color card—or in the handy SPRED SATIN Color Selector book.



save hours
painting,
too!



Send for your
copy of exciting
new booklet—

"COLORS FOR YOUR HOME"

Discover how easily you can plan room color schemes with a decorator's touch. 24 pages of full-color illustrations—plus helpful advice on color planning. Send 20 cents in coin to: The Glidden Company, Dept. SEP-1052, Cleveland 2, Ohio. In Canada: The Glidden Company, Ltd., Toronto.

It takes just half the time to achieve room beauty like this with SPRED SATIN. You get perfect results with *all* colors—from deepest tones to lightest pastels—without laps, streaks or brush-marks. And there's no waiting to use the room because SPRED SATIN dries to a washable, scrubable, durable finish in just 20 minutes. You save time in clean-up, because SPRED SATIN is easily washed from brush or roller with soapy water. For the finest results in hours less time, insist on SPRED SATIN—the 100% Latex Base Paint.



SPRED SATIN is also sold by dealers for the following paints: HEATH & MILLIGAN • CLIMATIC • ROYAL • T. L. BLOOD

SPRED SATIN

THE 100% LATEX BASE PAINT



Pacemaker in Paints

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Relieve the Pressure Pain of sore, aching muscles!

● There's a way to relieve the ache and soreness that comes from overexertion—quickly, easily! Doctors generally will tell you that muscular pain and stiffness may be largely caused by pressure. Sensitive nerves are irritated. Local areas become swollen, sore.

For wonderful relief—fast—rub Absorbine Jr. on those stiff, aching spots. It actually helps to counteract pressure which may be causing your pain. At the same time, it warms and soothes. You start feeling better with a speed that will surprise you.

Get Absorbine Jr. today. Only \$1.25 a bottle at all drug counters.

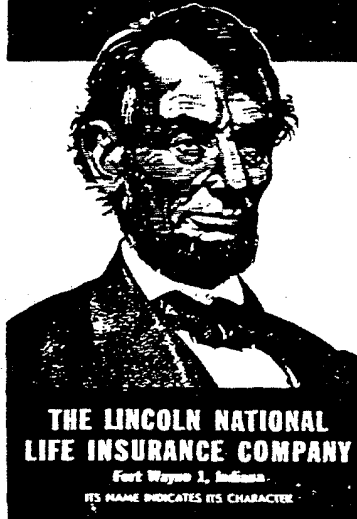
W. F. Young, Inc., Springfield, Mass.



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ITS NAME INDICATES ITS CHARACTER

CHECK YOUR RATE HERE!

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30	1.13
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Rates quoted apply to standard risks.

At these low rates, for age 35 as an example, a \$10,000 policy costs you only \$13 per month and will pay your beneficiary \$10,000 or an income for life if you die during the expectancy period. This low cost, long-term policy has cash and loan values and protects you for your expectancy of life based on the CSO Mortality Table. Write now for complete details.

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Dept. S-102, Fort Wayne 1, Indiana

Please send me full details about your Low Cost Plan, which provides simple protection at low cost.

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Address

City State

Date of Birth

(Continued from Page 138)
though he couldn't quite reach them. Commander Jones had set the bank knob for a standard-rate turn to the left and the elevator knob for level flight. Joe arrived at the same conclusion that the conference on the bridge had reached—namely, that the plane might not spin when it ran out of gas, and that a lot depended on whether the plane hit the water heading into the wind.

Joe also found that by using a short length of spare whip antenna he could reach the bank-control knob. By twisting that knob a quarter turn to the right he knew he could level the wings and thus set the autopilot for straight flight. As always, he had a big wad of gum in his mouth.

Just before noon the task group arrived under the spot where the radar scopes showed Four Sail One to be circling in the clouds. The Okinawa took station in the center of the formation several miles downwind of this spot, with the destroyers spread out in a ten-mile circle around her. Three helicopters were in the air and all lookouts in the fleet trained their glasses aloft to watch for a parachute emerging from the clouds. The task group turned downwind so as to stay under the plane until its engine quit, and word went out from the Okinawa's Combat Information Center: "Okinawa to Four Sail One. We are directly under you now, all set for you to jump. The instant your feet touch the water, slide out of your parachute harness, inflate your Mae West, and we will pick you up right away. O.K. now. Bail out."

Out of the squawk boxes in Combat Information Center came the startling answer: "Okinawa, this is Four Sail One. Radarman Blueberry speaking. Negative. I'm sticking with the plane."

Everyone in the Combat Information Center goggled for a moment, and then the fighter director broadcast: "Don't get scared, Blueberry. There's no danger at all. The whole task group is right under you. We have three helicopters in the air; we will have you out of the water almost as soon as you hit. Just open the door and bail out."

"This is Four Sail One," said an obviously cool and unflustered voice. "I ain't scared, and I ain't jumping; I'm riding this plane down."

This unforeseen development made no sense to anyone in Combat Information Center. Neither there nor on the bridge could anyone see how Blueberry could do any good by riding the plane down. If he jumped, his chances of coming through O.K. were a thousand to one. If he stayed with the plane, they weren't much better than fifty-fifty.

Soon another voice from the Okinawa came on the air: "Four Sail One, this is the captain speaking. Do as you are told. This is an order. Bail out."

Back came the cool and positive reply: "Captain, sir, negative. I won't do it. I think when we run out of gas I can straighten this plane out and make it hit the water heading into the wind. I'm going to ride her down and maybe she will float long enough for me to pull the commander out of the cockpit after we hit."

The tense group in Combat Information Center mulled this one over incredulously. "Impossible" was the general consensus, but the fighter-director officer said, "Maybe. All the control cables run through the radar operator's compartment. If he knows which ones are the ailerons, and if he pulls hard enough on the right one, at exactly the right time, he might overpower the

autopilot and straighten the plane out. If he bails out, the plane might as before we can get to it and pull the commander out. The odds are pretty long against this deal, but it isn't impossible."

This conference was interrupted another message from aloft: "This Four Sail One. I see other planes around me on my radar scope now. When our engine quits and we spin down out of the clouds, somebody bound to see me. Let the first guy who sees me sing out on the radio and tell me when the plane is headed into the wind. I'll try to level the wings and hold them that way until we hit the water. Acknowledge. Over."

"This is Okinawa. Roger your last message. We advise you to bail out. If you refuse, we will do the best we can to help you."

While the circle of eyes in the Combat Information Center fixed on the fighter director began to light up with gleams of admiration, the fighter director officer muttered huskily: "That kid has a lot more guts than I has good sense."

Half a minute later: "Okinawa, this is Four Sail One. Engine just quit. Stand by."

Presently the squawk box in the Combat Information Center said: "Four Sail One is O.K. so far. . . . We are still in the clouds, but I think we have slowed down as much as we are going to and she hasn't spun yet. . . . I think the autopilot may hold her. . . . If the cloud base is still at three thousand feet, we should be breaking out any minute now."

A dozen lookouts sighted the stricken plane as soon as she broke out below the overcast. Another plane only a quarter of a mile away came on the air immediately with: "Four Sail One, have you in sight. You are in a normal left spiral and are headed nearly downwind now. Keep coming to the left and I'll let you know when you are in the wind. . . . Ninety degrees to go. . . . forty-five degrees. . . . twenty degrees. . . . Stand by. . . . Bring her out."

While all hands in the task group watched prayerfully from below, Joe reached forward with his magic gum-tipped whip, gave the bank-control knob a flip into the straight-flight position and brought the plane into a normal glide headed smack into the wind.

Heading into a thirty-knot wind, the bump when the plane hit the water was no worse than a hard landing on the Okinawa. Before the spasm had subsided, Joe tore the door off his cubby hole, scrambled up on the wing and pried the cockpit hood loose. He had the unconscious commander out of there half a minute before the plane sank, and in another minute a helicopter snatched them both out of the water and headed for the Okinawa.

In sick bay, an hour or so later, Commander Jones came to. "Creeping convulsive skullular spasms" was the doctor's diagnosis—what had happened, meaning, and action from that bump on the head the day before. He would be O.K. again in a couple of days.

The doctor insisted that Joe spend the rest of that day in sick bay, too under observation. Many official and unofficial visitors who asked to see Joe and find out how he had done the job were told, "That can wait till tomorrow."

The captain of the Okinawa relieved in conducting the ship's business without undue delay. Prompt and impartial

MODERN

Monterey Brown

READY-TO-US

Another of the rich new-

SPRED SATIN
DECORATOR COLORS



Glidden colors combine indoors and outdoors into one delightful family area! Interior walls, Spred Satin Monterey Brown; floor, Florenamel; ceiling, Spred Satin Moonmist; house siding, Endurance House Paint, Tobacco Brown.*



The Wonder Paint, with Exclusive Synthetic Rubber Emulsion Base

Goes on in half the time, dries in two minutes to a lovely satin finish. No laps, brushmarks will show. If you miss a spot you can touch it up later without leaving a trace. Ideal for walls, ceilings, woodwork. Try it once and you'll agree with millions.

"It's almost beyond belief!"

From the laboratories that created Spred SATIN
come other new wonders in paints for your home

There is a difference in paints—the difference that results from
Glidden research in new materials, new formulas, new methods.
When you buy Glidden enamels, varnishes, house paints,
you take advantage of developments that have brought new
ease of use, new durability, new beauty into all Glidden finishes.



For whitest white beauty on your house, for attractive, fade-proof colors... a self-cleaning paint that stays bright... the finest of standard first-line house paints, use

ENDURANCE

If you want premium quality, premium results at a slightly higher price, ask for Endurance Imperial.

If you want lasting, highly scuff-resistant beauty on your floors, rich color such as you see in the room above... if you want a true enamel for porch floors, steps, for concrete, wood or linoleum that goes on easily and dries overnight without showing brushmarks, ask for

FLORENAMEL



Berkshire Green is the Spred SATIN color in this plan. Floor is in Florenamel Blue-Green intermix; ceiling, Spred SATIN Confetti Yellow; house siding, Endurance Craylight Green.*

Wineberry Spred SATIN is the basis for this smart motif. Ceiling, Spred SATIN Picefrost Green; floor, Florenamel Mahogany; exterior, Endurance Light Gray and Royal Red.*



Colonial Blue Spred SATIN is the interior wall color in this scheme. Ceiling, Spred SATIN Ceiling Flat White. Floor and accents, Glid-Tone Stain, Sun Tan; dark accents inside and out are Endurance T and Trellis, Colonial Blue.*



The Glidden Company, National Headquarters, Cleveland 2, Ohio

Symbol of The Pacemaker in Paints

SPRED-Floor, SPRED-Luster, Ripolin Enamel, Speed-Wall, Pli-Namel, Spray-Day-Life, House Paints: ENDURANCE, ENDURANCE IMPERIAL, Gliddensuper Varnish, Industrial Finishes, Signs and Graphic Arts Finishes, Glidair Aviation Finishes.

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In Canada: The Glidden Company, Ltd., Toronto

The Mark of Leadership in all these fields:

Durkee Famous Foods: Margarine, Mayonnaise, Salad Dressing, Famous Dressing, Coconut, Spices, Shortening, Soybean Products, Vegetable Oils, Poultry and Livestock Feeds, Chemicals and Pigments, Powdered Metals and Type Metals, Naval Stores.

*Write Dept. S-S for additional color details

GLD33527

NEW PROVED SPI

NEW!
Decorator-soft
beauty

NEW!
Durability
for walls, ceilings,
woodwork

So easy to apply
Dries in 20 minutes
No unpleasant odor
Touch-ups don't show
Highly washable...can be scoured
No brushmarks or laps
Most colors cover in one coat
No solvents or thinners to buy
Painting tools clean up in water



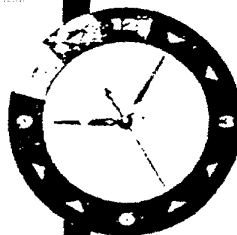
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Easy way to
select colors

with this
"AROUND THE CLOCK WITH COLOR" BOOK
Choose color schemes the way you tell time

Easy to find harmonizing paint colors

Recommendations for
trim and accent colors, fabrics

Complete interior decorating advice



Available at all Speed
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use at home at your
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GLD33545

ED SATIN



Start fresh this spring! Give your rooms today's new decorator look-of-luxury the low-cost way—with New SPRED SATIN!

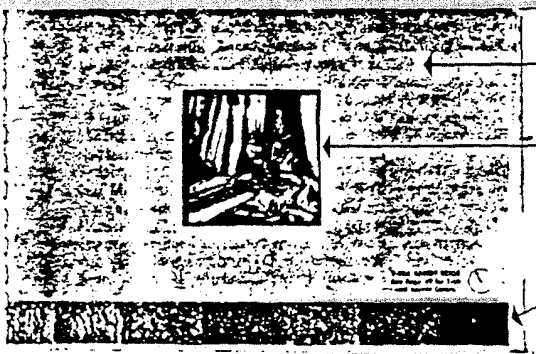
NEW! Lovely low-sheen finish with candle-light-soft beauty decorators recommend for interiors.

NEW! Improved protection for woodwork. New SPRED SATIN is specially made to adhere better than ever—even over previously painted wood.

NEW! Convenience—you can use New SPRED SATIN in kitchens and bathrooms, wash it, scrub it within a few days if necessary!



THE NEW IMPROVED 100%
LATEX WONDER WALL PAINT



Big pages of actual New SPRED SATIN colors make your paint color selections easy.

Die-cut area shows a variety of harmonizing fabric colors for you to use.

You can find your carpet color in one of the 10 floor-covering color groups.

Glidden
PACEMAKER IN PAINTS



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SPRED SATIN also sold by dealers for
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CLIMATIC • ROYAL • T. L. BLOOD • MOUND CITY

You paint best...for less



Colors: Aggratum (L58) and Seamus (L64)—SPRED SATIN on walls and ceiling, SPRED GLOSS on woodwork.

SPRED *Color Twins*

...a soft satin sheen or a rich glowing enamel

SPRED SATIN

for walls, ceilings, woodwork, too! A luxury finish with a tight latex film that resists dirt, stays new-looking longer. So washable, so durable!

SPRED GLOSS

the new, easy-to-apply latex enamel for bathrooms, kitchens, all woodwork. Beautiful rich luster...not a glaring sheen, but a subdued gloss.



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GLD33549

. with the Stay-Fresh Colors you get only in

SPRED SATIN

THE LATEX WONDER PAINT



With SPRED SATIN, you can easily and quickly decorate an entire room—walls, ceilings, woodwork—all with a single purchase of paint. No special thinners or brush cleaners to buy. And you get luxurious *lasting* satin beauty on every surface. You repaint only when you want to, because SPRED SATIN is *guaranteed washable*—scrub it again and again!

3rd

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NOW AND SAVE**

Your Dealer Has a Dividend for You!

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on each gallon of

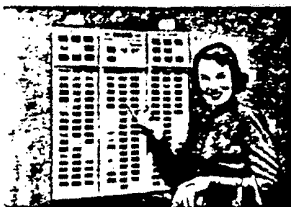
SPRED SATIN

SAVE 50¢

on each gallon of

SPRED GLOSS

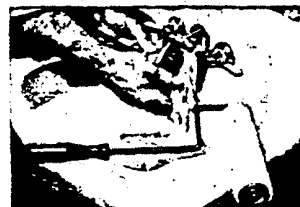
Also Money-Saving Dividends on other Top-Quality Glidden Products



COLOR CHOICE IS SIMPLE. Select exactly the colors you want from the giant color card at your SPRED dealer's store. You'll love the 180 beautiful shades... from lightest pastels to popular deep tones.



EASY TO APPLY. Flow it on with brush or roller. Paint fast or slow...start or stop anywhere. Dries in 20 minutes...no lap, no brush marks. And you can touch up later without leaving a trace!



PASSTEST CLEAN UP. Just rinse out brush or roller under water tap. In a few seconds they're ready to be stored away for your next use. And you can wipe up floor-splatters quickly with a damp cloth!



GUARANTEED WASHABLE. In this rigid test, 40,000 scrubbing strokes on a panel painted with a pastel shade of SPRED SATIN failed to change the color...mar the satiny texture...or in any way affect the finish.

Glidden

Pacemaker in Paints

GLD33552

THE SATURDAY EVENING POST



SPRED

SATIN

The Wonder Paint



Hospital Directors...

find that fast drying and lack of offensive odor especially important. Reports a hospital in Asheville, N. C., "We moved fifteen patients from a ward and started painting it at 9:00 A.M. The painting was done and the patients moved back into the ward before 1:00 P.M."



School Executives...

are particularly pleased with the washability of Spred SATIN. A supervising principal of a Florida school system says, "an excellent paint for any public building, where dirty spots need to be cleaned up often."



Interior Decorators Delighted!

"The most beautiful matte finish I've ever seen," says a nationally known designer of New York City. "Richness in color and subtlety of tone... exceptionally fine for high-quality interior decoration. Soft pastel shades and deep-toned hues offer a variety of colors in harmony with today's trend in highly styled decoration."

The most wanted...the most imitated paint for walls, ceilings and woodwork in America today!

Read this Remarkable story.... Lift the page

Proved for 2 years by millions of users everywhere!

*Excerpts from a few of the thousands of unsolicited testimonials received from satisfied users. Names furnished on request.

THE SATURDAY EVENING POST

September 16, 1950

It's true what they say about



Homemakers enjoy...

the ease with which they can get beautiful results. Says a delighted user in Rochester, N. Y., "Every claim you have made is true... no worry about overlaps, brushing it out, odor, sticky brushes... no tired arms from the 'drag' of the brush. I have never used such a wonderful paint before."



Hotel and Apartment Managers Amazed

"We have been using Spred SATIN exclusively, and wholeheartedly endorse it as the finest paint we have ever used," says the manager of a large hotel in Chamaooga, Tenn. "Its lack of odor and 20-minute drying permits us to rent a room the same day it has been redecorated."



Architects Specify

... Spred SATIN as a beautiful "finish touch" for their plans. A pre Ohio architect says, "We choose Spred SATIN because of its durability, pleasing color, economy of application."



Professional Painters Report...

"Spred SATIN will not spot or show laps under any condition and goes on so easily that we can complete approximately 50% more interior painting in the same time than we did before," says a large Ohio painting contractor. "I have been in the painting business for 30 years and have never seen a paint to compare with Spred SATIN."



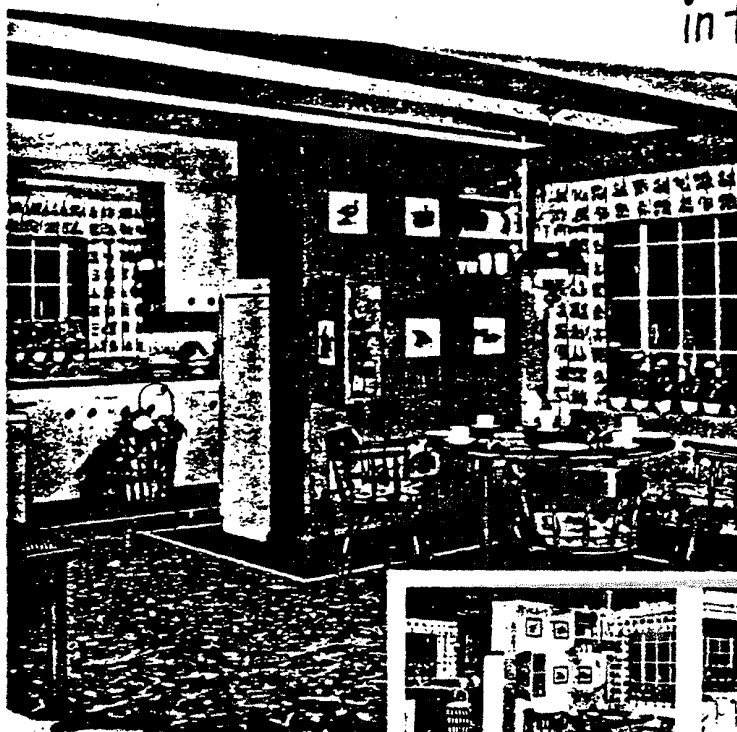
THE SATURDAY EVENING POST

Millions have learned how simple home-decorating can be with the magic of Spred SATIN...now..

INTRODUCING

New! Today's most beautiful, most wanted colors, an exclusive Glidden development that gives you—for the first time—deep colors that can be applied easily without complicated surface preparation or troublesome inter-mixing...rich hues you can use with complete assurance of gorgeous results.

New Decorator Colors— in the famous Wonder Paint...



Berkshire Green is the basic Spred SATIN Decorator Color in this delightful combination kitchen-dining area. Accenting hues include Spred SATIN Pinebrook Green and colors of Japalac Enamel and Florenamel.*

*Color details furnished on request



Wineberry... another new Spred SATIN Decorator Color... gives unusual depth to this charming room. Accents: Spred SATIN Mossmist, Japalac Enamel, Florenamel.*



Colonial Blue and Spred SATIN Confetti Yellow combine to give a third beautiful color scheme for this unusual room. Accents: Japalac Enamel, Florenamel.*



Monterey Brown... a Spred SATIN Decorator Color... on the dining area walls gives unique richness. Accents: Spred SATIN Confetti Yellow and Pacific Blue, Japalac, Florenamel.*

SPRED SATIN

The original synthetic rubber base paint that has changed the decorating habits of America

Goes on so fast that you can easily paint a room in half a day.

Dries in 20 minutes.

No laps, no brushmarks—even if you go back and touch up a spot you missed!

No offensive odor—paint comfortably with windows closed.

Washes perfectly clean/over and over again—no tell-tale shine or streaks!

Guaranteed by Good Housekeeping



Ready to use. Stir and apply.

From the laboratories that created Spred SATIN come other new wonders that make all painting so easy

In enamels for woodwork, floors and furniture, in varnishes, house paints—all types of finishes—Glidden research has raised performance far beyond the levels of just a few years ago. Your Glidden dealer has Glidden paints for every household purpose—ready to use, easy to apply, assuring beautiful results that will last for years. See him today.

The Glidden Company, National Headquarters, Cleveland 2, Ohio

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For an ultra-white enamel that really looks, wears and washes like baked enamel, for luxurious colors that stay bright for years, for an enamel that dries quickly without brushmarks, ask for and insist on

JAPALAC

For scuff-proof beauty on your floors, for a true enamel that outwears old style floor paints 3 to 1, for a finish that washes over and over again, for concrete, wood, linoleum, use

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The Mark of Leadership in all these fields:

Durkee Famous Foods: Margarine, Mayonnaise, Salad Dressing, Famous Dressing, Coconut, Spices, Shortening, Soybean Products, Vegetable Oils, Poultry and Livestock Feeds, Chemicals and Pigments, Powdered Metals and Type Metals, Naval Stores.

Damp weather NEURALGIC pain?

• No more need for cold, wet days to mean torture for you! You can take care of that throbbing neuralgic pain—relieve it quickly and safely—with Absorbine Jr.

This famous pain-relieving liniment has you feeling better with a speed that seldom fails to astonish... because it goes to work the minute you apply it with two wonderfully beneficial actions.

First, it warms and soothes those aching, pain-wracked neuralgic areas. Second, it counters the irritation that causes the pain—with a grand, relaxing effect!

Don't go letting neuralgic pain make life miserable for you on damp days. Join the thousands who get fast relief with Absorbine Jr. Only \$1.25 a long-lasting bottle wherever drugs are sold.

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Get fast relief with

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it feels so good!



FALSE TEETH Greatly Improved by Doctor's Discovery

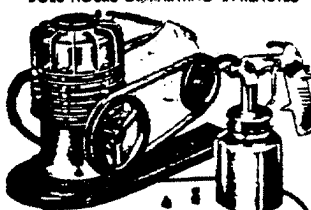
The invention of a double action denture adhesive by Dr. S. J. Heath makes loose dentures fit better than new, and positively prevents denture breath. Actually does both these things. Even lowers are held so solidly, you'll feel as though a team of horses could not budge them. There has NEVER been anything else like DR. HEATH'S. Mr. W. G. J. of River Forest, Ill., writes: "I have tried them all. Yours is by far the best. I don't know how I ever lived without it. If I had to pay \$10 for Dr. Heath's, I'd gladly do it. It's so terrific." Your druggist has DR. HEATH'S. Large tube \$1, or you may obtain a generous introductory tube by sending 25c to DR. HEATH'S, 30 W. Hubbard St., Dept. 26, Chicago 10, Ill.



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DOUBLE ACTION
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When other cough drops fail,
GET REAL 3-WAY RELIEF!

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SMITH BROTHERS BLACK COUGH DROPS

(Continued from Page 126)

When, on the morning of the big day, the photographer arrived with camera, lights and auxiliary paraphernalia, he seemed a bit excited and nervous. And, as Dr. John C. Ulery began to deliver the infants, the photographer exclaimed, "Don't go so fast or I won't be able to get all their pictures!" But everything apparently went off all right, and a few days later Doctor Lull was handed the historic film just as he was boarding a train to address a meeting of eighty distinguished obstetricians in Chicago. He showed the movie there, seeing it himself for the first time. The doctors were interested and impressed, and said so.

Back in Philadelphia the Lying-In doctors' wives said they wanted to see the picture, and a private showing was arranged. The wives, too, were interested and impressed. But as the movie ended they began to laugh and to accuse Doctor Lull of having fooled them.

"What's the matter," he demanded. "Well," said the ladies, "we thought these were quadruplets. But we counted and there were only three babies."

Doctor Lull couldn't believe it until he had run the film through again. He and the other doctors at the Chicago meeting hadn't noticed the omission. They had been intent on the technique, but the women had counted the babies. Apparently the proceedings had gone ahead too fast for the photographer and, as he had feared, he had missed No. 3. Fortunately, a doctor with his own camera, filming the operation from the gallery, had caught all four, and his view of Baby No. 3 was spliced into the professional reel to complete the set. Twenty copies have since been made and have been shown at medical meetings all over the world. The film is also the first reel of a motion-picture life history which Doctor Ulery has been making of his famous little patients.

The Pennsylvania Hospital, non-sectarian, but members of the Society of Friends have always been in its management and support. Their fidelity and prudence are amply employed in handling a hospital plant valued in the aggregate at \$10,000,000, conducting a nonprofit business of \$3,500,000 annually and spending \$900,000 a year in the care of charity patients. They are also keeping safely yet productively invested some \$8,000,000 of endowment funds.

Occasionally Quaker "economizing" operates with disturbing thoroughness. The story is told of Jonathan Williams, administrator of the hospital in the 1890's, and of a carpenter named George. Williams was one of those who hung on to their own and the hospital's money with a grim diligence. George liked to turn an extra dollar and used to make a practice of collecting old paper around the hospital and storing it in his small shop near the administrator's office. When he had a wagonload, he would dispose of it to a drayman at a profit to himself. Williams got wind of this bit of private enterprise and, one day, seeing the dray backing up to the carpenter's shop, he slipped out a side door and walked quietly around behind the shop. Just as the drayman was about to lay a few bills in George's hand, Mr. Williams reached out and calmly took them, saying approvingly, "George, thee has done well." With that he strode back to his office and placed the money in the hospital's income account, leaving the carpenter frustrated and speechless.

In matters of fund raising, the Pennsylvania Hospital has a long and envi-

able record for ingenuity. The present managers, whose president is Investment Banker Sydney P. Clark, find their style somewhat cramped by the rules of the Community Chest. But their predecessors were able to practice an amazing variety of purse-tapping techniques, many of which are described by the late Dr. Thomas Morton in his 1895 History of the Pennsylvania Hospital.

For a time they sold ice cut from the local ponds and stored in the hospital's icehouses. During the Revolutionary War they received several thousand pounds sterling from unclaimed shares of maritime prizes—ship cargoes captured by Continental vessels—a gift which must have caused the Quaker members some wrestling with their consciences. The hospital netted thirty-five pounds, two shillings and sixpence from a benefit lecture on the English language by Noah Webster. Gouverneur Morris contributed a check for \$219, "being the Damages recovered by him from the Editors of the 'Aurora' in a Suit for a Libel."

Perhaps the most unusual money-making enterprise was connected with the huge painting, Christ Healing the Sick in the Temple, by Benjamin West, presented to the hospital by the artist in 1817. It was housed in a building specially built for it according to West's instructions, and admission was charged to view it. Between 1817 and 1843, when the charge was dropped, a net total of \$15,000 was raised.

Recently the eleven-by-sixteen-foot picture, which had been hanging in the reception lobby of the hospital, was taken down to be cleaned in preparation for the 200th-anniversary ceremonies. A television crew came in to telecast the operation, and when the intense lights were played on it something turned up which the hospital management had been seeking for years—Benjamin West's signature.

No fund raiser in the hospital's history has been more resourceful and effective than Franklin, who spearheaded the public appeal that got the hospital off to a flying start. His first scheme is now standard procedure everywhere, but in 1751 it was a new angle. Franklin proposed that the Provincial Assembly appropriate £2000 to the hospital if individual contributors raised an equal amount.

"This condition earned the bill through," he recounted in his Autobiography, "for the members who had opposed the grant, and now conceived they might have the credit of being charitable without the expense, agreed to its passage; and then in soliciting subscriptions among the people, we urged the conditional promise of the law as an additional motive to give, since every man's donation would be doubled; thus the cause worked both ways." The public subscriptions exceeded the goal by £750, and the astonished Assembly had to come across with the £2000.

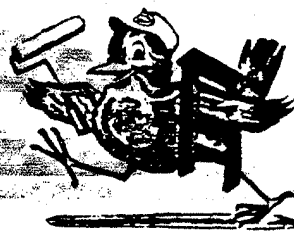
Looking back on this achievement, Franklin wrote, "I do not remember any of my political manoeuvres, the success of which at the time gave me more pleasure; or wherein, after thinking of it, I more easily excused myself for having made use of some cunning."

Needless to say, the Pennsylvania Hospital has excused its famous benefactor many times over, and there is not a hospital in the country whose treasurer would not welcome now or at any time a bit of good Franklin cunning.

THE END

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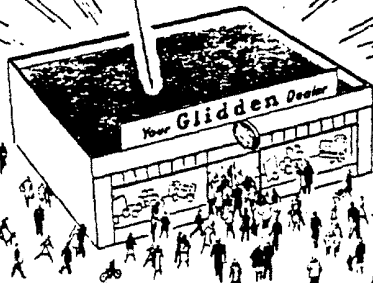
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(Continued from Page 148)
of dollars" to the water users and the United States Government.

Straus had testified that the work-stoppage charge was "pure nonsense." In a defense summation which he refers to as his "Voltaire speech," Straus said to the subcommittee: "We have been accused of not being engineers, which is true. I have been accused of being a dilly-whacker, which may be true, and all manner of other accusations. However, I want to report to you that it is my firm belief that we have acted properly and within the law."

As for the many charges that the bureau puffed itself up too much at the taxpayers' expense, Straus said the Reclamation Law required him to inform the public to the fullest extent about what the bureau was doing. "Information is not disseminated by mumbblings in a dark closet," he cracked, contending that his publicity network amounted to a "courageous educational program" and a policy of keeping the bureau's operations in a "gold-fish bowl."

Meanwhile, Senator Downey, an emotional man with a full-blown oratorical style, was regularly thundering against Straus on the Senate floor. "It was corn, but good corn," Straus now says patronizingly.

Downey was trying to get a modification or repeal of the Reclamation Law's excess-lands provision as it affects the Central Valley. This provision prevents water from the project from being sold to a farmer who holds more than 160 acres—or 320 acres between himself and his wife in a community-property state—and Downey argued that the unusual amount of underground water in California would make it impossible to enforce the provision there. He charged that Straus was lobbying against repeal of the limitation and also knifing him with anti-Downey propaganda.

Straus insisted that he was merely carrying out the sense of the law, which, he said, was designed to aid "family-sized farms" only.

California's Gov. Earl Warren had expressed doubts about the workability of the 160-acre limitation in 1947, and last year Judge Arthur C. Shepard, of the Superior Court, Madera County, California, ruled that the excess-lands provision is unconstitutional as it affects certain property in private ownership. The Hoover Commission on Organization of the Executive Branch of the Government has urged that the whole 803 pages of "contradictory" reclamation laws be brought up to date.

At the height of the hullabaloo over Straus and then Interior Secretary J. A. Krug, who got dragged into the investigation as a reward for giving Straus a free hand, Downey received one of those letters from Truman. "I think you ought to know that I need both of these gentlemen," the President wrote the senator on January 7, 1948, "and while I know you are on a tear and raising hell with both of them, that still doesn't keep me from being for them. Some time when you feel like it, if you will come down here, you and I can discuss the situation. I think, in a manner that will be to our mutual advantage."

Downey did not take Truman up on his invitation and in June, 1948, Congress attached a rider to the Interior Department appropriation bill providing that none of the money could be used to pay the salary of the Reclamation Commissioner or a regional direc-

tor of the bureau who did not have five years' experience as an engineer. This was an undiagnosed maneuver to cut loose both Straus and Richard Boke, the director of the Central Valley project, who had been a target of Downey's along with Straus. The rider stopped their salaries as of February, 1949.

In July, 1949, Downey agreed to drop the rider, in return for a complete investigation of Straus and Boke by a Senate Interior subcommittee under Sen. Joseph O'Mahoney, Democrat, of Wyoming. The subcommittee held hearings that put Straus through what by now he was complaining of as a "chronic performance." But O'Mahoney, who became friendly to Straus, never filed a report on the investigation and never had the hearings printed for public release.

Straus loves to recount how, during the five months in which Congress dammed his pay checks, the people of the West snipped him preserves, salmon, slices of buffalo meat, potatoes and other edibles to keep him from starving to death. Actually, Straus was able to eat regularly without such manna; he is a trustee of the estate of his wife's family, from which she draws an income, and he subsequently got his

★ ★ ★ ★ ★

Career girls have created a new type of woman, half amorous and half Amazon. —SHANNON FIFE.

★ ★ ★ ★ ★

back pay. Straus is married to the former Nancy Porter, of Winnetka, Illinois, daughter of the late James F. Porter, a wealthy Chicago real-estate operator. The Strauses have three children: Margaret, a recent graduate of Sarah Lawrence College; Michael, a junior at Syracuse University; and James, a sophomore at Hobart College.

Straus is one up on other bureaucrats, in that for twelve years he has lived in a Government house on Government property. He and Mrs. Straus occupy a quaint seven-room stone house, complete with New Orleans porticoes and stone slave quarters, on wooded Linnean Hill, overlooking part of Rock Creek Park in Northwest Washington. Three times Straus has been investigated for occupying this structure, which was built in 1800 as a private residence and sold to the Federal Government during the Grant Administration. The house later came under the jurisdiction of the National Park Service, and finally lapsed had it restored by the WPA, and in 1939 advertised it for rental bids in Washington newspapers. To his embarrassment, Straus, his right-hand man, was the only bidder. He awarded the place to Straus, after raising the latter's bid by 50 per cent to \$183 a month. Straus' rent has not been raised since, but the Strauses are now building their own home a short distance away, on their own property.

As one of the very few original New Dealers left in a top Government post, Straus is widely admired by other bureaucrats in Washington for being able to survive nineteen years. His enemies have given up on getting rid of him under Truman. However, if there is a G.O.P. victory at the polls next November, they vow that one of the first orders of business will be separating the Interior Department from its loudest and least repressible mouth.

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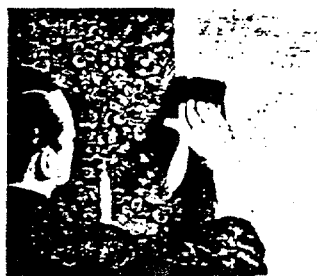
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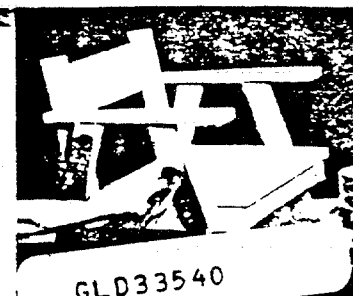


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GLD33540

1972

THE SATURDAY EVENING POST

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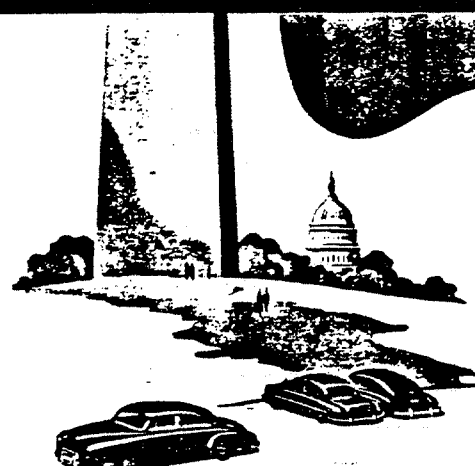
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ASSOCIATION

(Continued from Page 116)

summer frocks beneath the trees. The statesman moved from group to group, listening to the balderdash emitted by small minds which imagined that they were big. Then suddenly he came upon her, all alone in a plain dress and with tired lines about her eyes. "Stella," he said, and went to meet her with both hands outstretched.

The sweet pain of it all came back to him with a rush. He hadn't had a girl and Tommy Green had, so Tommy had offered to ask his girl to bring along a friend and they could make a four of it. Herbert had spent the afternoon hoping that Tommy's girl's friend would turn out to look like Gaby Deslys, but it was Tommy's girl who had looked like Gaby Deslys and her friend had been a popeyed nonentity with a big nose and buttoned boots. Tommy's girl was called Stella and her friend was called Jasmine, and they all went to sit on the wall and look at the briny, as it was the fashion in those days to call the sea. Tommy and Stella sat at one end of the wall, and Herbert and Jasmine sat at the other. Herbert didn't know what to say to Jasmine, who said that she would give him a penny for his thoughts. Herbert said that he didn't think that his thoughts were worth a penny.

Then Jasmine asked him intensely, "Do you play tennis, Mr. Mawson?"

Mr. Mawson had most vehemently not played tennis, and after that he had not played badminton, chess and beggar-my-neighbor.

By a quarter past eight he hadn't read *Black Beauty*, *The Roseary* and *Huckleberry Finn*, but he had read *Buffalo Bill*. By half past eight he knew that the population of India was three hundred thousand million and that the proper time for boiling an egg soft was three and a half minutes. Then it was time for Tommy to accompany Stella to the station, and Herbert and Jasmine tagged along too. Jasmine was dropped off at the door of her house on the way, after telling them all that it was colder at the North Pole than at the South Pole, because she had read it in a book. Herbert went on with Tommy and Stella to the station, because he had seen Stella's face only in the dark and wanted to see how pretty she looked in the light.

She looked lovely all right, standing by the open railway-carriage door, with the lamps sending a sheen down on the black satin bow of her pigtail. Just as the train was about to leave, she asked Tommy if he would like to travel with her as far as the junction and catch the next train back, but Tommy said, with a lack of chivalry which surprised Herbert, that he really couldn't be bothered. Inspired into disloyalty by the desire to have a little of her beauty for himself, Herbert said that he would come like a shot if she wanted him to, and, to his surprise, she smiled and said that she would love to have him come. Tommy didn't seem to mind greatly. Three minutes later Herbert was sitting beside her big mackintosh with the belt round the middle, and riding with her prettiness all to himself, with the black night outside plastered glossily against the lighted carriage windows.

Stella didn't ask him if he played golf, swam sidestroke or ate mustard with mutton. Instead she told him all sorts of funny familiar little things about herself. She wasn't going to put her hair up till after she was eighteen, she didn't like boys who tried to walk arm-in-arm with her the first time she

met them, and she never wore silk stockings, because her father thought they were "fast."

He met her again the next night, at the gate of the churchyard. She wasn't there when he arrived, and he waited for a long time alone in the dark, afraid that she wasn't going to come. Then suddenly she was beside him in the night, with her face peeking palely from the deep, upturned collar of her dark coat.

Wordlessly he went with her up a rough lane to a little valley shadowed by trees. They lay side by side on the embankment and looked up at the stars. The wind blew gently in the long grass, but they were both too young to feel cold. For the first time in his life Herbert sensed a little of the mystery of eternity in the realization that thousands of years ago lovers had lain like this and that thousands of years hence other lovers would still lie beneath the same stars.

"You're not saying much," she said. "I'm thinking," he said.

He was thinking, of course, that he wanted to kiss her and to put his arms round her. He restrained himself, partly because of what she had said about boys who tried to walk arm-in-arm with her, partly because he didn't want her to think that he was out for a light kind of love. So they lay on in silence in the darkness with the sky high above

Once a fellow becomes putty in a woman's hands, he's in bad shape.
—MORRIE GALLANT.

them and the church clock chiming. The only gesture of tenderness which he dared to make was to touch the collar of her coat and say that it was very soft.

He rose at once when she said that it was time for them to be going and accompanied her back to the house and said good-by at the gate. He lingered on alone, however, until one of the invisible upper windows turned pink, and he didn't leave until it had turned black again. The last train had gone long ago, and he walked the five miles back to town with enchantment singing in his heart.

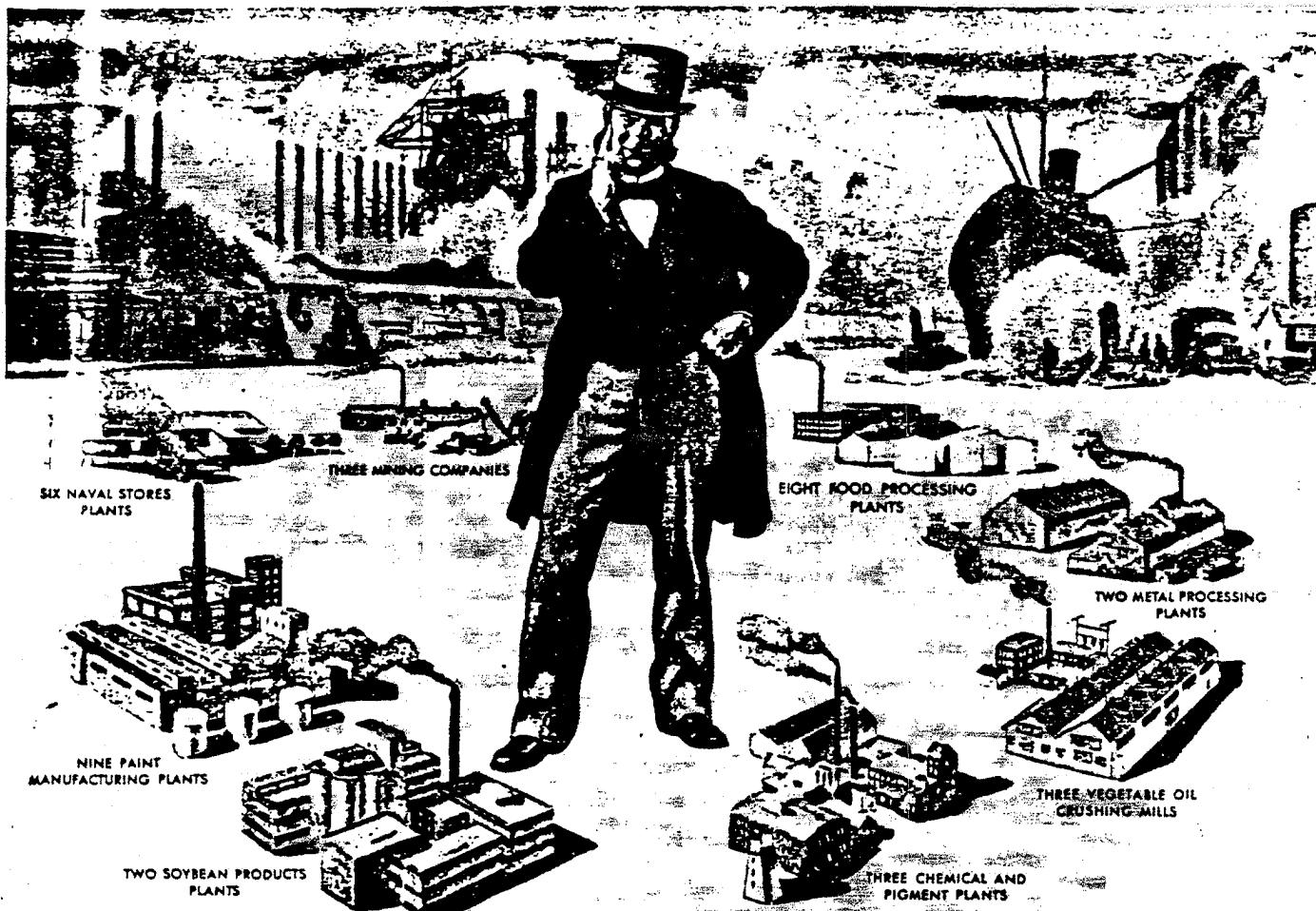
Theirs was essentially a courtship of the poor, conducted in parks and lanes and shelters. It was in the shelter on the golf course in front of the Marine Hotel that he first kissed her, musing her mouth in his nervousness and taking a peck at her nose. "Now I'm your best girl," she said, and nestled close to him with shining eyes.

The shelter became sacred for them because it was the place where they had first kissed, but they never met at the shelter, lest Stella should arrive there first and some man should try to pick her up. They met always in front of the hotel and, after looking through the windows at the solemn dining of the rich and envying them not at all, they went to the shelter to enjoy their own less expensive pleasures and to swear that they would be true to each other even when they were very, very old.

To Herbert's surprise, Tommy had never reproached him for stealing Stella from him. Indeed, he had seemed relieved rather than distressed by the turn which events had taken. It was Gerald whose competition aroused his jealousy. Gerald was twenty-six and, because he was a qualified doctor, was

(Continued on Page 120)

GLD33542



"...and to think it started from a single varnish plant!"*

IN 1944 THE GLIDDEN COMPANY entered the exclusive circle of American organizations with annual net sales of more than one hundred ten million dollars.

This figure, indicating phenomenal growth from a single varnish plant in 1917 to a great diversified organization of 36 units today, represents sales of an unusual combination of seemingly unrelated products—listed in the panel at the right.

Glidden's growth and diversification have not been accidental—but the result of a logical principle and pattern. The evolution from paints to foods is a good illustration. Having learned that uniform quality can be assured only by control of raw materials, the company began to crush flaxseed to make linseed oil for its paints. But there were long periods when the crushing mill stood idle. It was found, however, that mills of this type could be used to crush and extract edible oils from a wide variety of other seeds and nuts. This led to the processing and refining of such edible oils as coconut, corn, peanut, soybean, cottonseed, sesame and others.

The next logical step was to completely utilize these edible oils by manufacturing them into finished food products such as shortening, margarine and salad dressings. To provide facilities for such manufacturing and for distribution, Glidden acquired the entire Durkee Famous Foods organization and thus became a major factor in the food field.

Ever since, a bold-spirited management has used this same principle of functional diversification to acquire other properties.

Because research has always been its guiding star, this unique Glidden team of industries has grown rapidly and soundly through wars and depressions. Glidden's 26 research laboratories have many trail-blazing achievements to their credit... their most recent contribution being in soybean research, and the new field of hormones.

The significance to you of Glidden's functional diversification and pioneering research is the peace-making quality of any product made by Glidden. You can depend on it.

THE GLIDDEN COMPANY • Cleveland 2, Ohio

*Mr. Glidden who perfected his original varnish formula 67 years ago, would be astounded if he could see the tremendous organization that has been built upon that early foundation.

GLIDDEN

A DIVERSIFIED INDUSTRIAL TEAM

PRINCIPAL GLIDDEN PRODUCTS

Foods Durkee's Famous Dressing Durkee's Margarine Durkee's Shortening Durham's Shred Cornmeal Durkee's Spices and Worcestershire Sauce Special Ingredients for Bakeries and Confectioners Soybean Products "Alpha" Premix Graham Protein Lecithin Soy Meal Soy Flour Soy Flakes Poultry and Live Stock Feeds	Vegetable Oils Soybean Oil Cottonseed Oil Corned Oil Peanut Oil Corn Oil Palm Oil Lime Oil Chemicals and Pigments Titanium Dioxide Lithopone Cadmium Colors Litharge Red Lead Easom White Lead Caprous Oxide Micaith-G Dry Colors Metals and Minerals Powdered Iron and Copper Powdered Lead and Tin Wilkin Type Metal Bakery Grid Metal
Paints SPED Jap-A-Lac Ripolin Enamel Sprey-Day-Live Glidden Aviation Finishes Endurance House Paint Gliddenspar Varnish Nubeline Industrial Paints Industrial Lacquers Enamels and Varnishes	Naval Stores Turpentine Solignum Sprecher Rubber Compounds Compounds for Plastics

*Trademark Registered

GLD33543

FIRST of its kind

SHOWN HERE is the first Dowtherm heated and cooled synthetic resin production kettle in this country. It exemplifies the chemical, engineering and fabricating "know-how" which Blaw-Knox offers to the chemical and process industries.

The leadership of Blaw-Knox has long been acknowledged in the design and production of rolls, rolling mill machinery and high temperature furnace equipment for the ferrous and non-ferrous industries. Also in numerous products emphasizing stability, efficiency and economy for railroads, electronics, public utilities, equipment for the construction industry and for industry in general, including prefabricated power piping and a host of other important products. A brief glance at the list of Blaw-Knox divisions will give you an idea of the engineering background, as well as the skills and facilities which Blaw-Knox can bring to an industrial problem within its scope.

BLAW-KNOX COMPANY

A PACEMAKER FOR AMERICAN
INITIATIVE AND INGENUITY

2055 FARMERS BANK BLDG.
PITTSBURGH, PA.

Six Blaw-Knox Plants have been awarded the Army-Navy "E" for war-production excellence

BLAW-KNOX DIVISION,
Chemical & Process Plants & Equipment, Construction Equipment, Steel Plant Equipment, Radio & Transmission Towers... General Industrial Products

LEWIS FOUNDRY & MACHINE DIVISION,
Rolls and Rolling Mill Machinery

POWER PIPING DIVISION,
Prefabricated Piping Systems

COLUMBUS DIVISION,
Ordnance Materiel

SPECIAL ORDNANCE DIVISION,
Bofors Anti-Aircraft Gun Mounts and Mechanisms

PITTSBURGH ROLLS DIVISION,
Rolls for Steel and Non-Ferrous Rolling Mills

UNION STEEL CASTINGS DIVISION,
Steel and Alloy Castings

NATIONAL ALLOY STEEL DIVISION,
Heat and Corrosion-Resistant Alloy Castings

MARTIN'S FERRY DIVISION,
Bofors Anti-Aircraft Gun Mounts

BLAW-KNOX SPRINKLER DIVISION,
Automatic Sprinklers and Deluge Systems

A FEW VICTORY PRODUCTS

ANTI-AIRCRAFT GUN MOUNTS	LANDING BAGGIES	POWDER PLANTS	HYDRO FOR NAVAL VESSELS
SYNTHETIC RUBBER PLANTS	GUN BLADES	16" SHELLS	SOCKETS
		CART ARMOR FOR TANKS & NAVAL CONSTRUCTION	CHEMICAL PLANTS

GLD33544

— Designed and built in 1937 for
Dresser and Reynolds Companies, Inc.