

8 painters in every 10

[According to an impartial, country-wide survey]

use... DUTCH BOY WHITE LEAD



Eight painters in every ten use Dutch Boy... eight painters in every ten—and no one knows paint like a painter.

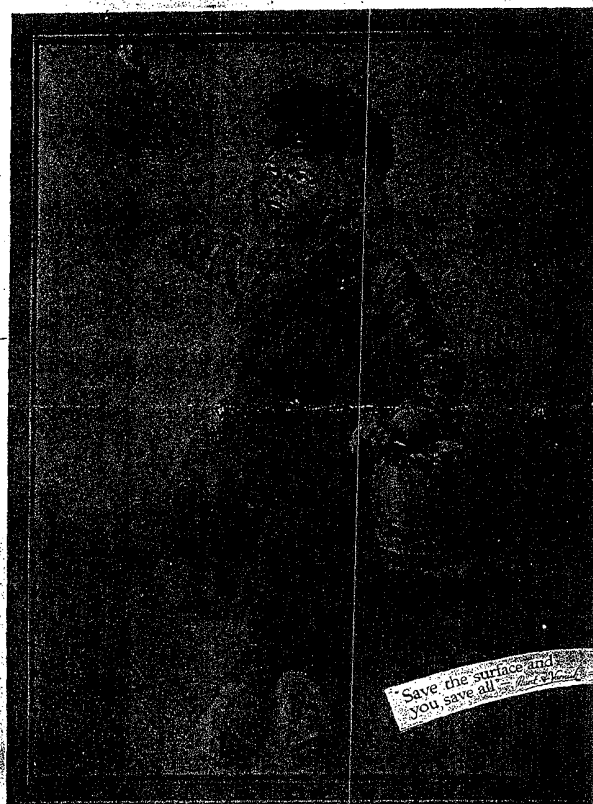
FAITH... that's the factor upon which folks buy paint. Faith in a paint's ability to stand up and do a worthwhile job of protecting. Faith in a paint's ability to look well even after the weather has done its worst to make it look otherwise. Faith in a trade mark that has stood for good paint for years.

These are all reasons why the public has faith in Dutch Boy White Lead... why eight out of every ten painters use paint made with Dutch Boy.

You can't go wrong in putting your faith in this time-tried painting material. Remember: eight out of every ten painters are using Dutch Boy White Lead... and no one knows paint like a painter.

Write for free booklet... "The House We Live In"... which gives helpful suggestions on the decoration and protection of the interior and exterior of the home. Please address the nearest branch office.

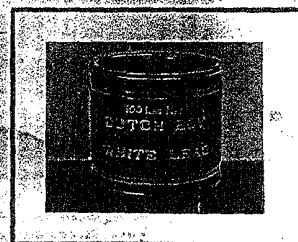
... and no one knows paint like a painter!



Save the surface and you save all the rest!

NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 116 Oak Street—Chicago, 200 West 16th Street—Cincinnati, 659 Freeman Avenue—Cleveland, 220 West Superior Avenue—St. Louis, 722 Chestnut Street—San Francisco, 2220 24th Street—Boston, National Lead & Oil Co., 200 Albany Street—Pittsburgh, National Lead & Oil Co., 216 Fourth Avenue—Philadelphia, John T. Lewis & Son, 1000 Widener Building



This advertisement appears in the following publications:

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