

LEAD INDUSTRIES ASSOCIATION, INC.

302 MADISON AVENUE

NEW YORK, N. Y. 10017

TELEPHONE - AREA 6606 242

OR 6-6606

SUBJECT TO REVISION

INDUSTRY DEVELOPMENT COMMITTEE MEETING MINUTES

New York, N.Y.

December 8, 1964

A meeting of the Industry Development Committee of the Lead Industries Association, Inc., was held on Tuesday, December 8, 1964, in the offices of the Association.

PRESENT

J. R. Englehorn, Chairman

J. S. Smart, Jr.

D. J. Rowland

R. J. Hopkins

G. A. Larson

I. Thompson

L. L. Taylor

K. H. Gantochi

(A) G. M. Levyns

(B) K. Kneahara

(B) G. Sociati

D. J. Harte

REPRESENTING

St. Joseph Lead Co.

American Smelting and Refining Co.

Anaconda Sales Co.

The Broken Hill Associated Smelters Pty. Ltd.

The Bunker Hill Co.

Cerro Sales Corp.

Cia Minera Asarco, S.A.

The Consolidated Mining and Smelting Co.
of Canada Limited

Societe Miniere et Metallurgique de
Ponarroya
(International Selling Corp.)

Mitsui Mining & Smelting Co. Ltd.

Monteponi & Monteverchio Societa per
Azioni

United States Smelting, Refining and
Mining Co.

- (A) Vote on I.I.A. matters only
(B) Vote on I.I.Z.R.O. matters only



Look Ahead with Lead

Industry Development Committee
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OTHER MEMBERS

S. D. Strauss	American Smelting and Refining Co.
R. D. Taylor	" " " " "
H. W. Halton	The Broken Hill Associated Smelters Pty. Ltd. (C. Tennant, Sons & Co. of New York)
A. Kurayama	Mitsui Mining & Smelting Co. Ltd.
A. Fanire	Monteponi & Montevocchio Societa per Azioni
R. J. Searls	Newmont Mining Co.
D. S. Burwood	The Broken Hill Associated Smelters Pty. Ltd. (The Rio Tinto-Zinc Corp. Ltd.)
P. W. Robinson	" " " " " " "

GUESTS

P. Higgins O. S. Tyson and Co., Inc.

I.I.A. STAFF

R. L. Ziegfeld
D. M. Borcina
D. G. Fowler

I.I.Z.R.O. STAFF

S. F. Radtke
S. E. Eck
G. A. Alexander

The Chairman called the meeting to order at 9:30 A.M.

The Secretary reported a quorum was present.

The minutes of the meeting of April 19, 1964 were approved.

INFORMAL MEETING - OCTOBER 19, 1964

The Chairman stated that a report of the informal meeting of this committee held on October 19, 1964 was circulated to the Committee and recommended that they be made part of the permanent record.

A motion was made, seconded and unanimously approved, adopting for the record the report of the discussions of the informal meeting held on October 19, 1964.

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I.L.Z.R.O. BUDGET FOR 1965

The Chairman called on the Research Director for his recommended program and budget for 1965.

(This phase of the meeting was recorded by Mr. S. E. Eck and sent to Committee members by I.L.Z.R.O.)

L.I.A. BUDGET FOR 1965

At the request of the Chairman, the Executive Vice President presented his report of 1964 activities and 1965 recommendations. (Attached as Exhibit "A" to the Report of Informal Meeting and Notice of Meeting sent to the Committee on November 4, 1964.)

The Chairman then requested that Committee action be taken on the various areas of the budget, which action is recorded as follows:

Administrative and Technical — \$318,400.00
Services

Approved

Publications — 70,500.00

Approved

Space Advertising — 187,000.00

Approved

Health and Safety — 35.00

Information Service

Approved

Miscellaneous Promotion —

Approved

TOTAL 1965 BUDGET \$648,400.00

The Executive Vice President pointed out that \$35,000.00 budget for Health and Safety Information Service would be reduced by amounts contributed by I.L.Z.R.O. or L.I.A. toward the cost of the Kettering Abstract Service.

1965 RATE PER TON

The Executive Vice President reported that the 1965 budget approved would require an estimated assessment rate of \$1.00 per ton on pig lead sold in the United States.

A motion was thereupon made, seconded and unanimously carried recommending a rate of \$1.00 per ton on pig lead sold in the United States for industry development.

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MOTION PICTURE ON LEAD

The Executive Vice President reported that he has submitted to the Committee on November 13, 1964, the draft of a script for a lead motion picture that was prepared several years ago. He then reviewed the history of the proposed film pointing out that \$25,000.00 was in the reserve funds of the Association for the film's production.

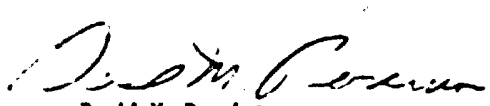
The Committee recommended to the Board of Directors that a general motion picture based on the original script be produced at this time and that a special assessment of 5 cents per ton on pig lead sold in the United States be subscribed in 1965 for this purpose.

NEXT MEETING DATE

The next meeting of the Industry Development Committee was scheduled the day prior to the A.I.I. and L.I.A. Annual Meetings to be held at the Drake Hotel, Chicago, Ill., April 28-30, 1965.

There being no further business the meeting adjourned at 3:25 P.M.

DME/da


David M. Borcina
Secretary