



Photographs taken at three stages of the drying process of flat paint made of Dutch Boy white-lead and Dutch Boy flatting oil. Notice how the brushmarks in the first picture are gradually obliterated in the two succeeding pictures, leaving a smooth, even finish. This is due to the remarkable leveling qualities of this paint.

No BRUSHMARKS No LAPS

with Dutch Boy white-lead
and flatting oil

*Remarkable leveling
qualities and slow set-
up of this paint insure
a finish unmarred by
imperfections*

A FLAT wall-finish unspoiled by brushmarks, laps, streaks and joints. This you can count on when you use paint made with Dutch Boy white-lead and Dutch Boy flatting oil.

This paint possesses in an unusual degree the ability to level itself out. As a result it gives a smooth,

even finish free from brushmarks and other surface irregularities.

Also, this paint has the advantage of set-

ting up slowly. When applied it remains workable long enough to permit the joining of one painted section to another, without laps or joints showing.

A truly washable flat finish

Another outstanding characteristic of the flat finish obtained with Dutch Boy white-lead and flatting oil is its washability. Even after long service it can be safely washed. The pigment—white-lead—is insoluble in water and stays so . . . not changing chemically. Therefore it does not wash off and leave streaks.

Color, Finish, Design

Being mixed to order, this pure all-lead paint is extremely adaptable. With it the architect is able to obtain the exact tints required to express fully his color ideas. Not only can it

be mixed to give a flat finish but "egg-shell" finishes also can be had. And if figuration is desired the architect has access to such interesting treatments as the crumpled roll and sponge mottle effects, not to mention blended and glazed finishes—the Tiffany, for example.

If you wish further information about these finishes, let us send you a booklet which describes them—"Decorative Possibilities of Paint." We shall also be glad to send any architect a complete specification book which gives formulas for all coats and all finishes. Address our branch office nearest you.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street



DUTCH BOY WHITE-LEAD FLATTING OIL

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