



02093583

TO: W. K. Rogers
DATE: April 29, 1971
FROM: P. R. Strand
SUBJECT: New York Fireproofing
Meeting - Press Conference
CC: D. G. Campbell
T. F. Egan
K. W. Harrison
B. R. Williams

In connection with the above mentioned Fireproofing Meeting, it has been our intention to invite selected press representatives to attend all or part of the meeting, and then be free to interview our personnel concerning Grace's position in fireproofing.

We have kept Grace/New York informed of this event and thought that they might want to take the lead on handling the press aspects of the meeting. However, they have suggested that it's more appropriate for us to initiate this activity from Cambridge.

It's our present intention to invite a group of publishers to the meeting, and to a brief press conference at the conclusion of the meeting, where they would have an opportunity to ask questions of our key personnel. We would like to suggest that Tom Egan represent us from a product point of view, and that Keith Harrison be available as a spokesman for Construction Products Division.

Because of the imminence of the meeting, we are anxious to extend our press invitations as soon as possible. Attached are the following items:

1. Proposed letter of invitation
2. Printed program and response card (We would alter the reply card to be returnable to my attention at the New York Zono-lite office)
3. A list of publishers and editors who would be invited.

It would be our intention to have a press table at the meeting where we can distribute press kits to editors with the following items included:

1. Round-up story of the May 14 meeting contents
2. Story on the introduction of Mono-Kote IV to the New York market
3. Photos and biographical data of key individuals on the May 14 program

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Other items might be added to the press kit.

Will you or others receiving a copy of this memo please contact me at once about this proposal, so the mailing can be made as promptly as possible.

Philip R. Strand

PRS/lmf

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Invitations have been extended to a	
select list of those involved in	
major decisions on fire safety	250929228
and clean air who are members of:	
The Mayor's Advisory Council	
Department of Buildings, City of New York	
New York City Board of Standards and Appeals	
Air Resources Board Members	
Building Construction Trades Council	
Building Trades Employers' Association	
New York City Fire Department	
Port of New York Authority	
New York City Transit Authority	
Leading Insurance Organizations	
American Iron and Steel Institute	
National Acclaimed Architectural and Engineering Firms	

W. R. GRACE & CO.
GRACE
ZONOLITE
 CONSTRUCTION PRODUCTS DIVISION

#02093585.1

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PROGRAM

10:00 A.M. INTRODUCTION

JOHN C. OTTINGER

10:10 A.M. CRITERIA FOR FIRE ENDURANCE TEST

RUSSELL L. PARKS

10:45 A.M. COORDINATION OF FIRE & AIR SAFETY

THOMAS P. FEIT

10:55 A.M. PRODUCT, PERFORMANCE & APPLICATION

THOMAS F. EGAN

11:35 A.M. FIREPROOFING IN NEW YORK TODAY

JOHN C. OTTINGER

11:45 A.M. COCKTAILS AND LUNCHEON

PERSIAN ROOM

Mr. John C. Ottinger, W. R. Grace & Co. Architectural Representative, Zonolite Products, New York City; President, New York Chapter Producers' Council, Inc.; Member, Construction Specifications Institute and Chairman of By-Laws Committee, Co-Chairman of Environmental Committee and Member of Fireproofing Committee.

Mr. Russell L. Parks, Associate Managing Engineer, Fire Protection Department, Underwriters' Laboratories, Inc., Northbrook, Illinois; Member, National Fire Protection Association, also NFPA's Building Construction Committee; ASTM Committee E-5 on Fire Testing of Building Construction and Materials; National Society of Professional Engineers and Registered Professional Engineer.

Mr. Thomas P. Feit, Manager, Technical Services, Construction Products Division, W. R. Grace & Co.; Member, National Fire Protection Association; ASTM Committees E-5 and E-6 on Fire Testing of Building Construction and Materials and on Tests of Building Construction; Industry Advisory Conference for Fire Resistance Test Methods and Materials of Underwriters' Laboratories, Inc.

Mr. Thomas F. Egan, Manager, Fireproofing Products, Construction Products Division, W. R. Grace & Co.; Registered Professional Engineer; Member, American Society for Testing and Materials; Chapter President, Producers' Council; Construction Specifications Institute Chapter Committee, Sprayed Fireproofing.

CENTRAL AND EASTERN - PERSIAN ROOM

GUEST

Please present this card at the registration desk.

RECORDED
51-12400-1
MAY 1953
W.R. GRACE & CO.

51 EAST 42nd STREET
NEW YORK, N.Y. 10017

Attn: Mr. John Ottinger

SIGNED