

**Sure
you know
your business.**

**But do your
prospects know
you do?**



Not unless you tell them about the Oncor®M50® system.

Next time you go after a steel painting job, make sure your potential customer knows about Oncor M50 Basic Lead Silico Chromate pigment. And the Defense-in-Depth system.

He'll welcome learning that he can get corrosion resistance in

every coat—primer to finish. The ultimate in weatherability. And just about any color he wants.

If that won't sell, nothing will.

National Lead just makes the pigment. Not the paint. But your paint supplier can give you the paint—just about any paint and any color—with the pigment that means business. Oncor M50.

ONCOR PIGMENTS
National Lead
Pigments and Chemicals Div



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