



MANUFACTURERS OF THE
HIGH LINE AND INDIAN BRAND
PAINTS AND VARNISHES

The Florman Manufacturing Co.

MAKERS OF
Paints and Varnishes
JOBBER IN

Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

#1-B

FLORMAN'S HIGH LINE PURE LINSEED OIL PAINT
Exterior and Interior Paint
White
No. 260

PIGMENT-----00%	Lbs.	Yield in Gallons	Unit Cost	Total Cost
Titanox B	466	13.01 ^{.1858}	06	27.96
Zinc Oxide	100	2.12 ^{.0302}	07 1/2	7.50
Lead Sulphate	55	1.03 ^{.0147}	08	4.40
		^{.2307}		
VEHICLE-----40%				
Raw Linseed Oil	362	48.26 ^{.690}	12	43.44
Turpentine	20	3.	11	2.20
Drier	19	2.53	12	2.22
Yield	1022	70		67 75
Cost- Analysis = Cost Dividend by Yield				1.26
Plus Factory Overhead-Labor- Filling- Container-Gallons				.30
Cost Per Gallon				1.56

Price arch 1942

A	2.21
B	2.21
C	2.45
D	2.45
E	2.21

REPRODUCED AT THE NATIONAL ARCHIVES

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