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TO: Kevin Cahill
FROM: Steve Bradley
DATE: April 27, 1999
SUBJECT: Solutia Education Connection Media Coverage

Anniston

Anniston Star – Article 4/27/99.

Channel 13 (NBC) – Story 6:00 p.m. news (confirmed Anniston, checking Birmingham market).

Channel 33/40 (ABC) – Covered Blake Hamilton's teacher luncheon 4/26/99. To include Education Connection story in luncheon coverage.

St. Clair News Aegis (weekly) – Article to appear 4/28/99.

Talladega Daily Home (daily) – Article to appear 4/28/99.

Cleburne News (weekly) – Article to Appear 4/27/99.

AM 1450 Radio (Anniston News Talk) – Interviewed Blake Hamilton 4/26/99. Several broadcasts 4/26/99.

Decatur

Channel 43 WMJN – Interviewed Paul Meganck for "Valley Happenings" public affairs program to run four times on 4/27/99 (reaches 100,000 households in Morgan Co.).

Athens News Courier (daily) – Story 4/27/99.

Huntsville Times (daily) – Story/photo 4/27/99.

Decatur Daily – Brief story 4/27/99. Commitment to do more extensive follow-up later.

DSW 138524

STLCOPCB4038479

Foley

Foley Onlooker (weekly) – Story 4/28/99.

The Independent (Robertsdale – weekly) – Story 5/1/99 – largest circulation of week.

Baldwin Times (Bay Minette – weekly) – Story 4/28/99.

Mobile Register – Baldwin Edition (daily) – Story 4/27/99.

WHEP AM Radio – Interviewed Jim Green 4/27/99 for use on broadcast that day.

Kevin, we are checking other stations and newspapers in Birmingham Huntsville, Montgomery and Mobile as well as checking for statewide clips, which will come in later. Overall, you guys did a great job and received very good coverage for this event.

/khs

cc: Blake Hamilton
Paul Meganck
Jim Green

NOTE: I believe these dates are correct in regard to when articles and broadcasts appeared or aired. However, in our final report on coverage, some articles may have appeared on different dates, etc.

DSW 138525

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