LEAD . . . *for lasting quality*

in pipe, roofs, or paint



The enduring character of lead, its ability to defy corrosion, has made it a favored metal for many purposes including water pipes, tank fittings and roofs.

Lasting quality is also an outstanding characteristic of white-lead and red-lead, two paint pigments derived from lead.

White-lead paint is widely used for the protection of buildings outside and the decoration of their interiors, while red-lead is the accepted paint for structural iron and steel.

National Lead Company makes white-lead and red-lead of the highest quality, under the well-known Dutch Boy brand.

In addition, we are a dependable source of supply for many other lead products—sheet lead, lead pipe and fittings, babbitt metal, solders, etc.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 West 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 West Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Penna., 316 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

DUTCH BOY LEAD PRODUCTS

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